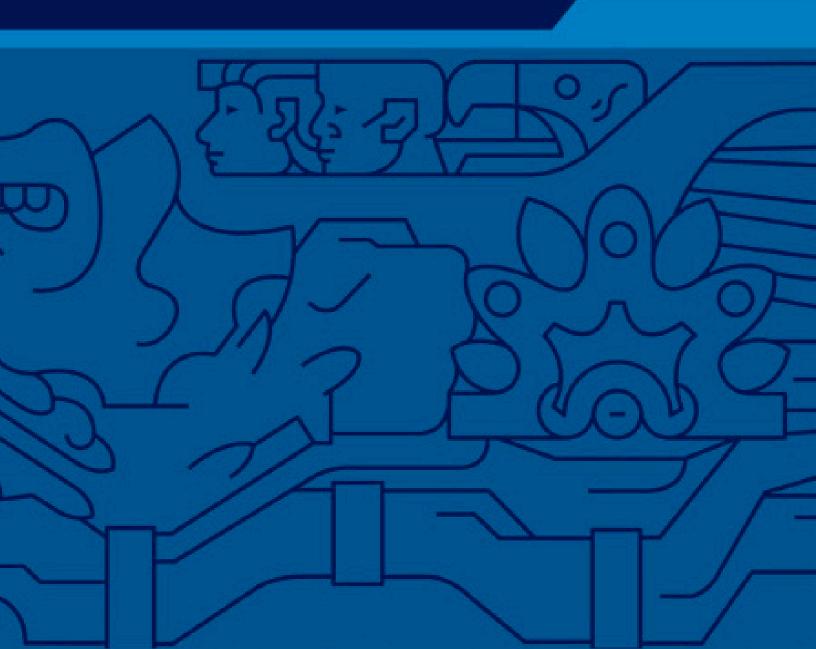
# Graduate Programs Catalogue





# GRADUATE PROGRAMS CATALOGUE

# INSTITUTO TECNOLÓGICO Y DE ESTUDIOS SUPERIORES DE MONTERREY

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# Notice on the use of inclusive language The use of the generic masculine or masculine of a collective nature seeks to simplify communication in consideration of the principle of economy of language. Grammatical gender (masculine, feminine) is normally associated with biological sex; however, grammatically there is no intention to discriminate against anybody for their biological sex or sexual identity. In the Spanish language, the use of a mixed collective of the masculine grammatical gender is not a discriminatory practice, but- its use- avoids unnecessary repetitions, permitting the employment of plain language, characterized by conciseness and clarity. At Tecnológico de Monterrey, the prescripts contained in its regulations are formulated in generic masculine or masculine of a collective nature; consequently, they do not refer only to the masculine gender, but to all the genders that form part of the community.

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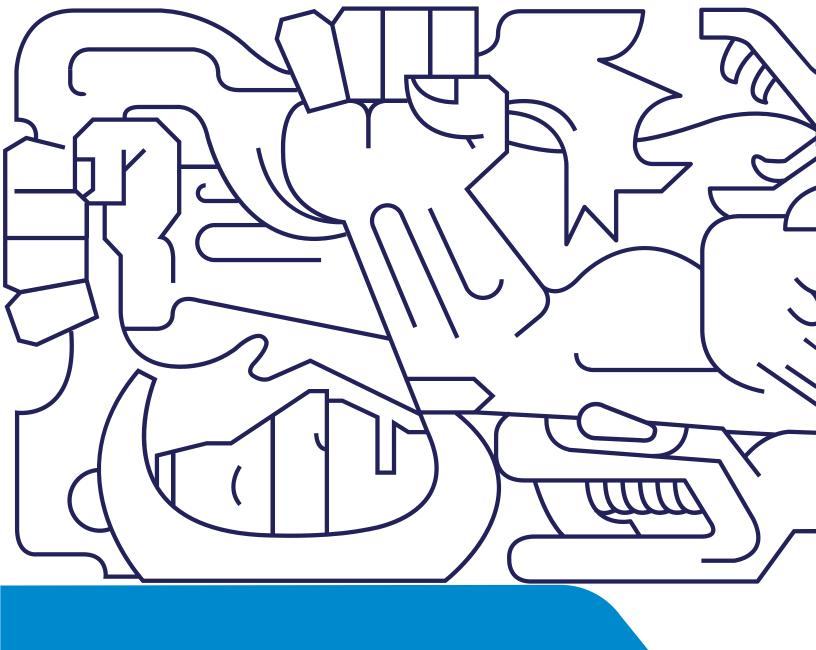
The description of the courses for all the undergraduate programs offers at Tecnologico de Monterrey is available in the Academic Vice-Rectory official web site: http://sitios.itesm.mx/va/planes\_de\_estudio/3\_3EN.htm ofrecidos por el Tecnológico de Monterrey, se encuentran publicados en línea en la siguiente dirección electrónica: http://sitios.itesm.mx/va/planes\_de\_estudio/3\_3ES.htm

#### **IINTRODUCTION**

This document describes the wide range of educational offerings offered by Tecnológico de Monterrey at the graduate level, provides a brief description of our educational model, the structure of the study plans, the resources and means available to all our students, student life, academic policies and regulations.

It also includes a brief description of the areas of excellence and specialty topics in which professors and students carry out research projects, with the aim of training, transforming, innovating and transcending in society.

March 2020



# I. EL TECNOLÓGICO DE MONTERREY

#### I. EL TECNOLÓGICO DE MONTERREY

#### **History and Evolution**

Eecnológico de Monterrey was founded in 1943 thanks to the vision of Don Eugenio Garza Sada and a group of entrepreneurs who formed a non-profit association called Enseñanza e Investigación Superior, A. C.

Tecnológico de Monterrey is a private, non-profit, independent institution with no political and religious affiliations.

The work of Tecnológico de Monterrey and all its campuses is supported by civil associations comprised of a numerous group of outstanding leaders from all over the country who are committed to quality in higher education.

Every year, the board members of these associations meet to define the goals that will guide the major decisions which will help Tecnológico Mon-

terrey to meet its objective of driving the development of communities and the nation.

Tecnológico de Monterrey has the support of the national community, which participates in the raffles organized by the institution to expand its scholarship program and investment in infrastructure.

Tecnológico de Monterrey enjoys the status of Free University School, which enables it to function as an educational institution.

These are some of the main events that distinguish our Institution 80 years after the foundation of Tecnológico de Monterrey.



#### **Beginning**

- The number of students enrolled at Tecnológico de Monterrey increases from 350 to 452, while the total number of faculty members, all full-time, grows from 14 to 33. This year sees the initiation of extracurricular activities: the first student association is formed, the first basketball and soccer teams are created, and "Onda", the institution's first magazine, is published.
  - 1945 The students adopt "El Borrego" (The Ram) as their mascot.
- The Monterrey Campus is inaugurated and has one thousand students this year. The first undergraduate degrees are awarded to eight students from the BS in Chemical Engineering program. The first raffle, known as Sorteo Tec, is held.
- Tecnológico de Monterrey is accredited by the Southern Association of Colleges and Schools (SACS), a US accrediting agency.
- Tecnológico de Monterrey. This mural represents the triumph of culture and work with motifs taken from pre-Cortés mythology. Later on, the Library building will become the Offices of the Presidency of Tecnológico de Monterrey.

#### Growth

- Tecnológico de Monterrey has 4,458 students from 19 countries in America and all the states of Mexico.
- At the beginning of this year, the first master's degree is awarded in Chemical Sciences. Twenty years after its foundation, Tecnológico de Monterrey begins to delve into two educational facets that will be of paramount importance: the use of electronic computers and educational television.
- The first campus outside the city of Monterrey is founded: the Guaymas Campus.
- This year sees the launch of the first doctoral program: the PhD in Chemistry, specializing in Organic Chemistry.
- Two new campuses open in other Mexican cities: the Mexico City Campus and the Ciudad Obregón Campus.
- 1974 The Saltillo Campus is founded.
- Operations start at the Eugenio Garza Sada Campus in Monterrey; and the Laguna, Querétaro and San Luis Potosí Campuses.
- 1976 The Chihuahua, Estado de México and Irapuato Campuses are inaugurated.
- Tecnológico de Monterrey now has more than 25 thousand students in 14 units throughout Mexico. The Ignacio A. Santos School of Medicine is opened next to the Hospital San José building. The León Campus becomes operational.

1980	Personal computers are introduced as a higher education tool in Mexico. The Colima,
	Chiapas, Guadalajara, Hidalgo and Morelos (nowadays called Cuernavaca) Campuses are
	opened.

- 1981 The Central de Veracruz and Tampico Campuses are inaugurated.
- 1982 The Toluca Campus begins operating.
- 1983 The Ciudad Juárez, Mazatlán, Sinaloa and Sonora Norte Campuses begin operating.
- 1985 The Zacatecas Campus is inaugurated.

#### **Consolidation**

The mission "to prepare professionals with levels of excellence in their area of specialization" is defined, together with the general statutes. Tecnológico de Monterrey is formally incorporated as a multi-campus university with a new organizational structure.

Tecnológico de Monterrey is connected to the international inter-university communication network known as BITNET. The satellite telecommunications network is launched.

- The Center for Advanced Technology for Production (CETEC) is opened on the Monterrey Campus. Satellite transmissions are used to teach the Master's in Education with diverse specializations.
- The Center for Strategic Studies (CEE) is created. Courses from the master's degrees in Business Administration and Computer Studies are transmitted by satellite for Tecnológico de Monterrey faculty members, as well as three core courses, related to sociocultural values and professional practice.

#### **Transformation**

- Tecnológico de Monterrey defines its Mission toward 2005: To prepare individuals who are committed to the development of their communities; who are internationally competitive in their area of knowledge; and who conduct relevant research and extension studies for the development of Mexico.
- Universidad Virtual is created. Tecnológico de Monterrey offers its academic and continuing education programs in Mexico and Latin America. The teaching-learning redesign process begins.
- The Aguascalientes Campus is inaugurated. The rule was laid down that undergraduate students' social service must benefit the community.
- Tecnológico de Monterrey, in conjunction with diverse national and international organizations and foundations, creates the Community Learning Centers. Two new campuses begin their activities: the Cumbres Campus, in Monterrey; and the Santa Fe Campus, in Mexico City.

- The Morelia Campus is inaugurated.
- The Puebla Campus is inaugurated. The Graduate School for Public Administration and Public Policy (EGAP) is opened with sites on the Mexico City, Estado de México and Monterrey Campuses. Tecnológico de Monterrey receives the Andrew Heiskell Award 2003-2004, bestowed by the United Nations Institute of International Education, in the Outstanding Faculty Program Category.
- The Council for the Accreditation of Higher Education (COPAES) of the Mexican Ministry of Education recognizes Tecnológico de Monterrey as the institution of higher education with the highest number of academic programs accredited or recognized by national and international organizations. By this year, Tecnológico de Monterrey has a network consisting of 27 Business Incubators. Prepanet activities are launched to offer online high school with a few face-to-face activities to people who need to earn their high school diploma, but who for diverse reasons were unable to do so. Two new high schools are opened: one in Matamoros, Tamaulipas, and the other in Metepec, Estado de México. The Alumni and Friends Philanthropic Network begins operating in Monterrey.
- A new Tecnológico de Monterrey Vision is defined to be fulfilled in 2015, together with the Mission and strategies that will contribute to the realization of this new vision. Tecnológico de Monterrey is awarded the accolade given by the Ministry of the Economy to institutions who provide outstanding support to the consolidation of the National System of Business Incubation. The Family Business Institute is created and developed through an agreement between the Spanish Enterprise Institute and Tecnológico de Monterrey. The Valle Alto High School begins operating in Monterrey.
- The Business Accelerator Network began operations. It was created by the Institute for Sustainable Social Development to support society in the areas of education and business creation and development; academic programs in health, nutrition and housing; and professional consulting services.
- At the initiative of Tecnológico de Monterrey alumni, the ENLACE E+E Network was created to drive Tecnológico de Monterrey's business incubators and accelerators. The FEM-SA Biotechnology Center was opened at the Monterrey Campus, focusing on three areas: Bioprocess Engineering, Food Biotechnology and Pharmaceutical Biotechnology.
- With FEMSA's support, the Strategic Technology Observatory opened its doors to promote business innovation and a spirit of research. Community Learning Centers were-created to take quality education to underprivileged and geographically remote communities.
- After serving as President of the Tecnológico de Monterrey for just over 25 years, in June 2010, Dr. Rafael Rangel Sostmann tendered his resignation as President to the Board of Directors.

The EGADE programs at the Mexico City, Monterrey and Santa Fe campuses merged to form a single national school known as EGADE Business School.

As of October 3, Salvador Alva Gómez took over as the new Chancellor of the Tecnológico de Monterrey. On January 1, David Noel Ramírez Padilla was appointed President of Tecnológico de Monterrey.

The Zambrano Hellion Medical Center was opened in January. This new hospital center seeks to transform private medical practice in Mexico.

The Board of Directors of the Tecnológico de Monterrey announced the appointment of José Antonio Fernández Carbajal as the new Chairman of the Board, replacing Mr. Lorenzo H. Zambrano Treviño as of February 14. Mr. Fernández Carbajal became the fourth Chairman of the Board, succeeding Eugenio Garza Sada (1943-1973), Eugenio Garza Lagüera (1973-1997) and Lorenzo H. Zambrano Treviño (1997-2012).

The Monterrey Regional Presidency established the Distinguished Professor Emeritus Prize to be awarded on May 15 every year (Teachers' Day in Mexico). The first professor to receive this honor was the architect José Luis Pineda.

The Latin American Citizenship Institute was created with the aim of replicating the best civic practices of Mexico and Latin America and orientating the entrepreneurial and humanistic capacity of Tecnológico de Monterrey.

Tecnológico de Monterrey initiates a transformation to generate cultural change and a process-based approach.

The values that govern the institution's operations are defined:

- Innovation Global outlook Teamwork
- Ethics and citizenship
   Integrity
- As Tecnológico de Monterrey collaborators, we are committed to complying with the guidelines contained in the Code of Ethics and to making them part of our lives and daily activities.
- The Institution announced the new Educational Model Tec21, which will enable the development in future generations of competencies for the leaders of the 21st century. The Model is based on innovative, challenging experiences, spaces for active learning, and faculty who inspire and innovate.

The following changes were announced in the institution; Salvador Alva is now President of Tecnológico de Monterrey; there are now three instead of five regional presidencies: Northern Zone, Central-Southern Zone and Western Zone; three Vice Presidencies were created: High School, Undergraduate, and Research, Graduate and Continuing Education.

The Protein Development Research Center was created.

The Eugenio Garza Sada Institute for Entrepreneurship was founded.

2014	The Federal Government of Mexico honored Tecnológico de Monterrey with the National Entrepreneurship Award.
2016	The new organizational structure of Tecnológico de Monterrey includes the Campus Vice Presidency, which will enhance the academic and student experience processes.
	The scope of the Schools has been expanded to integrate undergraduate programs as well.
2017	David Garza Salazar, formerly the academic vice rector, was appointed as the new of Tecnológico de Monterrey, replacing David Noel Ramírez Padilla, who became Rector Emeritus.
2018	QS World University Rankings classifies Tecnológico de Monterrey as the top private university.  The progress of the fulfillment of Vision 2020 was reviewed and the five values that characterize and represent the Tecnológico de Monterrey community were identified.
2020	Appointment of Juan Pablo Murra Lascurain as Rector of Undergraduate and Graduate Studies of the Tecnológico de Monterrey.

#### **Education that Transforms Lives**

#### **Multi-campus University**

Nowadays, Tecnológico de Monterrey is a multicampus university with academic sites in the diverse regions of Mexico.

The prestige enjoyed by Tecnológico de Monterrey since its foundation, stemming from the culture of entrepreneurship, work, efficiency and responsibility that it fosters its students, motivated its graduates, who come from diverse regions of Mexico, to promote the presence of Tecnológico de Monterrey in their hometowns.

This gave the Institution significant insight into the different needs of each region in order to prepare professionals, without uprooting them from their hometowns, with the capacity to address them. Moreover, as a nationwide, multicampus university, Tecnológico de Monterrey accepts its responsibility to provide a valid response to the country's foremost challenges.

Some of Tecnológico de Monterrey's alumni are now directors in successful companies in Mexico and Latin America, while the presence of its graduates in key government and public administration positions is constantly growing.

#### **Values**

In 2018, we identified five values that characterize and represent the Tecnológico de Monterrey community, and three behaviors for each of the values, which clarify their meaning and scope.

Tecnológico de Monterrey is guided by five values:

#### Innovation

We are passionate about disruption that generates value.

- We break paradigms, creating new opportunities for our publics.
- We are entrepreneurs, generating and realizing ideas that target the publics we serve.
- We support and recognize people so they can generate change, assume risks and learn from their mistakes.

#### Integrity

We exercise freedom with responsibility.

- We are congruent, act in good faith and reject unethical behaviors.
- We are responsible for our behaviors and our decisions are consistent with our principles and values.
- We manage the institution's resources with austerity and honesty.

#### Colaboration



Together, we fulfill the Vision.

- We foster and recognize collaborative, multidisciplinary work.
- We act rigorously, empowering people and eliminating the barriers that prevent us from collaborating.
- We prioritize collective over individual success.

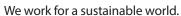
#### **Empaty and Incluiton**



We always put people first.

