At Tecnológico de Monterrey, our aspiration, as a Ruta Azul (Blue Route), is to continue building a sustainable future by adopting a proactive culture in the face of the climate emergency, which is reflected in actions of mitigation, adaptation, education, research, and networking, which will lead us to be part of the change and a model institution of sustainability.

Therefore, as our Value Partner and part of the Tec Community, you are fundamental in this incredible journey so that together we can achieve even more significant benefits for society and the planet.

SUSTAINABLE CODE FOR VALUE PARTNERS

Sustainability plan



Establish objectives, measures, and actions to integrate sustainability into your company's strategy, operations, and culture. We recommend creating a sustainability plan that addresses each of the following points.

(This is a note for the Value Partners: For more information on how to define a plan for your company, consult **here** the material from the seminar "On the Road to Sustainability", given by Raúl Yusta, Ph. D., professor and consultant at Tecnológico de Monterrey).



Resource conservation

Uses only the necessary resources and respects the ecological environment in every manufacturing, operation, and commercialization process, contributing to the preservation of the environment.



Environmental impact

Reduces the environmental impact of the value chain processes, measuring and mitigating greenhouse gas emissions and the ecological footprint.



Environmental safety and regulatory compliance

Ensures compliance with safety requirements and environmental standards according to state and federal laws and regulations.



Working conditions

Promotes favorable working conditions through initiatives that provide a better quality of life, continuous training, respect for human dignity, and a gender perspective.



Innovation

Search for technologies that improve environmental performance in the different production processes necessary for manufacturing your products and/or developing your services, thus providing a supply proposal with less ecological impact.



Environmental volunteering

Encourage the reduction of pollution through social activities with sustainable impact where your employees can have experiences that help them to become aware and adopt a sustainable culture.



Check it out