- We take the time to listen to, understand, support and develop the members of our community.
- We respect people's dignity and value our community's diversity.
- We foment compassion and learn to live in harmony with our differences.

#### **Global Citizenship**



- We are conscious citizens with a global outlook.
- We participate with solidarity to solve the problems of the world and the most vulnerable communities.
- -We promote sustainable development to benefit future generations and the planet.

#### **Vision**

The world is changing at such an accelerated pace that Tecnológico de Monterrey must continue to evolve to fulfill its purpose. As a result, in 2018 the Board of Directors reviewed the progress and fulfillment of the Vision 2020 and defined the Vision 2030, as follows:

The Vision of Tecnológico de Monterrey is to drive in its community leadership, innovation and entrepreneurship for human flourishing.

#### **Differentiators**

Through educational experiences we train people who become agents of change; people who are responsible for their own lives, aware that their actions can support the transformation of others.

#### **Code of Ethics**

This Code of Ethics is based on the purpose of the Tecnológico de Monterrey: Education that transforms lives, and on the visions of its institutions. It is grounded in our institutional values and, in particular, a sense of humanity and integrity.

It is not, nor does it seek to be, exhaustive in relation to the ethical dilemmas that arise in the setting of our activities; therefore, it will be enriched when the requirements of daily practice so require.

As members of the organization, we are committed to channeling our actions toward the common good and the transformation of our society. Thus, all the board members, directors, faculty, doctors and employees of the Tecnológico de Monterrey:

- 1. Acknowledge the dignity of people and treat them with respect and justice.
- 2. Treat everybody equally and shun discrimination in every form.
- 3. Act with integrity, honesty, responsibility, ob-

- jectiveness, congruence and impartiality.
- 4. Recognize and respect intellectual property and others' merit.
- 5. Avoid any type of conflict of interest and, if any conflicts should arise, report them to the corresponding authorities.
- 6. Assume data transparency as a commitment and respect the confidentiality of issues as determined by the Institution.
- Use resources in a responsible, austere and efficient manner.
- 8. Protect the environment.
- 9. Seek the benefit of the Institution above personal benefit.
- 10. Comply with the laws, regulations and policies that govern our activities at institutional, national and international levels.

As Tecnológico de Monterrey collaborators, we undertake to fulfill the guidelines contained in the Code of Ethics and make them part of our lives and daily actions.

#### **Educational Model**

The graduate educational model of Tecnológico de Monterrey is a comprehensive proposal aimed at impacting education through the training of professional and scientific talent. This approach focuses on key aspects such as leadership, innovation, and entrepreneurship, and it is designed to provide specialized education after completing a bachelor's degree. The primary objectives of the graduate programs are updating knowledge, expanding understanding, and generating new insights, which translates into a significant influence at both individual and institutional levels.

This educational model is based on various reflections and conclusions resulting from collaborative workshops and diagnostics that identified areas of opportunity in both academic and administrative processes. The graduate programs are structured according to clearly defined educational levels: specialty, master's, and doctoral degrees, which align with the official education regulations in Mexico. This establishes a formative proposal that not only characterizes the institution but also distinguishes it from other educational models.

Regarding delivery modalities, Tecnológico de Monterrey offers its graduate programs in various formats. The in-person modality requires a synchronous interaction of time and space between students and instructors, while the online modality uses technological tools and digital environments, necessitating a high degree of self-direction from students.

The graduate model is based on four pillars: cutting-edge options, impactful experience, a community of leaders, and transcendent learning. These pillars allow the educational offerings to be stratified according to different orientations, covering programs that range from professional impact and executive training to scientific research and medical specialties. Additionally, it is complemented by Alternative Credentials that certify specific skills and competencies.

Finally, updating the programs is a priority within the educational model. Criteria and quality standards are established to govern the opening and closing of programs, ensuring that the offerings continue to innovate and meet the demands of the audiences they serve. The effectiveness of these programs is evaluated annually to guarantee they comply with the established standards and remain relevant in a constantly changing educational environment.

#### **Academic Policies and Academic Regulations**

#### **Admissions**

Tecnológico de Monterrey's admissions process focuses on selecting young people who have the potential to become internationally competitive leaders with a spirit of entrepreneurship and a sense of humanity, as well as the clear capacity and enthusiasm to enrich the academic and student life of the Tecnológico community. As a selective institution, every year there are more student applications than available places.

The Admission Committee is responsible for reviewing the profiles and academic records, since its members assign the admissions decisions through a comprehensive process of selection criteria, as follows:

- · Contact the program director
- Register and complete the online application form
- Schedule and take the Graduate Admission Test (PAEP)
- · Complete the admission file
- Once admitted, confirm enrollment

For further details on the graduate admissions process, visit the Tecnológico de Monterrey website at https://tec.mx.

#### **Credit Transfer**

The credit transfer and equivalence agreements for students enrolled in Tecnológico de Monterrey with partial studies in an academic period, completed at another educational institution, are issued by the Mexican Department of Education based on a proposal made for each particular case by Tecnológico de Monterrey.

Tecnológico de Monterrey recognizes the results of the official examinations by area of knowledge of the International Baccalaureate (IB) and of the Advanced Placement Program (AP), for undergraduate course credit transfer.

Credit transfer applications must be completed during the admissions process for the selected undergraduate degree through the Credit and Credit Transfer Office of the corresponding campus.

The deadline for requesting credit transfer corresponds to the date specified to request a change of courses during the students' first semester at our Institution.

#### **Evaluation and Continuance**

Tecnológico de Monterrey considers that from 9 to 12 academic units per semester is an adequate academic load. It structures its curricula and enrollment rules around these figures.

The evaluation of the students' performance in each of their courses is carried out through partial evaluations and a final evaluation. The final evaluation is compulsory.

Grades are expressed in whole numbers, on a scale of one to one hundred. The minimum pass grade is seventy.

Regarding continuance at Tecnológico de Monterrey, students with Academic Support standing will be dismissed for unsatisfactory academic performance if they:

 They fail one or more courses from the curriculum of the specialization in which they are enrolled (or 16% or more of the total work required by the curriculum), or fail two or more courses from the curriculum of the master's degree, medical residency or doctorate in which they are enrolled.  Obtain final grades lower than seventy-five in two or more classes (or the equivalent) in the specialization curriculum in which they are enrolled (or in 32% or more of the total work required by the curriculum), or in three or more classes in the case of master's, medical residency or doctoral programs.

#### **Graduation**

In order to obtain a specialization diploma, master's degree, medical residency or doctoral degree at Tecnológico de Monterrey, students must have:

- Fulfilled, in accordance with the regulations in effect, the preliminary academic requirements for the corresponding curriculum, by means of the relevant placement tests, proficiency exams or remedial courses.
- Obtained a bachelor's degree preceded by a high school diploma or the equivalent – that is equivalent to those offered by Tecnológico de Monterrey.
- 3. Completed all the courses of the curriculum in question, either by passing all the courses at Tecnológico de Monterrey, or obtaining revalidation or equivalency agreements consistent with the corresponding regulations for the courses studied at other institutions, and passing the remaining courses at Tecnológico de Monterrey. Courses studied at foreign universities with which an agreement has been signed will be considered, for the purposes of this article, as having been studied at Tecnológico de Monterrey, as long as they do not exceed a specific percentage of the curriculum stipulated for each program in particular.
- 4. Obtained a final grade average for all the courses included in the curriculum equal to or higher than 80. In order to calculate this average, all the courses completed corresponding to the student's curriculum will be taken into consideration. Therefore, preliminary or remedial courses and those passed by means of proficiency tests are excluded from the final grade average calculation.

- 5. Completed, when stipulated in the curriculum, a research project or thesis that has been presented and passed in an exit exam before an academic jury. The result of this exit exam will be recorded in the student's records by means of a certificate signed by the corresponding academic jury.
- 6. Studied at Tecnológico de Monterrey at least the equivalent of the second half of the corresponding curriculum, in the case of students who have obtained revalidation or equivalency agreements for this level. This rule can be flexible in the case of graduate programs that are created in conjunction with other universities by means of an agreement.
- 7. Published or had accepted for publication, in the case of doctoral programs, at least one scientific product of the research project completed for the doctoral thesis. The scientific product or products are defined by each School.

Students must have fulfilled all the academic requirements for graduating from the graduate program in which they are enrolled within the time limit defined for the corresponding program. This time limit should be no more than double the duration of the program, considering a full a cademic load. When students exceed this time limit, a faculty committee, appointed by the Associate Academic Dean of the corresponding School, will assess, as of that time and in each subsequent academic period, students' performance, based on their academic record, progress and potential for completion, and will determine their possible continuance in the program. Students who, according to the committee's decision, cannot continue in the program will not be considered as having academic dismissal standing and can apply for admission to another program at the Institute.

## **General Student Rules and Regulations**

Since its foundation, Tecnológico de Monterrey defined the regulations that would guide its stu-

dents regarding academic expectations and their conduct inside and outside the classroom.

The Institution, committed to its academic quality, informs the students and the community of the regulations that govern it within the framework of the principles and values stated in the Mission.

The General Student Rules and Regulations can be consulted at the official web side. (http://Tec.mx/)

#### **Financial Aid and Scholarships**

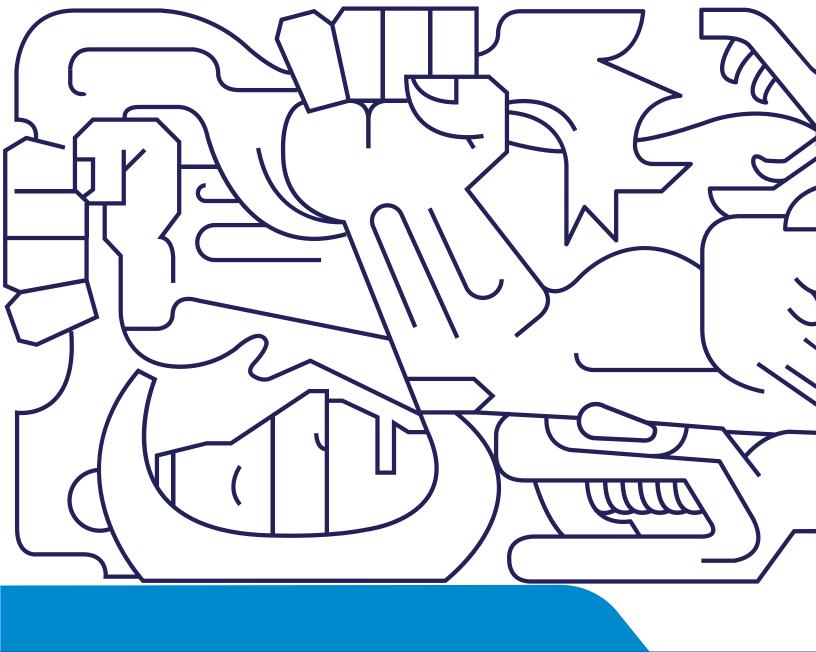
Tecnológico de Monterrey two types of financial aid: scholarships and tuition agreements:

- Academic scholarship. The aim of this scholarship is to attract academically outstanding students to study a graduate degree.
  - For professionally-oriented master's programs, the maximum aid offered is 30% of tuition fees. In the case of scientific graduate degrees, financial aid covers 100% of tuition, and is known as an Academic Talent Scholarship.
- Academic excellence scholarship. The aim of this scholarship is to attract academically outstanding students who have graduated from an undergraduate degree at Tecnológico de Monterrey. The financial aid covers 100 % of tuition.
- Online program scholarship. The aim of this scholarship is to support academically outstanding students to study online master's programs. The maximum aid offered is 40% of tuition fees.
- Scholarship from external funds. The aim of this type of aid is to give students the opportunity to gain experience in their field of study, connect them with strategic areas of industry and the public or private sectors, or prepare them to be future researchers through their incorporation into a project with external funds under the responsibility of a research professor.

This financial aid can cover a percentage of tuition fees, living expenses or major medical insurance.

#### **Fee Refunds**

Students who withdraw from the courses in which they are enrolled will be refunded a percentage of the total corresponding fees in accordance with the cost of the program and the established policies, which are published on the official Tecnológico de Monterrey website (https://tec.mx/).



# II. CURRICULA

# Profiles and Curricula of the Graduate Programs

This section contains the graduate curricula offered by Tecnológico de Monterrey.

Information on these programs and the description of the courses they include are also available at: www.itesm.mx

Tecnológico de Monterrey reserves the right to change the programs described in this document.

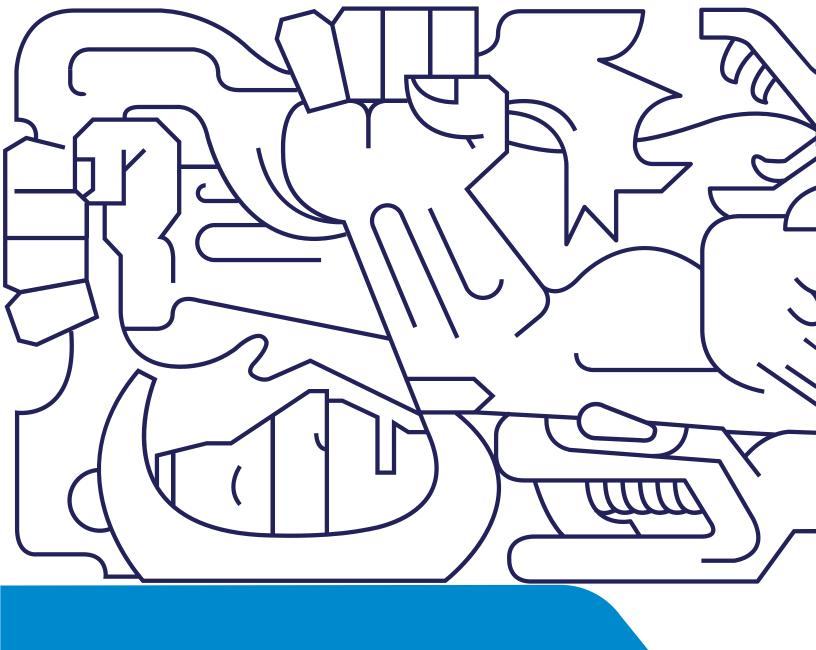
The course descriptions are presented by academic discipline. The letters in the course codes indicate the discipline associated to the course and can be used to locate the description of the courses in the corresponding section of this document.

Course code	Course	CA
MA4005	Applied Statistics	3

The letters of the code indicate the discipline to which the course belongs; In the example, he letters MA indicate that the course corresponds to the discipline Mathematics. Financial and Administrative Accounting.

The letters "CA" represents the number of semester credit hour of the course.

In this case, the course Applied Statistics consist of 3 academic unit.



School of Social Sciences and Government

#### **EAE Specialization in Energy Management**

#### **Program and Learning Outcomes**

#### **General Program Objectives**

The objective of this specialization is to:

Train specialists with the knowledge and aptitudes to work in the energy sector, leading and managing energy organizations in global settings. They will be able to apply the aptitudes and knowledge acquired in this specialization regarding the energy sector, in topics such as: business administration, entrepreneurship and global markets. Their preparation extends to public and energy companies and includes all types of organizations with projects that will address the spaces derived from the Energy Reform.

- Develop outstanding professionals who will apply their skills to analyze and use assessment techniques in energy projects, in order to gene- rate value for the organizations and their local, national and international environment.
- Prepare professionals with the skills and aptitudes to participate in jobs with project assessment groups in order to make decisions regarding their implementation and measure their impact by means of technical research, action research and field projects.
- Prepare specialists with the skills to identify and create business opportunities in the energy sector through the implementation and analysis of innovative, sustainable business models.

#### **Learning Outcomes**

On completing the program, students will be able to:

- Analyze and apply the legal, economic and financial bases of businesses in the energy sector, in oil, gas, electricity and renewable energy resources.
- Understand the behavior of the energy sector market.
- Demonstrate their knowledge of project financing and market risk management.
- Put into practice their knowledge, aptitudes and skills for evaluating strategic projects from a multidisciplinary perspective and, in this way, identify business opportunities in the diverse areas of this field.
- Display the skills for applying the regulatory and contractual frameworks of the energy sector, in both project assessment and business model design.
- Assess the efficiency and environmental, economic and social sustainability of projects.
- Have the skills to generate information and make recommendations about business opportunities for the energy sector.

Demonstrate skills and abilities in the creation of business proposals that consider the creation of sustainable value with social impacts.

- Act with professionalism, ethics and a humanistic vision

#### **Target Audience**

Professionals from the energy sector or energy dependent businesses who wish to develop competencies in this field. Applicants must have at least two years' professional experience and hold positions with perspectives for growth within the organization or be interested in developing innovative business models. They will also require work experience and the desire to develop and/or strengthen their administrative and managerial skills, as well as their consulting abilities on the topic of energy.

de crecimiento dentro de la organización o tienen interés en desarrollar modelos innovadores de negocio y además poseen experiencia laboral y desean desarrollar y/o fortalecer habilidades de administración y gerencia, así como de consultoría en el tema energético.

### **EAE Specialization in Energy Management Edition 2015**

#### **First Trimester**

Code	Name	CA
AD5080	Management in Energy Markets	3
AD5081	Energy Law and Regulations of Energy Industries	3
Second Trimest	er	
Code	Name	CA
AD5083	Sustainability and Efficiency Strategies	3
FZ5036	Energy Finance	3
Third Trimester		
Code	Name	CA
AD5082	Risk Management in Energy Industry	3
AD5084	Evaluation of Energy Projects	3
AD5085	Field Project on Energy	3

**CA** The letters "CA" represents the number of semester credit hour of the course

#### **MAP Master in Public Administration and Public Policy**

#### **Program and Learning Outcomes**

#### **Admission Profile**

Professionals who work as public officials from different orders and levels of government interested in deepening their knowledge in the areas of public administration and public policy. Professionals from the private sector who seek to specialize in government-business relations. Applicants to the program may be researchers and social professionals interested in generating cutting-edge knowledge in the fields of public administration, management and public management. Likewise, public entrepreneurs interested in creating and transforming the way of doing things.

Academic background for admission: a bachelor's degree.

#### **Student Learning Outcomes**

- a) Design, implement and evaluate public policies with the highest possible technical requirements through the rigorous use of technical and methodological tools, statistics and economic analysis.
- b) Use cutting-edge analytical frameworks in the formulation, implementation and evaluation of public policies.
- c) Undertake empirical analysis on public policy applications through data science management and rigorous statistical analysis.
- d) To work on public policy from an interdisciplinary perspective.

#### **Graduation Profile**

Professionals who are leaders in addressing public issues through innovative public policy proposals and the transformation of government operations. They are also transformative agents of change, dedicated to solving society's most urgent challenges through the development of strategies for the successful implementation of public policies.

- Score on the Graduate Admission Test (PAEP).
- Undergraduate grade average.

Each School may have additional requirements

# MAP Master in Public Administration and Public Policy Edition 2020

First Trin	nester	
Code	Name	CA
EO4021	Quantitative Methods for Inference	3
OP5085	Elective I	3
TC4025	Data Science	3
Second T	<b>Trimester</b>	
Code	Name	CA
AP4040	Applied Public Election	3
EO4024	Prices and Agent Behavior	3
TC4026	Machine Learning for Decision Making	3
Third Tri	mester	
Code	Name	CA
AP4041	Ethical Dilemmas of Public Leadership	3
OP5086	Elective II	3
RE4020	Economy for Development	3
Fourth T	rimester	
Code	Name	CA
EO4023	Public Finance and Budgeting	3
OP5087	Elective III	3
RE4021	Scenario Planning	3
Fifth Trin	nester	
Code	Name	CA
AP4042	Entrepreneurship for Public Policy	3
AP5037	Integrative Project	3

**CA** The letters "CA" represents the number of semester credit hour of the course.

## **MDI Master in International Law**

## **Program and Learning Outcomes**

### **General program objectives**

The practice of law has become increasingly global. Law professionals need to speak diverse legal languages to communicate with clients and colleagues from other latitudes when carrying out complex business transactions or participating in conflict resolution involving parties in different jurisdictions in the world. The aim of the program is to prepare globally competitive law professionals who can speak and understand diverse languages.

## **Learning Outcomes**

On completing the program, students will be able to:

- Perform legal analyses of international issues.
- Interpret the diverse existing national and international regulations, applying the comparative law method.
- Participate in strategic decision making and formulating contracts and other transnational transactions.
- Perform law-related international political and administrative activities.
- Comprehend Mexico's role in the new international context.

### **Target Audience**

- Graduates from Law, Economics, International Relations, International Commerce and Political Science degrees, who are interested in international transactions and their governing laws.
- Lawyers from public institutions and private enterprise.
- Specialists in international logistics and imports and exports.
- Partners or associates in consulting offices or firms.
- Company executives involved in international transactions.
- Mid- and upper-level federal, state and municipal public officials.
- Individuals who are interested in serving in international organizations.
- Legal advisors and analysts.
- Private-sector professionals seeking to improve their proficiency in government-enterprise relations management.

# **MDI Master in International Law**

## **Edition 2009**

First Semester		
Code	Name	CA
DI4021	International Regulation of Trade	3
NB4001	Leadership and Ethics in the Exercise of Public Service	3
NB4005	Legal Research and Writing in English	3
	Semester	
Code	Name	CA
DI4022	Principles of International Public Law and Conflicts Resolution	3
DI4023	International Law of Human Rights	3
OP5042	Elective I	3
Third Se	mester	
Code	Name	CA
DI4024	International Contractual Law	3
DI4025	International Arbitration and Litigation	3
OP5043	Elective II	3
Fourth S	emester	
Code	Name	CA
DI4026	Advanced Topics of International Law	3
DI5001	Applied Research Project	3
OP5044	Elective III	3

**CA** The letters "CA" represents the number of semester credit hour of the course.

# **MEK Master in Applied Economics**

## **Program and Learning Outcomes**

### **Admission Profile**

Bachelor's degree graduates who are immersed in strategic planning processes, are dedicated to the design of public policy and finance, analyze consumer and stock markets, in addition to analyzing economic and social problems. The program is aimed at professionals who offer consulting in the public, private and social sectors, carry out statistical work and data analysis in large companies and financial institutions. Additionally, individuals who carry out project evaluation and make decisions in companies, non-governmental organizations and governments.

Academic background for admission: a bachelor's degree.

## **Student Learning Outcomes**

- a) Systematically analyze complex economic problems considering not only the economic environment but the local, national and international sociopolitical context.
- b) Propose public policy solutions based on a solid and rigorous analysis, which increases the chances of positive impact on society.
- c) Rigorously evaluate any public policy, determining its impact and economic, financial and social viability.
- d) Use rigorous methodologies to analyze the decisions of agents in an economy, to propose innovative solutions.

### **Graduation Profile**

Professionals who are leaders within public, private, and social organizations, capable of solving the challenges these organizations face. They also design and map out the critical path for implementing economic and social public policies with a high likelihood of positive impact. Graduates are recognized across Latin America as references in the study and application of economic analysis to improve society and public service.

# **MEK Master in Applied Economics**

# **Edition 2020**

First Trin Code	nester Name	CA
EO4021	Quantitative Methods for Inference	3
OP5085	Elective I	3
TC4025	Data Science	3
	Trimester	-
Code	Name	CA
EO4024	Prices and Agent Behavior	3
EO4025	Econometrics	3
TC5030	Guaranteed Data Science	3
Third Tri		
Code	Name	CA
AP4041	Ethical Dilemmas of Public Leadership	3
EO4022	Macroeconomy	3
RE4020	Economy for Development	3
Fourth T		
Code	Name	CA
EO4023	Public Finance and Budgeting	3
EO4026	Microeconometrics	3
OP5086	Elective II	3
Fifth Trin	mester	
Code	Name	CA
AP4040	Applied Public Election	3
EO5021	Integrative Project	3

 $<sup>\</sup>textbf{CA} \ \ \text{The letters "CA" represents the number of semester credit hour of the course.}$ 

# MGP-V Master in Public Management (Online Program)

## **Program and Learning Outcomes**

### **Admission Profile**

The program is aimed at (a) mid- and upper-level federal, state and municipal public officials, (b) specialists who want to improve their analytical skills and decision-making capacities regarding local public administration issues, (c) individuals who are interested in participating in elected office positions in the different spheres of government within the executive and legislative branches, (d) leaders and collaborators of political parties and non-governmental organizations who wish to strengthen their planning and decision-making processes, (e) professionals involved in analyzing government actions, (f) private-sector professionals seeking to enhance their knowledge of public administration, and (g) academics interested in participating in the improvement of public administration and public policy.

Academic background for admission: a bachelor's degree.

## **Student Learning Outcomes**

- a) Understand quantitative and qualitative analysis methods, management models, and legal responsibilities in the different branches of government, as well as the fundaments for the design, management and evaluation of public policy, to face the most relevant public challenges. This will endow the graduate with a solid conceptual and practical framework for public management, achieved through the contents of the program's curriculum.
- b) Generate, design and implement reforms to steer institutional change processes at the state and municipal levels, as well as positively influence the decision-making process in government; conduct financial, material and human resource management in an efficient manner; and utilize analytical frameworks and empirical methods to formulate and evaluate efficient public management.
- c) Have the critical mindset necessary to reflect and analyze ethical dilemmas in public service, and be sensitive to the social, economic, politic and ecologic reality, to act with social responsibility and solidarity. Have a service attitude to foster the creation of public value.

### **Graduation Profile**

The graduate of this program will be capable of providing innovative solutions to society's needs through methodologies that promote the creation of public value. They will foster positive leadership, developed through managerial tools and learning experiences at both national and international levels. Equipped with analytical tools, they will understand the country's most relevant issues and design efficient management models aimed at generating public value. Furthermore, they will contribute to the professionalization of actors in the private sector and organized society to achieve better coordination in building a participative community committed to its political, social, and economic environment. Additionally, they will support the training of public service professionals to become agents of change in public administration, contributing to transformation across the three levels of government.

# MGP-V Master in Public Management Edition 2018

## **First Trimester**

Code	Name	CA
AP4033	Economics of the Public Sector	3
NB4009	Ethics for Public Administration	3
Second Tri	mester	
Code	Name	CA
AP4034	Planning and Public Policy Management	3
AP5026	Public Finances, Theory and Practice	3
Third Trim	ester	
Code	Name	CA
AP4035	Statistical Methods	3
AP4036	Public Policy Law	3
Fourth Tri	mester	
Code	Name	CA
AP4037	Social Projects Evaluation	3
AP4038	Applied Public Management	3
Fifth Trime	ester	
Code	Name	CA
AP4039	Public Sector Entrepreneurship	3
D5019	Decentralization and Intergovernmental Relations	3
Sixth Trim	ester	
Code	Name	CA
OP5049	Elective I	3
OP5050	Elective II	3
Seventh Tr	imester	
Code	Name	CA
AP5027	Final Project	3
OP5051	Elective III	3

**CA** The letters "CA" represents the number of semester credit hour of the course..

# **MPE Master in Prospective and Strategic Studies**

## **Program and Learning Outcomes**

### **Admission Profile**

Professionals who are immersed in strategic planning processes, are dedicated to innovation and technological change, as well as designing public policies with a future focus. Professionals who analyze the environment of public or private organizations to identify possible disruptive changes, or offer consulting in the public, private and social sectors. The program is also aimed at individuals who analyze sector perspectives at regional and global levels, as well as make decisions in companies, non-governmental organizations and governments.

Academic background for admission: a bachelor's degree.

# **Student Learning Outcomes**

- a) Analyze complex problems considering the local, national and international economic and sociopolitical environment.
- b) Model complex systems using data science and artificial intelligence.
- c) Design and facilitate scenario planning processes for public or private organizations or for topics of interest.
- d) Identify early warnings in the local, regional and global context that provide organizations with the ability to anticipate.
- e) Design robust strategic plans that contemplate the multiplicity of plausible futures based on the characteristics of their environment.
- f) Link the process of foresight, planning and innovation for public or private organizations.
- g) Design strategic foresight structures for organizations

### **Graduation Profile**

Professionals who are leaders within public, private, and social organizations, capable of exploring the multiplicity of possible, probable, and desirable futures to guide decision-making and design robust strategic plans. They will also implement systemic analysis processes within these organizations to visualize complex problems, providing a deeper understanding of organizational challenges that inform strategy. Additionally, they will utilize robust analytical methodologies, leveraging data science and artificial intelligence to enrich foresight and futures analysis. Graduates will be recognized across Latin America as references in the study and implementation of foresight and futures studies, contributing

# MPE Master in Prospective and Strategic Studies

## Edition 2020

## **First Trimester**

<b>Code</b> EO4021 OP5085	Name Quantitative Methods for Inference Elective I	<b>CA</b> 3
TC4025	Data Science	3
Second Tri	mester	
Code	Name	CA
AP4040	Applied Public Election	3
EO4024	Prices and Agent Behavior	3
TC4026	Machine Learning for Decision Making	3
Third Trim	ester	
Code	Name	CA
AP4041	Ethical Dilemmas of Public Leadership	3
RE4020	Economy for Development	3
RE4023	Systems Modeling	3
Fourth Trin	mester	
Code	Name	CA
OP5086	Elective II	3
RE4021	Scenario Planning	3
RE4022	Futures Methods	3
Fifth Trime	ester	
Code	Name	CA
OP5087	Elective III	3
RE5019	Integrator Project	3

**CA** The letters "CA" represents the number of semester credit hour of the course.

# **MPJ Master in Transnational Legal Practice**

## **Program and Learning Outcomes**

## **General program objectives**

Law-related education should train professionals to compete in a global environment. Latin America's proximity to the United States of America cre- ates the need to understand the bases of American law, as well as to comprehend and handle international law topics. The vast diversity of topics encompassed in contemporary international law, which derive from globalization processes, require a solid preparation with a transnational-focused legal education as its core. Therefore, this program is designed for professionals who:

- Are legal experts in international organizations.
- Are international law consultants in the USA and Latin American countries.
- Serve as international arbitrators for dispute resolution.
- Lead complex legal transactions in public and private settings.

## **Learning outcomes**

On completing their studies, graduates will be able to:

- Participate in solving transnational legal disputes as an arbitrator or litigator.
- Understand diverse legal systems and traditions.
- Lead negotiations in key international law issues.
- Be fluent in legal English.
- Litigate complex cases in transnational settings.
- Lead legal processes against international or-ganizations.

## **Target Audience**

The program is designed for professionals who work as:

- Practicing independent lawyers who have earned an undergraduate degree in Law in Mexico and Latin America.
- Lawyers from public institutions and private enterprise.

- Partners or associates in consulting offices and firms.
- Company executives involved in international transactions.
- Mid- and upper-level federal, state and municipal public officials.

Legal advisers and analysts.

# MPJ Master in Transnational Legal Practice Edition 2014

#### **First Bimester** Code CA Name DI4029 Civil Procedure in the United States of America 8.9 OP5081 Elective I 8.9 **Second Bimester** Code Name CA DI4030 Contracts in the United States of America 8.9 OP5082 Elective II 8.9 **Third Bimester** Code CA Name DI5007 **Professional Responsibility** 8.9 DI5008 Negotiation 5.2 **Fourth Bimester** Code CA DI5009 Regulation of International Trade and Investment 8.9 OP5083 Elective III 8.9 **Fifth Bimester** Code CA Name DI4031 International Contractual Law 8.9 OP5084 Elective IV 8.9 **Sixth Bimester** Code CA DI4032 Leadership and Ethics in the Exercise of Public Service 8.9 DI5010 International Arbitration and Litigation 8.9

**CA** The letters "CA" represents the number of semester credit hour of the course.

# **DPP Ph. D. in Public Policy**

### **Justification**

One of the priority areas established by Tecnológico de Monterrey in its Mission is the topic of public administration and policy. In this context, the PhD in Public Policy program (DPP) is perfectly suited to strengthening this area, since the doctoral program seeks to contribute to society by: professionalizing public administration; improving public policy in the three branches of government and in the three powers; fomenting sustainable national and regional development; preparing citizens who are committed to development, rule of law and good governance; and establishing a healthy association between public administration, the private sector and civil society.

## **Objective**

The central objective the DPP program is to prepare leading researchers for academia, the public sector and civil society organizations who are capable of driving the analysis, design, implementation and evaluation of innovative public policy in changing environments.

In particular, the Ph.D. in Public Policy has three specific objectives:

- To train specialized human capital in public policies with a high level of technical rigor in economic analysis and the sophistication of organizational and institutional analysis.
- To generate analysts who are capable of proposing and executing solutions to complex, varied problems in the sphere of public interest.
- Prepare world-class specialists who contribute to the democratization and effectiveness processes of public administration and promote the State-Society relationship.

### **Admission Profile**

Tecnológico de Monterrey seeks to integrate in all its graduate programs a new generation of students who have completed their undergraduate studies and who are distinguished by being: talented people, enthusiastic, committed to the development of their environment and the well-being of society; people with the potential to successfully complete their program and become leaders with an entrepreneurial spirit, human sense and internationally competitive.

Academic background: Master's degree in an area related to the research lines of the program.

## **Learning outcomes**

Graduates from the DPP program will have a solid theoretical, analytical and instrumental grounding in public policy processes, with a multidisciplinary approach underpinned by legal, economic and public administration insights.

Specific learning outcomes:

- Serve as leaders in international civil society organizations and autonomous bodies that support institutional processes of change.
- Support government-enterprise liaison strategies.
- Be a generator of cutting-edge knowledge in the field of public policy

The most important competencies graduates will have gained are:

- The capacity to design, implement and evaluate public policies in the diverse government branches and areas.
- The ability to propose government-civil society-enterprise liaison strategies.
- The ability to propose and execute leadership in research related to the field of public policy.

## **Target audience:**

The PhD in Public Policy program targets:

- Civil servants from the different branches and levels of government who are interested in deepening their knowledge of the areas of public administration and public policy.
- Professionals from the private sector who want to specialize in government-enterprise relations.
- Social researchers and professionals who are interested in generating cutting-edge knowledge in the fields of public administration and policy

# **Research projects**

- Government, democracy and civil society

Analyze from plural perspectives the issues involved in forming government-civil society relationships in a democratic context.

- Economy, development and wellbeing

Analyze the role of the state in its intervention regarding economic mechanisms, its impact on the wellbeing of society and the design of economic and social development policies.

- Public administration and public policy

Analyze public governance and performance in the diverse government branches and the role they play in the design, implementation and evaluation of public policies.

## Cátedras de investigación asociadas al programa

- Institutions and practices of contemporary democracies:

Investigate, disseminate and generate the exchange of experiences centered on the functioning of contemporary democracies, their institutions, their relevant actors, and the values and attitudes on which they are based. Therefore, the core objective of the research group is the empirical study of the organization and workings of democratic government systems.

- Studies on economics and public policy in Mexico

Contribute to the analysis of the circumstantial and structural issues faced by the Mexican economy, in both national and international settings, in order to detect effective public policies that will foment the country's economic growth, development and institutional consolidation.

- Public administration, government and citizens

Analyze federal, state and municipal public administration processes within a changing context, generating knowledge through innovative components that serve as a reference framework for the private sector, political actors and civil society organizations.

- Strategic intelligence

Analyze the relationship that exists between public policy and long-term planning processes, taking into account the role of the actors.

- Public policy for local development

Contribute to the generation of knowledge of the three basic dimensions that articulate the local development process: The social dimension, associated with quality of life, equity and social integration; the environmental dimension, referring to natural resource sustainability and urban development and territorial planning; and the political dimension, linked to governance and based on the local actors.

- Government, governability and governance

Analyze conflict management and political negotiation and social cohesion processes, with citizen participation.

- Public policies and wellbeingr

Analyze social policy so as to influence the policies that affect the wellbeing of the population in any of its forms.

- Public policy

Study and evaluation of public policies that are relevant for Mexico, which impact regional development, fiscal policy and economic policy.

- Citizenship and civil societyl

Investigate from plural perspectives and training oriented by political philosophy, social science and law, the theoretical issues involved in the growth of the third sector as an economic and political protagonist in the world order.

# **DPP Ph. D. in Public Policy** Edition 2011

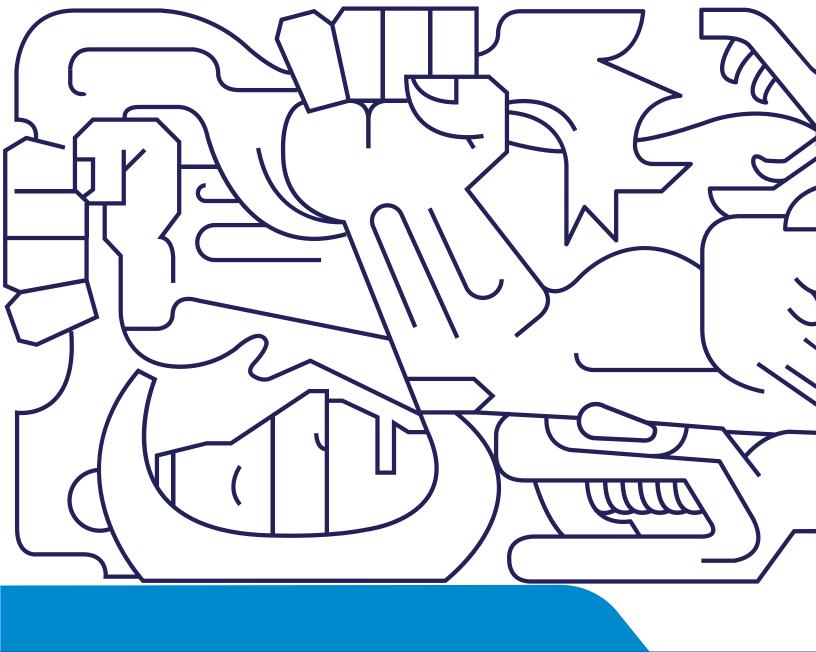
<b>First</b>	Sem	ester
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Code	Name	CA
GP6000	Theory of Public Organizations and of Public Administration	3
GP6001	Analytical Processes of Public Policy	3
GP6003	Public Administration System of Competencies	3
GP6035	Research Methodology	3
Second	Semester	
Code	Name	CA
GP5000	Research Proposal I	3
OP4037	Quality Development Course	3
OP5062	Elective I	3
OP5063	Elective II	3
Third Se	emester	
Code	Name	CA
GP5001	Research Proposal II	3
GP5002	•	3
GP5003		1
OP5064	Elective III	3
Fourth	Semester	
Code	Name	CA
GP6021	Doctoral Research I	3
GP6022	Doctoral Research II	3
GP6023	Doctoral Research III	3
GP6024	Doctoral Research IV	3
Fifth Se	mester	
Code	Name	CA
GP5004	Research Seminar II	1
GP6025	Doctoral Research V	3
GP6026	Doctoral Research VI	3
GP6027	Doctoral Research VII	3

## **Sixth Semester**

Code	Name	CA
GP6028	Doctoral Research VIII	3
GP6029	Doctoral Research IX	3
GP6030	Doctoral Research X	3
Seventh S	Semester	
Code	Name	CA
GP5005	Research Seminar III	1
GP6031	Doctoral Research XI	3
GP6032	Doctoral Research XII	3
GP6033	Doctoral Research XIII	3
GP6034	Doctoral Defense	.3

**CA** The letters "CA" represents the number of semester credit hour of the course.



School of Humanities and Education

# EGE-V Specialization in Management for Educational Leadership and Innovation (Online Program)

## **Program and Learning Outcomes**

#### **Admission Profile**

Tecnológico de Monterrey seeks to integrate into all its graduate programs a new generation of students who have completed their undergraduate studies and who are distinguished by being: talented, enthusiastic people, committed to the development of their environment and to the well-being of society; people who have the potential to successfully complete their graduate program and become leaders with an entrepreneurial spirit, human sense, and internationally competitive.

The program is aimed at:

- Directors and coordinators who wish to enrich their educational institution by strengthening their leadership and linking them with avant-garde tools for schools and applying this knowledge in institutions of the private and public sector and organizations.
- Future directors and coordinators who wish to obtain a view of the directive function in the educational field.
- Education professionals with the aspiration of serving as consultants in the private or public sector to guide projects related to the evaluation of institutions, human capital development and institutional management.
- Owners and entrepreneurs who wish to participate in high-level educational projects linked to educational services for institutions. Social entrepreneurship, indispensable in new globalized and digital contexts.

Academic background for admission: a bachelor's degree.

## **Student Learning Outcomes**

- a) Design and implement educational solutions to complex problems in educational centers, with an ethical and socially responsible perspective, using scientific methods and innovative technologies.
- b) Interact with specialists from all the functional areas of the educational centers in order to define the strategies, guidelines and organizational objectives for the institution, in an atmosphere of respect and inclusion.
- c) Lead processes of change in complex environments that strengthen the organizational

transformation of educational centers promoting transparency and equity.

## **Graduate Profile**

Professionals with the necessary competencies to strategically manage their respective schools and take them effectively to the next level of educational quality.

# EGE-V Specialization in Management for Educational Leadership and Innovation Edition 2019

# **First Trimester**

<b>Code</b> ED4042 OP4046	Name Strategic Leadership Quality Development Course	<b>CA</b> 3 3
Second T	rimester	
<b>Code</b> ED5110 OP5085	Name Traveling Seminar for Innovative Management Elective I	<b>CA</b> 3 3
Third Trin	nester	
<b>Code</b> ED4044 OP5086	Name Empowerment of Teams for Transformation Elective II	<b>CA</b> 3 3
Fourth Tr	imester	
<b>Code</b> ED5104	Name Partnerships for Financial Management	<b>CA</b> 3

**CA** The letters "CA" represents the number of semester credit hour of the course.

## **MEE-V Master in Education** (Online Program)

## **Program and Learning Outcomes**

#### **Admission Profile**

Graduates from a bachelor's degree in an area related to education, administration or similar, and, preferably, have reading comprehension skills in the English language. Moreover, applicants should, if possible, have some work experience involving school management scenarios in the diverse academic levels or work in private enterprise, focusing on the respective business training programs.

Academic background for admission: a bachelor's degree.

## **Student Learning Outcomes**

- a) To solve challenges of contemporary, local, regional and global educational reality, contributing to processes of educational change.
- b) To Apply the knowledge of Educational Sciences in teaching and learning processes within multiple contexts.
- c) To Carry out applied educational research as a work tool in their professional practice in business or educational settings, both formal and non-formal.
- d) To generate new ideas, procedures and techniques in order to identify areas of opportunity and implement solutions jointly with various social actors.
- e) To incorporate their conception of education into their own intervention project.

### **Graduation Profile**

Professionals who are leaders in the field of education, proposing and executing innovative educational projects and programs that contribute to improving the services provided in their institutions. The graduate is a professional who carries out their teaching practice using teaching and learning strategies to achieve curriculum objectives effectively and efficiently. They also apply their research skills to solve current educational challenges. Graduates of the Master's in Education are professionals who conduct themselves according to ethical standards, demonstrating through their teaching practice a respect for the dignity of their students, parents, and colleagues, whether they are members of the educational community or the broader community.

# **MEE-V Master in Education**

## Edition 2013

# **First Semester**

<b>Code</b> ED4022 ED4033	Name Technology and Innovation in Education Learning Theories in the Educational Context	<b>CA</b> 3
Second Se	emester Name	CA
OP4006 OP5042	Elective Course I Elective I	3
Third Sem	ester	
<b>Code</b> ED4034 OP5043	Name Applied Research Project I: Identifying Study-Problems Elective II	<b>CA</b> 3
Fourth Se	mester	
<b>Code</b> ED4035 OP5044	Name Applied-Research Project II: Methodological Approaches Elective III	<b>CA</b> 3
Fifth Seme	ester	
<b>Code</b> ED4032 ED5084	Name Comparative Education Applied-Research Project III: Analysis of Results	<b>CA</b> 3

**CA** The letters "CA" represents the number of semester credit hour of the course.

# **MEH Master in Humanistics Studies**

## **Program and Learning Outcomes**

#### **Admission Profile**

People seeking to begin their training as researchers in the interdisciplinary field of humanities. Likewise, graduates and professionals from different disciplines who wish to complement their academic and professional training with a broad, solid, and updated perspective that adds value to their professional profiles.

Academic background for admission: a bachelor's degree.

## **Student Learning Outcomes**

- a) Develop high-quality research, which proposes new approaches to the study of the interdisciplinary field of the humanities, from perspectives aligned with the Sustainable Development Goals (SDG 2015-2030) defined by the UN, which demonstrates its ability to continue its studies at the PhD level.
- b) Design and develop analysis strategies for contemporary social and cultural phenomena, from a critical humanistic perspective, with knowledge of the environment and purposeful attitude to identify relevant issues in their field of research.
- c) Manage and evaluate projects of a social and cultural nature, in public and private institutions, as well as in the academic field, which allow it to contribute to the solution of the main challenges facing contemporary societies.

### **Graduation Profile**

Researchers with the knowledge, skills, and abilities to apply a critical and proactive approach in identifying the most relevant issues for research within contemporary social and cultural contexts, from a humanistic perspective. They are also prepared to propose new approaches to studying specific phenomena in the interdisciplinary field of the humanities, demonstrating a critical vision of culture based on a solid theoretical and conceptual foundation, along with the application of the most suitable research techniques and methods for each case study. Likewise, they are equipped to participate in the design, development, management, and evaluation of projects and programs related to the work of public, private, and academic institutions, aiming to impact social and cultural well-being and contribute to addressing the main challenges faced by contemporary societies

# MEH Master in Humanistics Studies Edition 2009

# **First Semester**

	Code	Name	CA
	H4012	Research Methods	3
	OP4002	Basic Course I	3
	OP5042	Elective I	3
	Second Sei	mester	
	Code	Name	CA
	H5022	Research Seminar	3
	OP4003	Basic Course II	3
	OP5043	Elective II	3
	Thind Com		
Third Semester			
	Code	Name	CA
	OP4004	Basic Course III	3
	OP4037	Quality Development Course	3
	OP5044	Elective III (A)	3
	Fourth Semester		
	Code	Name	CA
	OP4005	Basic Course IV	3
	OP4018	Basic Course V	3
	OP5045	Elective IV (B)	3

**CA** The letters "CA" represents the number of semester credit hour of the course.

# MHD-V Master in Digital Humanities (Online Program)

## **Program and Learning Outcomes**

#### **Admission Profile**

Graduates from a bachelor's degree and professionals from humanities, communication, social sciences or information technologies, as well as cultural managers, community managers, editors, journalists, publicists, creators, information analysts, librarians, graphic designers, visual artists, educators and academics. The applicant for the program must have skills in searching for information in bibliographic databases, be familiar with the use of information and communication technologies and the dissemination of knowledge in digital media and be capable of locating information and tools on the web for the development of the activities proposed in the courses. In addition, the applicant must possess medium and high-performance reading comprehension skills, as well as be able to understand the English language at a medium-high level, allowing an adequate understanding of bibliographic materials.

Academic background for admission: a bachelor's degree.

# **Student Learning Outcomes**

- a) Integrate the humanist tradition with the digital methods and tools to generate new approaches and knowledge in the humanities.
- b) Create cultural entrepreneurship projects on digital platforms for the dissemination of cultural heritage.
- c) Critically analyze social behavior and its trends in digital society.

#### **Graduation Profile**

Professionals with the necessary skills to create humanistic knowledge within the complex environment of a digital society through the development of digital projects, the analysis of trends in social networks and cultural and creative entrepreneurship products.

# MHD-V Master in Digital Humanities Edition 2019

# **First Trimester**

Code	Name	CA		
EH4001	Digital Humanities Fundamentals	3		
OP4046	Quality Development Course	3		
Second Tr	imester			
Code	Name	CA		
EH4002	Information Architecture for Digital Content	3		
OP5085	Elective I	3		
Third Trimester				
Code	Name	CA		
EH4003	Digital Methods	3		
EH5001	Digital Project I	3		
OP5086	Elective II	3		
Fourth Tri	mester			
Code	Name	CA		
EH4004	Digital Technologies	3		
EH5002	Digital Project II	3		
OP5087	Elective III	3		
Fifth Trim	ester			
Code	Name	CA		
EH5003	Digital Project III	3		
OP5088	Elective IV	3		
Sixth Trim	nester			
Code	Name	CA		
EH4005	Philosophy of Technology	3		
OP5089	Elective V	3		

**CA** The letters "CA" represents the number of semester credit hour of the course.

# MTE-V Master in Educational Technology (Online Program)

## **Program and Learning Outcomes**

### **Admission Profile**

Graduates from a bachelor's degree related to the areas of education, administration or related fields and, preferably, that they have reading comprehension skills in English. Likewise, it is desirable that they are working in a position that allows them to approach organizational or school settings at various educational levels.

Academic background for admission: a bachelor's degree.

## **Student Learning Outcomes**

- a) Design learning environments by selecting the appropriate technologies.
- b) Apply educational technology in their courses as a teacher of a basic, upper or higher level, or as a training instructor and manager of human talent.
- c) Implement and evaluate projects of technology applied to education.
- d) Design curricular plans based on current teaching paradigms.
- e) Carry out applied research in the area of technology-mediated education.

### **Graduation Profile**

Professionals who are leaders in the field of education propose and implement innovative educational and technological projects and programs that contribute to improving the services provided in their institutions and organizations. They carry out their teaching practice through effective and efficient teaching and learning strategies to achieve curriculum objectives, particularly by incorporating and implementing technology in education. They also apply their skills in applied research to address current educational challenges. Furthermore, they conduct themselves according to ethical standards, demonstrating respect for the dignity of their students, parents, collaborators, and colleagues, whether they are part of the educational community or the broader community.

# MTE-V Master in Educational Technology Edition 2013

# **First Semester**

Code ED4022	Name Technology and Innovation in Education	<b>CA</b> 3	
ED4033 Second Se	Learning Theories in the Educational Context	3	
Code	Name	CA	
OP4006	Elective Course I	3	
OP5042	Elective I	3	
Third Semester			
Code	Name	CA	
ED4034	Applied Research Project I: Identifying Study-Problems	3	
OP5043	Elective II	3	
Fourth Sei	mester		
Code	Name	CA	
ED4035	Applied-Research Project II: Methodological Approaches	3	
OP5044	Elective III	3	
Fifth Seme	ester		
Code	Name	CA	
ED4032	Comparative Education	3	
ED5084	Applied-Research Project III: Analysis of Results	3	

 $<sup>\</sup>textbf{CA} \ \ \text{The letters "CA" represents the number of semester credit hour of the course}.$ 

# MTO-V Master in Education Entrepreneurship (Online Program)

## **Program and Learning Outcomes**

#### **Admission Profile**

Teachers and educators regardless of their level of experience or area of expertise, as well as entrepreneurs, future entrepreneurs and professionals who wish to venture into the education sector. Additionally, the applicant must possess verbal and mathematical reasoning skills that are related to the ability to infer, analyze and synthesize, complementing them with the exploration of competencies to organize, obtain and understand information; be familiar with the use of information and communication technologies, so that they are able to use these tools to send and receive information, as well as search for data and reports. Likewise, understand the English language at a medium-high level, allowing an adequate understanding of bibliographic materials.

Academic background for admission: a bachelor's degree.

## **Student Learning Outcomes**

- a) Identify areas of opportunity in an education environment.
- b) Develop proposals that translate into real projects in the field of education through interaction with specialists in the areas of education, business, entrepreneurship, technology.
- c) Carry out a process of strategic communication of a product or service with the intention of sales or investment.
- d) Develop online marketing strategies for educational products or services.
- e) Implement negotiation strategies with different audiences and in different contexts.
- f) Identify trends and do prospective education..

#### **Graduation Profile**

Professionals with the necessary skills to undertake innovative educational projects that contribute to the transformation of their communities in social and economic aspects. The graduate will be able to identify areas of opportunity in an education environment, with the purpose of develop proposals that translate into real projects in the field of education through interaction with specialists in the areas of education, business, entrepreneurship, technology.

# MTO-V Master in Education Entrepreneurship Edition 2020

# **First Trimester**

	2.6.				
Code	Name	CA			
ED4046	Organizational Change for Entrepreneurship in Education	3			
ED4047	Prospective Studies in Education	3			
ED4050	Educational Entrepreneurship Internship I	1.5			
ED4054	Educational Entrepreneurship Project I	1.5			
Second Tri	Second Trimester				
Code	Name	CA			
ED4045	Transforming Education Through Emerging Technologies	3			
ED4048	Educational Entrepreneurship I	3			
ED4051	Educational Entrepreneurship Internship II	1.5			
OP4046	Quality Development Course	3			
Third Trime	Third Trimester				
Code	Name	CA			
ED4049	Educational Entrepreneurship II	3			
ED4052	Educational Entrepreneurship Internship III	1.5			
ED4055	Educational Entrepreneurship Project II	1.5			
OP5085	Elective I	3			
Fourth Trir	mester				
Code	Name	CA			
ED4053	Educational Entrepreneurship Internship IV	1.5			
ED4056	Educational Entrepreneurship Project III	1.5			
OP5086	Elective II	3			
Fifth Trimester					
Code	Name	CA			
ED5116	Educational Entrepreneurship III	3			
ED5117	Educational Entrepreneurship Project IV	1.5			
OP5087	Elective III	3			

**CA** The letters "CA" represents the number of semester credit hour of the course.

## **DEE Ph. D. in Educational Innovation**

## **Program and Learning Outcomes**

## **General Program Objective**

The aim of the PhD in Educational Innovation comprises:

- The preparation of individuals who are capable of contributing, through research, to the theo- retical-practical knowledge of education; and of increasing the efficiency and effectiveness of educational projects, seeking to innovate and achieve positive change in organizations.
- The preparation of leaders and agents of change who examine today's society, from individual, organizational, systemic and social perspecti- ves, in order to examine, define, reformulate, plan and facilitate the process of educational change.

## **Admission Profile**

Tecnológico de Monterrey seeks to integrate in all its graduate programs a new generation of students who have completed their undergraduate studies and who are distinguished by being: talented people, enthusiastic, committed to the development of their environment and the well-being of society; people with the potential to successfully complete their program and become leaders with an entrepreneurial spirit, human sense and internationally competitive.

# **Learning Outcomes**

Upon completion of the program the participants will be people with a solid academic background capable of:

- Presenting the necessary credentials in terms of research undertaken, papers published a specialization in an area of knowledge and training in research in order to aspire to a position of professor at any Mexican of foreign university.
- Undertaking research that contributes to the theoretical-practical knowledge of education (in various contexts).
- Design, implement and evaluate educational projects that contribute to educational institutions and other organizations responding to social development, the politics and the economy of the community, and with the care for the nearby environment.
- Identify the necessities of educational institutions and other educational organizations, planning and executing the necessary actions to satisfy them.
- Make use of modern informational technology and communication that gives rise to collaborative work amongst networks of people both nationally and internationally.

- Practicing proactive leadership in different types of organizations that accomplish educational activities where they work, designing and proposing projects of educational innovation that result in concrete and sustainable advances in the long term.

## **Target Audience**

This program's target audience consists of graduate level academics who are interested in a career as researchers in a public or private higher education institution and/or educational or social science research centers, and, to a lesser degree, as educational managers in higher education institutions that require administrators who hold a doctoral degree. At present, and at least in the immediate future (the next 50 years), the number of professors with a doctorate in the area of education that Mexico and other Latin American countries will need simply to assure the minimum accreditation of institutions that offer graduate programs in education is so vast that the demand is more than 15 times greater than the supply. If all the current doctoral programs in education were to accept students at full capacity, the institutional requirements in the nation's faculties for doctors in education would not be met even over the next 25 years.

Participants in this program should have the fo- llowing characteristics:

- 1. The commitment to be an academic researcher, working in an educational institution and performing scientific teaching, research and disse-mination activities in their local community.
- 2. A critical-strategic spirit, with the desire to in- novate in their field, focusing on achieving the ongoing enhancement of the educational envi- ronment.
- 3. An interest in conducting research in one of the areas currently offered by the program: a) Administration and management of educational change; b). The student as a learner; c). The role of the professor and of learning in the educa- tional process; d) The social impact of innovati- ve educational models; e) Education in physics and mathematics
- 4. A commitment to improving the social and po-litical environment of Latin American countries and enhancing the quality of life of its inhabi- tants through education across all its aspects.
- 5. The openness for internationalization, to know what is being done in other countries and to learn from them, sharing what their own country is doing, seeing the world as a whole, all nations with the same principal goals of providing a quality education for its people.
- 6. The ability to receive and produce influential information in Spanish and English; to read re-search reports and papers from scientific pu-blications; and profit from texts and articles in both languages.
- 7. The desire to act as an agent of change by exa-mining, redefining and motivating people to act.

# **DEE Ph. D. in Educational Innovation** Edition 2015

<b>Eirct</b>	Cam	ester
FIRST	sem	iester

First Sem	ester	
Code	Name	CA
ED4022	Technology and Innovation in Education	3
ED5075	Research Proposal I	3
OP5062	Elective I	3
OP5063	Elective II	3
Second S	emester	
Code	Name	CA
ED5076	Research Proposal II	3
OP5064	Elective III	3
OP5065	Elective IV	3
OP5066	Elective V	3
Third Sen	nester	
Code	Name	CA
ED5077	Research Proposal III	3
ED5078	Research Seminar I	1
OP5067	Elective VI	3
OP5068	Elective VII	3
OP5069	Elective VIII	3
Fourth Se	emester	
Code	Name	CA
ED5081	Assisted Research I	3
ED5082	Assisted Research II	3
OP5070	Elective IX	3
OP5071	Elective X	3
Fifth Sem	ester	
Code	Name	CA
ED5079	Research Seminar II	1
ED5083	Assisted Research III	3
ED6033	Doctoral Research I	3
ED6034	Doctoral Research II	3
OP5072	Elective XI	3

# **Sixth Semester**

Name

Code

ED6035	Doctoral Research III	3
ED6036	Doctoral Research IV	3
ED6037	Doctoral Research V	3
ED6038	Doctoral Research VI	3
Seventh	Semester	
Code	Name	CA
ED5080	Research Seminar III	1
ED6039	Doctoral Research VII	3
ED6040	Doctoral Research VIII	3
ED6041	Doctoral Research IX	3
ED6042	Doctoral Research X	3

# **Eighth Semester**

Code	Name	CA
ED6000	Doctoral Defense	.3
ED6043	Doctoral Research XI	3
ED6044	Doctoral Research XII	3
ED6045	Doctoral Research XIII	3
ED6046	Doctoral Research XIV	3

 $\textbf{CA} \ \ \text{The letters "CA" represents the number of semester credit hour of the course}$ 

CA

# **DEH Ph. D. in Humanistic Studies**

### **Program and Learning Outcomes**

#### **Admission Profile**

Professionals who seek to develop, from an interdisciplinary perspective, training with which they can specialize, in their fields of study, generate knowledge and skills through research that contributes to the development and social improvement of the country. In particular, it is aimed at:

- Academicians who creatively and appropriately face the challenges and needs of social entrepreneurship, which is essential in the new globalized and digital contexts.
- Leaders and collaborators of non-governmental organizations that promote understanding of society and its current processes to lead their course of action.
- Professionals who work in the private, public, and social sectors, whose interests or work needs require to develop an innovative, humanistic, and social profile.
- People interested in strengthening the higher educational system through teaching and research.

Academic background for admission: Master's degree in an area related to the research lines of the program.

## **Student Learning Outcomes**

- a) Demonstrate a high level of theoretical and methodological knowledge of the humanities, enabling them to participate and play a prominent role in interdisciplinary debates.
- b) Conduct research in their area of specialization that will contribute new, relevant knowledge to the advancement of the humanities.
- c) Apply and generate interdisciplinary knowledge in the program's fields of study through complex thinking with a critical and comprehensive vision of cultural and social phenomena.
- d) Design strategies that will impact social life through consultancy for the public, private and civil sectors.
- e) Work collectively in high-level research and teaching groups in higher education institutions, and report results, disseminate and foment scientific knowledge. Have a proactive, creative attitude to unpublished issues with original proposals.

## **Graduate Profile**

Research professionals who debate in interdisciplinary settings with a high content of advanced knowledge applied in the humanities, cultural studies and argumentation. They are scientists who develop academic texts in which they clearly and rigorously present new knowledge after having applied theories that have been analyzed with objective criteria in which they make contributions from various disciplines. At the same time, they are designers and implementers of collaboration strategies in disciplinary groups dedicated to high-impact research. Graduates are people who implement educational developments in formal environments, who strictly follow development plans in which applied knowledge is deployed, who organize and execute high-impact scientific dissemination activities in international forums.-Demonstrate a high level of theoretical and methodological knowledge of the humanities, enabling them to participate and play a prominent role in interdisciplinary debates.

# **DEH Ph. D. in Humanistic Studies** Edition 2018

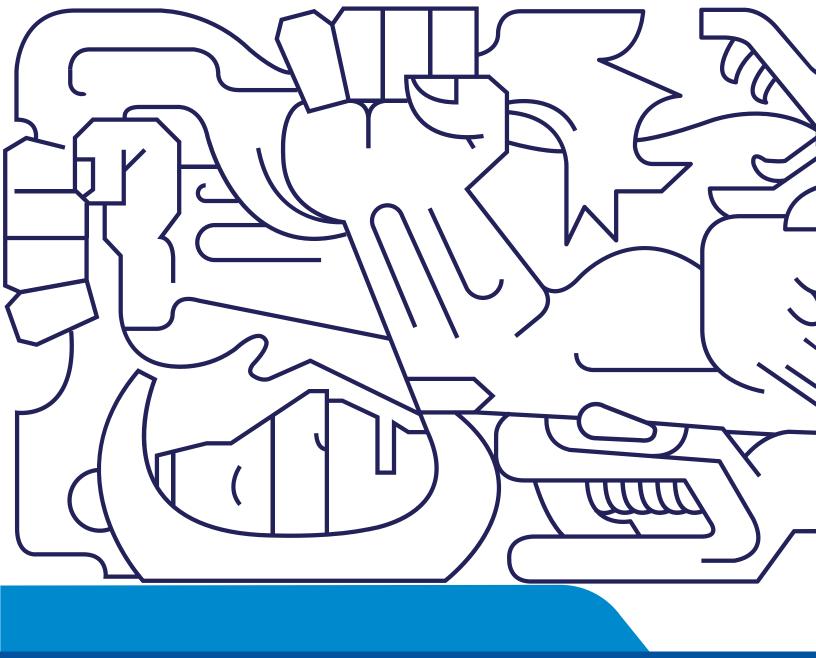
# **First Semester**

Name	CA
Research Mentoring I	3
Methodology of Interdisciplinary Research	3
Strategic Research Seminar I	1
Research Workshop I	1
Research Workshop II	1
emester	
Name	CA
Research Mentoring II	3
Research Protocol Presentation	1
Research Integration I	1
Methodology of Interdisciplinary Research II	3
Strategic Research Seminar II	1
nester	
Name	CA
Name Doctoral Student Conference	<b>CA</b> 3
Doctoral Student Conference	3
Doctoral Student Conference  Doctoral Research I	3
Doctoral Student Conference  Doctoral Research I  Communicating Scientific Production I	3 3 1.5
Doctoral Student Conference Doctoral Research I Communicating Scientific Production I Strategic Research Seminar III Research Tutoring I	3 3 1.5
Doctoral Student Conference  Doctoral Research I  Communicating Scientific Production I  Strategic Research Seminar III	3 3 1.5
Doctoral Student Conference Doctoral Research I Communicating Scientific Production I Strategic Research Seminar III Research Tutoring I	3 3 1.5
Doctoral Student Conference Doctoral Research I Communicating Scientific Production I Strategic Research Seminar III Research Tutoring I  mester Name Research Integration II	3 3 1.5 1 .5
Doctoral Student Conference Doctoral Research I Communicating Scientific Production I Strategic Research Seminar III Research Tutoring I  **mester Name Research Integration II Doctoral Research II	3 3 1.5 1 .5
Doctoral Student Conference Doctoral Research I Communicating Scientific Production I Strategic Research Seminar III Research Tutoring I  mester Name Research Integration II Doctoral Research III Doctoral Research III	3 3 1.5 1 .5
Doctoral Student Conference Doctoral Research I Communicating Scientific Production I Strategic Research Seminar III Research Tutoring I  **mester Name Research Integration II Doctoral Research II	3 3 1.5 1 .5
	Research Mentoring I Methodology of Interdisciplinary Research Strategic Research Seminar I Research Workshop I Research Workshop II  Permester Name Research Mentoring II Research Protocol Presentation Research Integration I Methodology of Interdisciplinary Research II Strategic Research Seminar II

# **Fifth Semester**

Code	Name	CA
GH6021	Research stay	3
GH6022	Doctoral Research IV	3
GH6023	Strategic Research Seminar V	1
GH6024	Research Workshop IV	1
GH6025	Research Tutoring II	.5
GH6026	Research Tutoring III	.5
Sixth Seme	ester	
Code	Name	CA
GH6027	Research integration III	1
GH6028	Doctoral Research V	3
GH6029	Doctoral Research VI	3
GH6030	Communicating Scientific Production II	1.5
GH6031	Strategic Research Seminar VI	1
Seventh Se	emester	
Code	Name	CA
GH6032	Doctoral Research VII	3
GH6033	Doctoral Research VIII	3
GH6034	Strategic Research Seminar VII	1
GH6035	Research Workshop V	1
GH6036	Research tutoring IV	.5
GH6037	Research tutoring V	.5
Eighth Sen	nester	
Code	Name	CA
GH6038	Doctoral Research IX	3
GH6039	Doctoral Research X	3
C114040		
GH6040	Strategic Research Seminar VIII	1
GH6040 GH6041	Strategic Research Seminar VIII Research Workshop VI	1 1

 $<sup>\</sup>textbf{CA} \ \ \text{The letters "CA" represents the number of semester credit hour of the course}$ 



School of Engineering and Sciences

# **EIS Specialization in Software Engineering**

# **Program and Learning Outcomes**

# **General Program Objectives**

The objective of the specialization in Software Engineering is to prepare specialists who in their careers will become leaders in the conceptualization and development of software applications that will increase organizations' competitiveness, according to the technological changes of the environment.

# **Learning Outcomes**

On completing the program, students will be able to:

- Design, develop and evaluate software in organizations using modern analysis and development methodologies together with advanced programming languages.
- Select software platforms, prioritizing require- ments and quality features.
- Pursue lifelong learning and adapt to new software engineering environments.
- Work collaboratively in multidisciplinary teams to develop complex software systems.

# **Target Audience**

Graduates from engineering degrees, related to computer science and information systems, who wish to join the productive sector providing technological solutions, covering the conceptualization, development and release stages.

# EIS Specialization in Software Engineering Edition 2011

# **First Trimester**

Cada	Nama	<b>C</b> A
Code	Name	CA
TC4016	Software Analysis, Design and Construction	3
TC4017	Software Testing and Quality Assurance	3
Second T	rimester	
Code	Name	CA
OP5053	Elective I	3
OP5054	Elective II	3
TC4018	Managing Software Development	3
Third Trin	mester	
Code	Name	CA
GI5020	Professional Certification	3
OP5055	Elective III	3

 $<sup>\</sup>textbf{CA} \ \ \text{The letters "CA" represents the number of semester credit hour of the course}.$ 

# **ELS Specialization in Logistics and Supply Chain**

## **Program and Learning Outcomes**

#### **Admission Profile**

Tecnológico de Monterrey seeks to integrate into all its graduate programs a new generation of students who have completed their undergraduate studies and who are distinguished by being: talented, enthusiastic people, committed to the development of their environment and to the well-being of society; people who have the potential to successfully complete their graduate program and become leaders with an entrepreneurial spirit, human sense, and internationally competitive.

The program is aimed at people who wish to join the productive sector creating solutions for Logistics and Supply Chain problems from their design, analysis, development and implementation.

Academic background for admission: Students graduated from a bachelor's degree with deep knowledge of probability and statistics and operations research.

# **Student Learning Outcomes**

- a) Design supply chains, addressing the issues related to the location of facilities, transportation of goods, routing and inventory management.
- b) Strategically and efficiently manage the organizational and technological resources in the supply chain.
- c) Diagnose and solve supply chain management problems.
- d) Design efficient return flow collection models to collaborate with environmental conservation.

### **Graduate Profile**

Specialists who use their leadership in an organization to improve an organization's competitiveness through innovations in supply chain management, as well as optimize an organization's logistics and supply chain processes through technological and administrative innovations.

# **ELS Specialization in Logistics and Supply Chain** Edition 2011

# **First Trimester**

Code	Name	CA
AD4001	Statistical Analysis in Organizations	3
AD5003	Value Creation, Business and Network Models	3
Second T	rimester	
Code	Name	CA
IN5096	Transportation and Third Party Logistics	3
OP5053	Elective I	3
OP5054	Elective II	3
Third Trin	mester	
Code	Name	CA
GI5021	Professional Certification	3
OP5055	Elective III	3

**CA** The letters "CA" represents the number of semester credit hour of the course.

# **EPY Specialization in Project Management**

# **Program and Learning Outcomes**

#### **Admission Profile**

Tecnológico de Monterrey seeks to integrate into all its graduate programs a new generation of students who have completed their undergraduate studies and who are distinguished by being: talented, enthusiastic people, committed to the development of their environment and to the well-being of society; people who have the potential to successfully complete their graduate program and become leaders with an entrepreneurial spirit, human sense, and internationally competitive.

Academic background for admission: Students graduated from a Bachelor of Science such as engineering or a Bachelor of Arts with a background in probability and statistics.

## **Student Learning Outcomes**

- a) Initiate, plan, execute, control and close projects correctly.
- b) Make the best project leadership decisions according to the circumstances.
- c) Form, integrate and develop effective project management work teams.

#### **Graduate Profile**

Specialists who use their leadership in an organization to plan, execute, control, close and evaluate projects, managing human and material resources efficiently.

# **EPY Specialization in Project Management** Edition 2011

# **First Trimester**

Code	Name	CA
AD4004	Competitive Strategy and Business Design	3
AD5034	Project Management	3
Second T	rimester	
Code	Name	CA
FZ5011	Economic Engineering	3
OP5053	Elective I	3
OP5054	Elective II	3
Third Trin	mester	
Code	Name	CA
GI5023	Professional Certification	3
OP5055	Elective III	3

**CA** The letters "CA" represents the number of semester credit hour of the course.

# **MBI Master of Science in Biotechnology**

# **Program and Learning Outcomes**

### **Admission Profile**

Professionals with a high affinity for the task of research, technological development and/or high-tech business entrepreneurship; graduates from a bachelor's degree from areas related to biotechnology, biology, chemistry, biochemistry, chemical engineering, biochemical engineering, food engineering, medicine, and nutrition, among others.

Academic background for admission: a bachelor's degree.

### **Student Learning Outcomes**

- a) Work in the areas of new biotechnological products and process research and development.
- b) Serve in academic or business settings, participating actively in the development of biotechnological processes at laboratory level and their implementation at industrial level, thus acquiring a competitive advantage in the professional environment.

#### **Graduation Profile**

Professional with transversal and disciplinary skills necessary to function successfully in academic, scientific, professional and industrial environments, both in areas of research and development of new products, biotechnological processes or leadership, since they have the necessary skills both for the application and for the generation of knowledge. Likewise, the graduate, if he or she so wishes, is prepared to continue with doctoral studies in areas related to biotechnology.

# MBI Master of Science in Biotechnology Edition 2009

# **First Semester**

Code	Name	CA
BT4005	Cell Biology and Physiology	3
BT5006	Genetic Engineering	3
GI5000	Research and Innovation Methods	1.5
OP4000	Quality Development Course	1.5
Second Ser	mester	
Code	Name	CA
BT4004	Instrumental Analysis in Biotechnology	3
BT5005	Selected Topics in Biotechnology	3
IN5058	Design and Analysis of Experiments	3
Third Seme	ester	
Code	Name	CA
GI5007	Thesis I	3
OP5042	Elective I	3
OP5043	Elective II	3
Fourth Sen	nester	
Code	Name	CA
GI5008	Thesis II	3
OP5044	Elective III	3
OP5045	Elective IV	3

**CA** The letters "CA" represents the number of semester credit hour of the course.

# **MCC Master of Science in Computer Science**

# **Program and Learning Outcomes**

### **General Program Objectives**

- To prepare successful Computer Science specialists who will contribute to solving problems in productive and/or research settings.
- To prepare leaders who will act as agents of change in their field of work.
- To prepare innovative, entrepreneurial professionals who generate patents, products and technology-based companies.

## **Learning Outcomes**

On completing the program, students will be able to:

- Be literate in cuttingedge computer science technologies and methodologies.
- Fulfill lifelong selfdirected learning and adapt to new environments.
- Generate scientific practical computer science research projects in multidisciplinary teams.
- Depending on the selected area of specialization, students will also be able to:
- Analyze, model and develop computer systems that have the capacity to represent real agents in virtual worlds. They will be experts in creating computer images applied to the entertainment, modeling, videogame and exploration industries, among others.
- Develop intelligent computer systems that can be used to solve diverse problems, such as: process optimization, intelligent data searches, and the development of control, diagnostic and monitoring.
- Analyze, model, design and maintain computer networks, using state of the art technologies. They
  will be experts in the design and exploitation of distributed systems, high performance computing
  and security.
- Design, develop and evaluate software for industries, using modern software development methodologies and advanced programming languages.

### **Target Audience**

Computer scientists, consultants, instructors or researchers who wish to deepen or update their knowledge of the theory and techniques of this field.

Professionals from related areas (electronics, electricity, communications, mathematics, and physics, among others, who can demonstrate they have the basic knowledge required for the successful completion of this program) who wish to complement their education with studies in the area of computer science.

# **MCC Master of Science in Computer Science** Edition 2009

Code	Name	CA
TC4000	Programming Techniques	3
First Semo	ester	
Code	Name	CA
GT4000	Research and Innovation Methods	1.5
IA4000	Intelligent Systems	3
OP4000	Quality Development Course	1.5
TC4001	Computing Fundamentals	3
TC4002	Software Analysis, Design and Construction	3
Second Se	emester	
Code	Name	CA
GT5000	Thesis I	3

# **Third Semester**

Elective I

Elective II

**Distributed Systems** 

OP5042

OP5043

TC4003

**Remedial Semester** 

Code	Name	CA
GT5001	Thesis II	3
OP5044	Elective III	3
OP5045	Elective IV	3
OP5046	Elective V	3

3

3

3

**CA** The letters "CA" represents the number of semester credit hour of the course.

# **MCC-I Master of Science in Computer Science**

### **Program and Learning Outcomes**

#### **Admission Profile**

Professionals mainly from the areas of informatics, engineering and exact sciences, who are interested in conducting high-impact research in one of the specialization areas of Computer Science.

Academic background for admission: a bachelor's degree.

# **Student Learning Outcomes**

- a) Demonstrate a high level of theoretical and methodological knowledge of Computer Science in any professional situation.
- b) Conduct research in their area of expertise to provide knowledge relevant to the advancement of Computer Science.
- c) Communicate results of their professional work in a clear, effective and efficient manner.
- d) Work in the professional community in their area of specialty with leadership in an efficient, collaborative and ethical way in the manufacturing industry.

#### **Graduation Profile**

Professionals capable of carrying out scientific research following the principles of replicability, absence of trends in experiments, and in general the application of scientific rigor. Likewise, the graduate has the ability to express their results both in terms of rigorous scientific communications, typical of the discipline's journals, and in popular terms for the purposes of science dissemination. The graduate has the qualities of ethical behavior, civic and environmental awareness, leadership and teamwork that our institution promotes in students.

# **MCC-I** Master of Science in Computer Science Edition 2016

# **First Semester**

Code	Name	CA
CS4000	Intelligent Systems	3
CS4012	Computing Fundamentals	3
GI5000	Research and Innovation Methods	1.5
OP4000	Quality Development Course	1.5
Second Se	mester	
Code	Name	CA
CS4013	Machine Learning	3
CS4014	Applied Mathematics	3
CS5058	Thesis I	3
Third Sem	ester	
Code	Name	CA
CS5059	Thesis II	3
OP5042	Elective I	3
OP5043	Elective II	3
Fourth Se	mester	
Code	Name	CA
CS5060	Thesis III	3
OP5044	Elective III	3
OP5045	Elective IV	3

**CA** The letters "CA" represents the number of semester credit hour of the course.

# **MCI Master of Science in Engineering**

### **Program and Learning Outcomes**

#### **Admission Profile**

Graduates from areas of engineering and exact sciences interested in conducting high-impact research to contribute to the knowledge of one of the specialty areas of Engineering Science.

Academic background for admission: bachelor's degree in engineering.

### **Student Learning Outcomes**

- a) Demonstrate a high level of basic knowledge in fundamental engineering areas including, but not limited to, mathematics, statistics and computing.
- b) Dominate the theoretical and methodological knowledge of the Engineering Sciences in any professional situation.
- c) Model engineering problems using appropriate mathematical language.
- d) Accomplish research in his/her area of specialization that contributes with relevant new knowledge for the advancement of Engineering Sciences under the supervision of the direct advisor and the thesis committee.
- e) Develop solutions to engineering problems using technological tools.
- f) Communicate results of their professional work in a clear, effective and efficient manner.

#### **Graduation Profile**

Specialists with the potential to become agents of change for the industrial and academic sectors, taking leadership in strategic areas, with the ability to carry out applied research, technological development and technology transfer in the areas of engineering. In addition, graduates have the possibility of entering a doctorate in engineering sciences.

# MCI Master of Science in Engineering Edition 2017

# **First Semester**

Code	Name	CA
CS4015	Applied Computing	3
F4005	Mathematical Physical Modeling	3
GI5000	Research and Innovation Methods	1.5
OP4000	Quality Development Course	1.5
Second Se	mester	
Code	Name	CA
GI5025	Thesis I	3
IN4027	Data Science and Statistical Inference	3
OP5042	Elective I	3
Third Seme	ester	
Code	Name	CA
GI5026	Thesis II	3
OP5043	Elective II	3
OP5044	Elective III	3
Fourth Sen	nester	
Code	Name	CA
GI5027	Thesis III	3
OP5045	Elective IV	3
OP5046	Elective V	3

**CA** The letters "CA" represents the number of semester credit hour of the course.

# **MCY Master in Cybersecurity**

#### **Admission Profile**

Graduates of a bachelor's degree in engineering or science who have experience in professional engineering work, specifically in information technologies and telecommunications. Professionals with solid knowledge in the area of computing, coding and programming, data networks, communications, protocols, operating systems and computer processes.

Academic background for admission: a bachelor's degree in engineering.

# **Student Learning Outcomes**

- a) Show a high level of basic knowledge in fundamental areas of cybersecurity including, but not limited to architecture, management and operation.
- b) Master efficient and effective methodologies to protect an organization's data, information, and knowledge.
- c) Analyze cybersecurity issues using appropriate reference models.
- d) Carry out innovation in your area of specialty that provides new knowledge of relevance to the advancement of Cybersecurity.
- e) Develop solutions to cybersecurity problems using technological tools.
- f) Communicate results of your professional work in a clear, effective, and efficient manner.

### **Graduation Profile**

Professionals, agents of change in organizations who are capable of innovation, technological development, technology transfer in the areas of cybersecurity. As well as leading and managing a cybersecurity office.

# MCY Master in Cybersecurity Edition 2019

# **First Trimester**

Code	Name	CA		
OP4046	Quality Development Course	3		
TI4020	Cybersecurity Frameworks Outline	3		
TI4021	Functional Cybersecurity Structure in Organizations	3		
Second Tri	mester			
Code	Name	CA		
TC4020	Cybersecurity Operations	3		
TI4023	Data Protection Management	3		
TI4024	Innovation in Cybersecurity Technology	3		
Third Trim	ester			
Code	Name	CA		
OP5085	Elective I	3		
TC5028	Cybersecurity Project	3		
TI4025	Innovation and Leadership in Cybersecurity Management	3		
Fourth Trin	Fourth Trimester			
Code	Name	CA		
OP5086	Elective II	3		
OP5087	Elective III	3		
OP5088	Elective IV	3		
Fifth Trimester				
Code	Name	CA		
OP5089	Elective V	3		
TC5029	Business Cibersecurity Project	3		

 $<sup>\</sup>textbf{CA} \ \ \text{The letters "CA" represents the number of semester credit hour of the course}.$ 

# MCY-M Maestría en Ciberseguridad (Programa mixto)

### **Program and Learning Outcomes**

#### **Admission Profile**

Graduates of a bachelor's degree in engineering or science who have experience in professional engineering work, specifically in information technologies and telecommunications. Professionals with solid knowledge in the area of computing, coding and programming, data networks, communications, protocols, operating systems and computer processes.

Academic background for admission: a bachelor's degree in engineering.

### **Student Learning Outcomes**

- a) Show a high level of basic knowledge in fundamental areas of cybersecurity including, but not limited to architecture, management and operation.
- b) Master efficient and effective methodologies to protect an organization's data, information, and knowledge.
- c) Analyze cybersecurity issues using appropriate reference models.
- d) Carry out innovation in your area of specialty that provides new knowledge of relevance to the advancement of Cybersecurity.
- e) Develop solutions to cybersecurity problems using technological tools.
- f) Communicate results of your professional work in a clear, effective, and efficient manner.

#### **Graduation Profile**

Professionals, agents of change in organizations who are capable of innovation, technological development, technology transfer in the areas of cybersecurity. As well as leading and managing a cybersecurity office.

# MCY-M Master in Cybersecurity Edition 2020

# **First Trimester**

Name	CA		
Quality Development Course	3		
Cybersecurity Frameworks Outline	3		
Functional Cybersecurity Structure in Organizations	3		
mester			
Name	CA		
Cybersecurity Operations	3		
Data Protection Management	3		
Innovation in Cybersecurity Technology	3		
ester			
Name	CA		
Elective I	3		
Cybersecurity Project	3		
Innovation and Leadership in Cybersecurity Management	3		
Fourth Trimester			
Name	CA		
Elective II	3		
Elective III	3		
Elective IV	3		
Fifth Trimester			
Name	CA		
Elective V	3		
Business Cibersecurity Project	3		
	Quality Development Course Cybersecurity Frameworks Outline Functional Cybersecurity Structure in Organizations  mester Name Cybersecurity Operations Data Protection Management Innovation in Cybersecurity Technology  ester Name Elective I Cybersecurity Project Innovation and Leadership in Cybersecurity Management  nester Name Elective II Elective II Elective III Elective IIV  ster Name Elective IV		

**CA** The letters "CA" represents the number of semester credit hour of the course.

# **MEM Master in Engineering Management**

### **Program and Learning Outcomes**

#### **Admission Profile**

Graduates of a bachelor's degree in science or engineering, who have a keen interest in the development of engineering skills in project management and key business processes in management technology or entrepreneurship. Future technological leaders in industrial management, high technology management, R & D or business management with high technology and start-up companies. Professionals in engineering who require, in their work areas, identify critical issues, generate solutions, evaluate alternatives, make decisions, and implement actions, leading multidisciplinary teams.

Academic background for admission: a bachelor's degree in engineering.

### **Student Learning Outcomes**

- a) Demonstrate and use a high level of theoretical and methodological knowledge of engineering management solution for engineering projects.
- b) Analyze, manage and lead improvement processes that can be applied to areas such as information technology, process optimization, statistical engineering, supply chain, logistics, among others.
- c) Communicate results of their professional work in a clear, effective and efficient manner.
- d) Work in the professional community of their area of expertise with leadership, in an efficient, collaborative and ethical manner.

#### **Graduation Profile**

Professionals capable of managing complex engineering projects, with a strategic focus in a global environment. Graduates master both management methodologies and technological tools, as well as management skills (power skills) mandatory to meet the needs of the current market.

# MEM Master in Engineering Management Edition 2016

First Trimester			
Code	Name	CA	
IN4029	Engineering Project Management	3	
IN4030	Financial Analysis for Innovation and Technology Projects	1.5	
IN5111	Project Design I	1.5	
OP4036	Quality Development Course	3	
Second Tri	mester		
Code	Name	CA	
IN4028	Statistical Methods and Visualization	3	
IN4031	Economic Analysis for Business	1.5	
IN4032	Risk Analysis Project Management	1.5	
IN4033	Innovation and Product Development	1.5	
IN5112	Project Design II	1.5	
Third Trime	ester		
Code	Name	CA	
IN4034	Legal Aspects in Managing Engineering	1.5	
IN5121	Business Innovation Project I	1.5	
OP5053	Elective I	3	
OP5054	Elective II	3	
Fourth Trin	nester		
Code	Name	CA	
IN5122	Business Innovation Project II	1.5	
IN5123	Business Innovation Project III	1.5	
IN5124	Business Innovation Project IV	1.5	
IN5125	Business Innovation Project V	1.5	
OP5055	Elective III	3	
Fifth Trimester			
Code	Name	CA	
IN5126	Business Innovation Project VI	1.5	
IN5127	Business Innovation Project VII	1.5	
OP5056	Elective IV	3	

**CA** The letters "CA" represents the number of semester credit hour of the course.

# MER-V Master in Energy Management and Renewable Sources (Online Program)

# **Program and Learning Outcomes**

# **General program objectives**

- Educate professionals able to optimize energy use, both in private and public sector.
- Educate skilled professionals for energy management including the use of alternative and conventional sources.

# **Learning outcomes**

On completing the program, students will be able to:

- Solve optimization problems in energy use
- Innovate in planning and energy management
- Evaluate alternatives to the use of renewable sources of energy
- Generate strategic plans of energy that ensure sustainable development.

# **Target Audience**

Professionals with responsibilities in energy planning and management processes, and in the development, implementation and assessment of energy management policies.

# MER-V Master in Energy Management and Renewable Sources Edition 2011

Remedial Semester			
Code	Name	CA	
IQ4002	Fundamentals for Energy Analysis	3	
First Seme	ester		
Code	Name	CA	
EC4010	Environmental Economics	3	
OP4037	Quality Development Course	3	
Second Se	amostov.		
		<b>C</b> A	
Code	Name	CA	
OP5042	Elective I	3	
TE4014	Industrial Applications of Renewable Energy	3	
TE4015	Management and Efficient Use of Electrical Energy	3	
Third Semester			
Code	Name	CA	
OP5043	Elective II	3	
TE4011	Cogeneration and Alternate Sources of Energy	3	
TE4016	Legislation and Funding of Energy Resources	3	
Fourth Semester			
Code	Name	CA	
GI5010	Research and Innovation Methods	3	
OP5044	Elective III	3	

**CA** The letters "CA" represents the number of semester credit hour of the course.

# MID-V Master in Innovation for Enterprise Development (Online Program)

# **Program and Learning Outcomes**

# **General program objectives**

- To prepare entrepreneurial leaders with a culture of innovation, through practical methodologies, in order to develop high-value businesses and create value within established organizations, targeting professionals and entrepreneurs.
- To prepare professionals who promote a culture of innovation to generate sustainable competitive advantages.

# **Target Audience**

Professionals from the areas of Administration, Technology, Engineering, Health, Humanities and Social Science who are interested in acquiring the knowledge required to drive innovation within their organizations.

# MID-V Master in Innovation for Enterprise Development Edition 2009

Remedial Trimester		
Code	Name	CA
AD4016	Administration	3
First Trime		
Code	Name	CA
AD4013	Financial Impact of Innovation in Organizations	3
AD4013 AD4014	Management and Evaluation of Innovation Projects	3
DS4002	Leadership for Sustainable Development	3
D34002	Leadership for Sustainable Development	J
Second Tr	imester	
Code	Name	CA
TI4000	Legal Aspects of Technology	3
TI4004	Mental Models and Innovation Methodologies	3
TI4005	Innovation Process and Techniques	3
TI4006	Design of Technological Products and Services	3
Third Trim		
Code	Name	CA
AD4015		3
OP5053	Culture and Innovation Management in Corporations Elective I	3
OP5054	Elective I	3
OP5055	Elective III	3
01 3033	LICCUVC III	,
Fourth Tri	mester	
Code	Name	CA
AD5036	Innovation and Creativity Seminar	3
AD5037	Innovation Project	3
OP5056	Elective IV	3

**CA** The letters "CA" represents the number of semester credit hour of the course.

# **MIE Master of Science in Energetic Engineering**

# **Program and Learning Outcomes**

# **General program objectives**

- To prepare highly qualified professionals in relevant topics for the conversion, transmission, distribution, storage, conservation and efficient use of energy, including clean and renewable sources.
- To develop professionals with capacities in the technical aspects of the area and motivated to keep up to date permanently in order to resolve current problems and apply engineering to any problems that might arise in the future.
- To train professionals who are interested in applied research and technological development activities, solving relevant problems in the field of energy by means of courses with up-to-date content and a strategic vision of the evolution of energy-related technologies

## **Learning outcomes**

On completing the program, students will be able to:

- Solve problems related to the efficient use of energy in relation to both thermal and electrical engineering.
- Evaluate the different alternative sources of energy and assure the proper management of energy resources needed to achieve sustainable development.
- Understand the impacts produced by energy-sector technologies on the environment.
- Explore promising new alternatives in the area of energy, considering economic limitations and current regulations, and with an awareness of the country's sustainable development requirements.

### **Target Audience**

Energy Engineers, Chemical Engineers, Electrical Engineers, Mechanical Engineers or Physics Engineers. In special cases, students from other areas of engineering can be admitted if they can demonstrate sufficient knowledge or otherwise are willing to study additional courses.

# MIE Master of Science in Energetic Engineering Edition 2009

# **First Semester**

Code	Name	CA
GI5000	Research and Innovation Methods	1.5
OP4000	Quality Development Course	1.5
OP4006	Elective Course I	3
TE4010	Efficient Use of Electric Energy	3
Second Se		
Code	Name	CA
OP4007	Elective Course II	3
OP5042	Elective I	3
TE4011	Cogeneration and Alternate Sources of Energy	3
Third Sem	ester	
Code	Name	CA
GI5007	Thesis I	3
OP5043	Elective II	3
TE4012	Regulations and Financing of Energy Resources	3
Farreth Car		
Fourth Se		
Code	Name	CA
GI5008	Thesis II	3
OP5044	Elective III	3
OP5045	Elective IV	3

**CA** The letters "CA" represents the number of semester credit hour of the course.

# MIP-V Master in Engineering with specialization in Quality Systems and Productivity (Online Program)

# **Program and Learning Outcomes**

#### **General program objectives**

- To develop highly specialized talent, capable of designing, implementing and leading high-impact initiatives in the generation of added value in the operations of a manufacturing and/or service organization.
- To train experts who organize the participation of the human resource an use, and even create, new approaches in administrative and social sciences that enhance quality and comprehensive productivity in manufacturing and service organizations. They will also promote the strategic, efficient participation of organizational and technological resources.
- To prepare professionals who contribute to their company's competitiveness and innovation in terms of market share growth, increase in earnings before taxes, decrease in costs and improvement in user perception.
- To prepare leaders who will apply new methodologies, and comprehensively improve existing systems as well as the enhancement and innovation processes of a company's productive systems in order to drive its competitiveness.

### **Learning outcomes**

On completing the program, students will be able to:

- Design, evaluate and improve management systems for the service and production areas, on the basis of the principles and philosophies of quality, innovation and competitiveness.
- Design, execute and evaluate experimental processes that generate tangible solutions for operational optimization.
- Design, evaluate and improve production systems, on the basis of contemporary production and manufacturing principles and philosophies, supported by the use of statistical and process optimization tools.
- Design rules, procedures and methodologies for the efficient integration of the supply chain.
- Integrate the participation of the human resource as a key component in the operation of organizational management and production processes, as well as the efficient administration of organizational and technological resources.

# **Target Audience**

Graduates from the Bachelor of Arts or Bachelor of Science degrees who are familiar with probability and statistics and operations research. If they do not meet these requirements, candidates can complete remedial courses.

# MIP-V Master in Engineering with specialization in Quality Systems and Productivity Edition 2013

# **First Semester**

Code	Name	CA
OP4006	Elective Course I	3
OP4007	Elective Course II	3
OP4037	Quality Development Course	3
Second S	emester	
Code	Name	CA
IN4017	Production Engineering	3
IN4018	Supply Chain Management	3
IN4019	Quality Management and Competitiveness	3
OP5042	Elective I	3
Third Sen	mester	
Code	Name	CA
GI5010	Research and Innovation Methods	3
OP5043	Elective II	3
OP5044	Elective III	3

**CA** The letters "CA" represents the number of semester credit hour of the course.

# **MIR Master in Automotive Engineering**

## **Program and Learning Outcomes**

#### **General program objectives**

- Prepare leaders in the design and enhancement of automotive systems, contributing to the technological development in the mechanical aspects of design and manufacturing, electronics and automotive vehicle power systems.
- Train professionals who carry out engineering and research projects that lead to the development of technology and/or knowledge in the areas of automotive engineering.
- Through the development of its graduates, drive the creation of service, manufacturing or technical consulting businesses related to the automotive industry.
- Train professionals who are in a position to successfully complete subsequent studies in specific areas of knowledge in relation to mechanical design, advanced manufacturing, electronics and power systems.

# **Learning outcomes**

On completing the program, students will be able to:

- Develop multidisciplinary engineering projects to solve industrial problems through the generation, integration or innovation of technologies in the areas of automotive design and manufacturing, vehicle instrumentation systems, production media optimization and performance in vehicle power systems.
- Participate actively in industrial or research work in collaborative national and international networks.
- Design strategies and processes focused on increasing the competitiveness of existing companies by optimizing production systems, instrumentation, logistics and product lifecycles.

### **Target Audience**

This program is designed for mechanical, mechatronics, electronic and industrial engineers.

# MIR Master in Automotive Engineering Plan 2009

Remedial Semester			
Code	Name	CA	
M1002	Computerized Drawing	3	
First Sem			
Code	Name	CA	
GI5000	Research and Innovation Methods	1.5	
M4008	Product Design	3	
OP4000	Quality Development Course	1.5	
OP4006	Elective Course I	3	
TE4001	Instrumentation	3	
C   C			
Second S			
Code	Name	CA	
M4011	Internal Combustion Engines	3	
M5047	Integration Project I	3	
OP5042	Elective I	3	
OP5043	Elective II	3	
Third Ser			
Code	Name	CA	
M5048	Integration Project II	3	
OP5044	Elective III	3	
OP5045	Elective IV	3	
OP5046	Elective V	3	

 $<sup>\</sup>textbf{CA} \ \ \text{The letters "CA" represents the number of semester credit hour of the course.}$ 

## **MNT Master in Nanotechnology**

#### **Program and Learning Outcomes**

#### **Admission Profile**

The master's program in Nanotechnology is aimed at professionals in areas of engineering and natural sciences mainly interested in conducting high-impact research to contribute to the knowledge of any of the specialty areas of Nanotechnology. Students entering this program should have excellent academic background, vocation in the generation of knowledge, fluency of communication, working professionally under strict ethical standards who are open to new ways of assimilation of knowledge and professional practice and intellectually curious.

Academic background for admission: a bachelor's degree.

#### **Student Learning Outcomes**

- a) Demonstrate a high level of theoretical and methodological knowledge of Nanotechnology in any professional situation.
- b) Perform research in their area of expertise to provide knowledge relevant to the advancement of nanotechnology.
- c) Communicate their professional work results in a clear, effective and efficient manner.
- d) Work in their professional community of their area of expertise with efficient leadership, collaborative and ethical manner.

#### **Graduation Profile**

Professionals for industry and academia, who, as agents of change, be able to do applied research, technological development, innovation, and technology transfer in the areas of nanotechnology.

## MNT Master in Nanotechnology Edition 2016

#### **First Semester**

Code	Name	CA
F4002	Computer Simulations	3
GI5000	Research and Innovation Methods	1.5
MA4007	Partial Differential Equations	3
OP4000	Quality Development Course	1.5
Second Se	······································	
		<b>C</b> A
Code	Name Statistical Mathada	CA
MA4009	Statistical Methods	3
NT5011	Thesis I	3
Q4001	Thermodynamics of Materials	3
Third Sem	ester	
Code	Name	CA
NT5012	Thesis II	3
OP5042	Elective I	3
OP5043	Elective II	3
Fourth Se	mester	
Code	Name	CA
NT5013	Thesis III	3
OP5044	Elective III	3
OP5045	Elective IV	3

 $<sup>\</sup>textbf{CA} \ \ \text{The letters "CA" represents the number of semester credit hour of the course}.$ 

## **MOI** Master in Industrial Engineering

#### **Justification**

In a global and highly competitive business, the areas of project management and supply chain are a distinguishing factor and largely enabling element of its competitiveness and capacity for innovation. There is a need for mastering those rapidly changing areas of knowledge; a proliferation of products both software and hardware, the results of new theories, methods and techniques, directly impact activities that add value to organizations. Those advances bring as result a very high obsolescence rate leading to a large demand for human resources with an international profile able to assimilate, evaluate, transfer and integrate new advances in the development of new products and services for the areas of project management and supply chain in accordance with current requirements of the organizations.

In this sense, the training for specialists that respond to the needs in the areas of project management and supply chain becomes a priority. The Tecnológico de Monterrey concerned about these claims, has implemented several academic measures to respond to the stated needs. An example of this dynamism is the Master of Science in Industrial Engineering (MOI) an academic program that seeks to strengthen the competitiveness of professional graduates and promote the new role of these skilled professionals in project management and supply chain in society. It is an academic program discrete, efficient, flexible and fully aligned with the Mission of Tecnológico de Monterrey.

#### **General Program Objectives**

- To train highly qualified professionals with an extensive knowledge to manage, evaluate and schedule projects, with a medium and long term development and implementation of project plans concept.
- To train highly qualified professionals that help improve the competitiveness of an organization through innovations in the management of the supply chain; optimize logistics processes and supply chain organization through technological and administrative innovations

#### **Learning outcomes**

On completing the program, students will be able to:

- Apply methodologies for business innovation.
- Apply quantitative techniques and programming tools of time and resources projects, including the application of specialized management software programming projects.
- Support the strategic and efficient management of organizational and technological resources in the supply chain.
- Design, manage, evaluate and improve global production systems.
- Suggest new ways to care the return flows into production in order to face the urgent need for environmental conservation.

## **Target audience**

Professionals who wish to support the transformation of organizations through knowledge of tools for project management and managing the supply chain in its strategic areas of business, operations, transportation and storage. Professionals in the areas of supply chain projects and whether practitioners, consultants and trainers who wish to deepen, update or develop their skills in the various areas of specialization. Graduates from the Bachelor of Arts or Bachelor of Science degrees who are familiar with probability and statistics and operations research. If they do not meet these requirements, candidates can complete remedial courses.

#### Research areas

- Project management
- Supply chain

# MOI Master in Industrial Engineering Edition 2013

First Trime	ester	
Code	Name	CA
AD4004	Competitive Strategy and Business Design	3
AD5034	Project Management	3
OP4036	Quality Development Course	3
Second Tri	imester	
Code	Name	CA
AD4001	Statistical Analysis in Organizations	3
AD5003	Value Creation, Business and Network Models	3
FZ5011	Economic Engineering	3
Third Trim	ester	
Code	Name	CA
IN5096	Transportation and Third Party Logistics	3
OP5053	Elective I	3
OP5054	Elective II	3
Fourth Tri	mester	
Code	Name	CA
OP5055	Elective III	3
OP5056	Elective IV	3
OP5057	Elective V	3
Fifth Trime	ester	
Code	Name	CA
IN5101	Integrative Project	3

OP5058

Elective VI

3

**CA** The letters "CA" represents the number of semester credit hour of the course.

## MSE-E Master in Science in Electronic Engineering (Electronic Systems)

#### **Program and Learning Outcomes**

#### **General program objectives**

- To equip competent, capable telecommunications professionals to generate the knowledge-based technological development of society.
- To prepare professionals who are capable of supporting the development and acquisition of technology to detonate, with telecommunications applications and services, the productive sectors that use them.
- To train professionals to design and operate these applications and services, together with the infrastructure that delivers them, evolving in accordance with international technological advancements.

#### **Learning outcomes**

On completing the program, students will be able to:

- Analyze design and evaluate communications systems using measurement instruments and equipment, and computer tools to support appropriate decision-making.
- Manage, plan and operate communications systems and networks using analytical and computer tools to streamline the services of organizations that use such systems.
- Digitally process information to integrate user applications such as services based on localization and online multimedia, voice, audio and video applications, among others.

#### **Target Audience**

This program targets professionals from the areas of electronic engineering, control, electronic systems, biomedical engineering, industrial physics and related areas. It is also designed for professionals who wish to contribute to the advancement of electronic and computer technologies and acquire in-depth knowledge of current technologies and their trends, in order to create innovative solutions that will benefit society and the country's industry.

## MSE-E Master in Science in Electronic Engineering (Electronic Systems) Edition 2009

#### **First Semester**

Code	Name	CA
OP5042	Elective I	3
TE4000	Advanced Mathematics for Electronics Engineering	3
TE4002	Stochastic and Random Processes	3
Second Sei	mester	
Code	Name	CA
F4002	Computer Simulations	3
GT4000	Research and Innovation Methods	1.5
OP4000	Quality Development Course	1.5
TE4001	Instrumentation	3
Third Seme	ester	
Code	Name	CA
GT5000	Thesis I	3
OP5043	Elective II	3
OP5044	Elective III	3
Fourth Sen	nester	
Code	Name	CA
GT5001	Thesis II	3
OP5045	Elective IV	3
OP5046	Elective V	3

**CA** The letters "CA" represents the number of semester credit hour of the course.

## **MSM Master of Science in Manufacturing Systems**

#### **Program and Learning Outcomes**

#### **Admission Profile**

Engineers from all disciplines. Due to its interdisciplinary nature, the development and technological improvement of manufacturing systems requires the interaction of multiple areas of knowledge.

Academic background for admission: a bachelor's degree.

#### **Student Learning Outcomes**

- a) Consolidate companies' competitiveness through the development and integration of design and manufacturing technology in order to increase productivity, enhance quality, reduce costs and ensure their reliability.
- b) Plan, manage and execute technological development projects in the area of high added-value product design and manufacturing, taking into consideration their technical, economic and social impact.
- c) Interact with national and international multidisciplinary working groups for research, development and innovation in relation to new products and manufacturing processes.
- d) Independently update their knowledge in order to continue to be an agent of technological change and development in the manufacturing industry.

#### **Graduation Profile**

Professionals for industry, who, as agents of change, will be capable of technological development, innovation and technology transfer, in new products, manufacturing materials and productive process design settings.

## MSM Master of Science in Manufacturing Systems Edition 2009

Remedial	Semester	
Code	Name	CA
M1002	Computerized Drawing	3
M2010	Materials Behavior	3
M4000	Analysis and Synthesis of Mechanical Systems	3
First Semo	ester	
Code	Name	CA
GI5000	Research and Innovation Methods	1.5
M4009	Advanced Materials in Manufacturing	3
OP4000	Quality Development Course	1.5
OP4006	Elective Course I	3
C   C -		
Second Se		<b>C</b> A
Code	Name	CA
M4008	Product Design	3
M4010	Automation in Manufacturing Systems	3
OP5042	Elective I	3
Third Sem	nester	
Code	Name	CA
GI5007	Thesis I	3
OP5043	Elective II	3
OP5044	Elective III	3
Fourth Se	mester	
Code	Name	CA
GI5008	Thesis II	3
OP5045	Elective IV	3
OP5046	Elective V	3

**CA** The letters "CA" represents the number of semester credit hour of the course.

## MTI-V Master in Information Technology Management (Online Program)

#### **Program and Learning Outcomes**

#### **General program objective**

- To prepare professionals who manage and strategically apply innovative information technologies to address the productivity, sustainability and social responsibility challenges faced by businesses and organizations.
- To prepare professionals with a strategic vision to generate new ways of assimilating and applying knowledge through information technologies.
- Prepare leaders who will transform conventional processes and strategies.

#### **Target Audience**

The MTI-V program targets people with majors in three different disciplines: Information Technologies, Business Administration or Engineering.

Program participants with an undergraduate degree in ICT will be able to specialize in technology management, gaining insight into the value of technologies for organizations, while mastering the techniques needed for their management and for business opportunity searches.

The program enables engineering specialists to study information and communication technologies in depth as a tool for transforming organiza- tional processes and activities.

For Business or Business Administration specialists, MTI-V offers the opportunity to understand the complexity of technology and master the tech- niques for managing companies within the new paradigm of knowledge societies.

## MTI-V Master in Information Technology Management Edition 2012

Remedial	Trimester	
Code	Name	CA
AD4016	Administration	3
TI4011	Introduction to Information Technology	3
First Trime	ester	
Code	Name	CA
OP4036	Quality Development Course	3
TI4016	Information Technology Governance	3
TI4017	Strategic Enterprise Performance Management	3
Second Tr	imestor	
Code	Name	CA
AD4022	Project, Program and Portfolio Management	3
OP5053	Elective I	3
TI5024	Dynamic Systems Modeling	3
Third Trim	nester	
Code	Name	CA
AD5036	Innovation and Creativity Seminar	3
RH4002	Human Capital Management	3
TI4015	Business Technology Architecture	3
Fourth Tri	montos.	
Code	Name	CA
OP5054	Elective II	3
OP5055	Elective III	3
OP5059	Degree Course I	3
Fifth Trime	ester	
Code	Name	CA
OP5056	Elective IV	3
OP5060	Degree Course II	3

 $\textbf{CA} \ \ \text{The letters "CA" represents the number of semester credit hour of the course.}$ 

## **DBT Ph. D. in Biotechnology**

#### **Program and Learning Outcomes**

#### **Admission Profile**

Graduates of Master's degree in areas related to biotechnology, biology, chemistry, biochemistry, chemical engineering, biochemical engineering, food engineering, medicine, nutrition, among others.

Academic background for admission: Undergraduate or Master degree program in an area related to the research lines of the program.

#### **Student Learning Outcomes**

- a) Understand the application of basic sciences and research methodology techniques in areas of cell biology, physiology, biochemistry, and bioprocesses engineering.
- b) Use research skills including translational research, critical evaluation, laboratory safety and experimental planning.
- c) Design experiments from the identification of the problems to the interpretation of results.
- d) Analyze critically results and data with advanced statistics tools, such as bioinformatics and data mining.
- e) Communicate effectively orally and in writing with their peers: mentors, research community, society and grantsmanship.
- f) Make decisions with scientific judgment and critical thinking in their practice as researchers following legal, ethical and official government regulations.

#### **Graduate Profile**

Scientists who create biological knowledge establish novel and innovative technologies that are relevant for the food and pharmaceutical sectors and understand basic phenomena within the field of life sciences. They work as leaders or as collaborators within national and international research groups, in areas such as nutraceuticals, biopharmaceuticals, bioinformatics, bioprocesses, cancer, cardiovascular sciences, stem cell biology, biomedical devices, biophysics, immunology and metabolism, among others.

The findings of their discoveries are important outcomes which should be submitted for peer-reviewed and academic publication, patents, or conference proceedings. This knowledge transference as well as all of their professional activities follows legal, ethical and official norms.

# DBT Ph. D. in Biotechnology Edition 2011

<b>First</b>	Sem	ester
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First Seme	ster	
Code	Name	CA
GI5000	Research and Innovation Methods	1.5
OP4000	Quality Development Course	1.5
OP5062	Elective I	3
OP5063	Elective II	3
OP5064	Elective III	3
Second Se	mester	
Code	Name	CA
GI5011	Research Proposal I	3
OP5065	Elective IV	3
OP5066	Elective V	3
OP5067	Elective VI	3
Third Sem	ester	
Code	Name	CA
GI5012	Research Proposal II	3
GI5014	Research Seminar I	1
OP5068	Elective VII	3
OP5069	Elective VIII	3
OP5070	Elective IX	3
Fourth Ser	mester	
Code	Name	CA
GI5013	Research Proposal III	3
GI5017	Assisted Research I	3
OP5071	Elective X	3
OP5072	Elective XI	3
Fifth Seme	ester	
Code	Name	CA
GI5018	Assisted Research II	3
GI5019	Assisted Research III	3
Gl6021	Doctoral Research I	3
Gl6022	Doctoral Research II	3

### **Sixth Semester**

Code	Name	CA
GI5015	Research Seminar II	1
Gl6023	Doctoral Research III	3
Gl6024	Doctoral Research IV	3
Gl6025	Doctoral Research V	3
Seventh Se	emester	
Code	Name	CA
Gl6026	Doctoral Research VI	3
Gl6027	Doctoral Research VII	3
GI6028	Doctoral Research VIII	3
Eighth Sen	nester	
Code	Name	CA
GI5016	Research Seminar III	1
Gl6029	Doctoral Research IX	3
Gl6030	Doctoral Research X	3
Gl6031	Doctoral Research XI	3
Ninth Sem	ester	
Code	Name	CA
GI6000	Doctoral Defense	.3
Gl6032	Doctoral Research XII	3
Gl6033	Doctoral Research XIII	3
Gl6034	Doctoral Research XIV	3

**CA** The letters "CA" represents the number of semester credit hour of the course.

## **DCC PH. D. in Computer Sciences**

#### **Program and Learning Outcomes**

#### **Admission Profile**

- Professional with proven academic ability, creativity, motivation and potential to carry out research projects that culminate in original works that contribute to enrich the field of information technology and computer science.
- Academic background for admission: Master's degree in an area related to the research lines of the program.

#### **Student Learning Outcomes**

- a) Generate new knowledge, contributing to the development of the state of the art in their respective areas.
- b) Work in research, teaching, development, and technology management.
- c) Explore the border of the state of the art of their specialty.

#### **Graduate Profile**

Researchers with competence, knowledge, and skills to identify opportunities, develop and conduct original research projects at the frontier of knowledge. Disseminate the results of research and apply the generated knowledge in the technological development of the country. To be recognized as a Computer Science program with high impact on the productive, educational/academic, and social sectors of the country.

# DCC PH. D. in Computer Sciences Edition 2016

First Seme	ester	
Code	Name	CA
CS6021	Guided Research I	3
CS6022	Guided Research II	3
CS6025	Integrated Exam	1.5
GI6041	Research Seminar I	.5
Gl6051	Research Workshop I	1
Second Se	emester	
Code	Name	CA
CS6031	Research Proposal I	3
CS6032	Research Proposal II	3
CS6035	Research Proposal Defense	1.5
GI6042	Research Seminar II	.5
Gl6052	Research Workshop II	1
Third Sem	ester	
Code	Name	CA
CS6041	Research Integration I	1.5
CS6101	Doctoral Research I	3
CS6102	Doctoral Research II	3
GI6043	Research Seminar III	.5
Gl6053	Research Workshop III	1
Fourth Se	mester	
Code	Name	CA
CS6103	Doctoral Research III	3
CS6104	Doctoral Research IV	3
GI6044	Research Seminar IV	.5
GI6054	Research Workshop IV	1
Gl6061	Scientific Product I	1.5
Fifth Semo	ester	
Code	Name	CA
CS6042	Research Integration II	1.5
CS6105	Doctoral Research V	3
CS6106	Doctoral Research VI	3
Gl6045	Research Seminar V	.5
Gl6055	Research Workshop V	1

### **Sixth Semester**

Code	Name	CA
CS6107	Doctoral Research VII	3
CS6108	Doctoral Research VIII	3
GI6046	Research Seminar VI	.5
GI6056	Research Workshop VI	1
Gl6062	Scientific Product II	1.5
Seventh S	emester	
Code	Name	CA
CS6109	Doctoral Research IX	3
CS6110	Doctoral Research X	3
CS6111	Doctoral Research XI	3
Eighth Sei	mester	
Code	Name	CA
CS6112	Doctoral Research XII	3
CS6113	Doctoral Research XIII	3
CS6114	Doctoral Research XIV	3
CS6120	Doctoral Defense	.3

 $<sup>\</sup>textbf{CA} \ \ \text{The letters "CA" represents the number of semester credit hour of the course}.$ 

## **DCI Ph. D. in Engineering Sciences**

#### **Program and Learning Outcomes**

#### **Admission Profile**

Professional with proven academic ability, creativity, motivation and potential to carry out research that manifest itself in original work that contributes to enriching the field of technology.

Academic background for admission: Master's degree in an area of study related to engineering sciences or exact sciences.

## **Student Learning Outcomes**

- a) Identify opportunities and create and manage original research projects at the frontier of knowledge.
- b) Disseminate research findings.
- c) Apply the knowledge generated for the country's technological development.
- d) Conduct high-impact research on engineering in the country's productive, education-academic and social sectors.

#### **Graduate Profile**

Professionals with a high level of basic knowledge in fundamental areas of engineering including, but not limited to, mathematics, statistics and computing. Likewise, they master the theoretical and methodological knowledge of engineering sciences in any professional situation. Graduates are capable of modeling engineering problems using appropriate mathematical language, as well as conducting research in their area of specialty that provides new knowledge of relevance to the advancement of engineering sciences, under the supervision of the direct advisor and the committee thesis. Finally, they have the ability to develop solutions to engineering problems using technological tools and to communicate the results of their professional work in a clear, effective and efficient manner.

# DCI Ph. D. in Engineering Sciences Edition 2018

First Seme	ester	
Code	Name	CA
GI5017	Assisted Research I	3
GI5018	Assisted Research II	3
GI6035	Integrated Exam	1.5
GI6041	Research Seminar I	.5
Gl6051	Research Workshop I	1
Second Se	emester	
Code	Name	CA
GI5011	Research Proposal I	3
GI5012	Research Proposal II	3
GI6036	Research Proposal Defense	1.5
GI6042	Research Seminar II	.5
Gl6052	Research Workshop II	1
Third Sem	nester	
Code	Name	CA
GI6021	Doctoral Research I	3
Gl6022	Doctoral Research II	3
GI6037	Research Integration I	1.5
GI6043	Research Seminar III	.5
Gl6053	Research Workshop III	1
Fourth Se	mester	
Code	Name	CA
GI6023	Doctoral Research III	3
GI6024	Doctoral Research IV	3
GI6044	Research Seminar IV	.5
GI6054	Research Workshop IV	1
Gl6061	Scientific Product I	1.5
Fifth Sem	ester	
Code	Name	CA
Gl6025	Doctoral Research V	3
Gl6026	Doctoral Research VI	3
GI6038	Research Integration II	1.5
GI6045	Research Seminar V	.5
Gl6055	Research Workshop V	1

### **Sixth Semester**

Code	Name	CA
GI6027	Doctoral Research VII	3
GI6028	Doctoral Research VIII	3
GI6046	Research Seminar VI	.5
GI6056	Research Workshop VI	1
GI6062	Scientific Product II	1.5
Seventh :	Semester	
Code	Name	CA
GI6029	Doctoral Research IX	3
GI6030	Doctoral Research X	3
C16024		
Gl6031	Doctoral Research XI	3
GI6031	Doctoral Research XI	3

## **Eighth Semester**

Code	Name	CA
Gl6000	Doctoral Defense	.3
Gl6032	Doctoral Research XII	3
Gl6033	Doctoral Research XIII	3
Gl6034	Doctoral Research XIV	3

**CA** The letters "CA" represents the number of semester credit hour of the course.

## **DNT Ph. D. in Nanotechnology**

#### **Program and Learning Outcomes**

#### **Admission Profile**

The candidates with proven academic ability, creativity, motivation and potential to carry out investigations revealed in original works that contribute to enriching the field of nanotechnology.

Academic background for admission: Master's degree in an area related to the research lines of the program.

#### **Student Learning Outcomes**

- a) Understand the application of basic sciences and research methodology techniques on areas of Nano materials, Nano sensors and Nano photonics.
- b) Use research skills including materials preparation, characterization, critical evaluation, laboratory safety and experimental planning
- c) Design experiments from the identification of the problems to the interpretation of results.
- d) Communicate effectively orally and in writing with their peers: mentors, research community, society, and grant proposals.
- e) Make decisions with scientific judgment and critical thinking in their practice as researchers following legal, ethical and government regulations.

#### **Graduate Profile**

Scientists who create knowledge to establish novel and innovative technologies that are relevant for the materials and manufacturing sectors and understand basic phenomena within the field of Nano sciences. They work as leaders or as collaborators within national and international research groups, on areas such as Nano materials, Nano sensors and Nano photonics, among others. The findings of their discoveries are important outcomes which should be submitted for peer-reviewed and academic publication, patents, or conference proceedings. This knowledge transference as well as all their professional activities follows legal, ethical, and official norms.

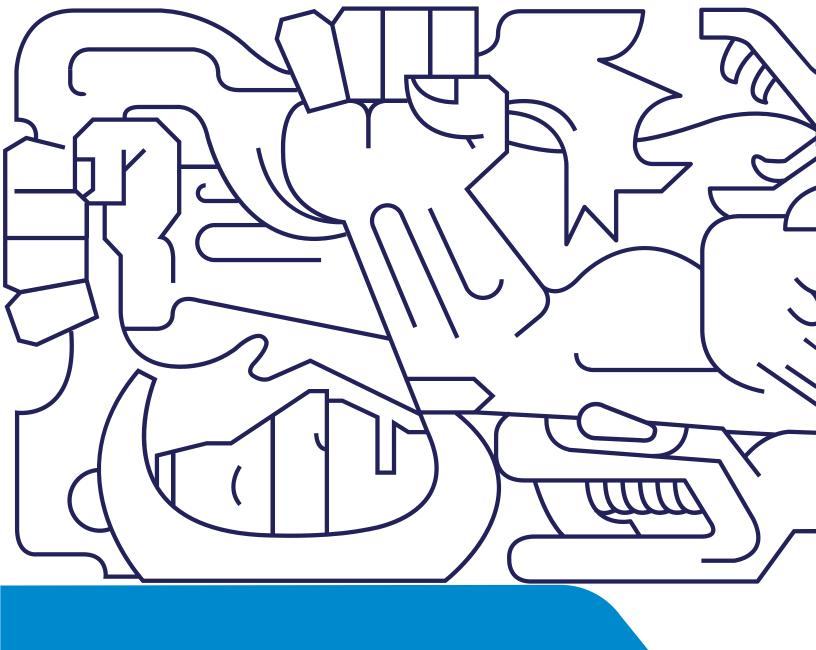
# DNT Ph. D. in Nanotechnology Edition 2016

First Seme	ester	
Code	Name	CA
GI6041	Research Seminar I	.5
GI6051	Research Workshop I	1
NT6021	Guided Research I	3
NT6022	Guided Research II	3
NT6025	Integrated Exam	1.5
Second Se	emester	
Code	Name	CA
GI6042	Research Seminar II	.5
GI6052	Research Workshop II	1
NT6031	Research Proposal I	3
NT6032	Research Proposal II	3
NT6035	Research Proposal Defense	1.5
Third Sem	ester	
Code	Name	CA
GI6043	Research Seminar III	.5
GI6053	Research Workshop III	1
NT6041	Research Integration I	1.5
NT6101	Doctoral Research I	3
NT6102	Doctoral Research II	3
Fourth Se	mester	
Code	Name	CA
GI6044	Research Seminar IV	.5
GI6054	Research Workshop IV	1
Gl6061	Scientific Product I	1.5
NT6103	Doctoral Research III	3
NT6104	Doctoral Research IV	3
Fifth Seme	ester	
Code	Name	CA
Gl6045	Research Seminar V	.5
Gl6055	Research Workshop V	1
NT6042	Research Integration II	1.5
NT6105	Doctoral Research V	3
NT6106	Doctoral Research VI	3

### **Sixth Semester**

Code	Name	CA
GI6046	Research Seminar VI	.5
GI6056	Research Workshop VI	1
Gl6062	Scientific Product II	1.5
NT6107	Doctoral Research VII	3
NT6108	Doctoral Research VIII	3
Seventh S	emester	
Code	Name	CA
NT6109	Doctoral Research IX	3
NT6110	Doctoral Research X	3
NT6111	Doctoral Research XI	3
Eighth Sei	mester	
Code	Name	CA
NT6112	Doctoral Research XII	3
NT6113	Doctoral Research XIII	3
NT6114	Doctoral Research XIV	3
NT6120	Doctoral Defense	.3

**CA** The letters "CA" represents the number of semester credit hour of the course.



School of Medicine and Health Sciences

## **RAP Residency in Anatomic Pathology**

#### **Program and Learning Outcomes**

#### **Admission Profile**

The Residency in Anatomical Pathology requires physicians who have completed their undergraduate degree and who throughout their studies showed a special interest in morphological science by participating in activities as scholarship holders within the department, who have selected Pathology as one of their optional rotations and/or conducted social service activities in pathology. Students must satisfactorily meet all the residency and master's admissions requirements of Tecnológico de Monterrey, be proficient in English and have a suitable psychological profile.

Academic background for admission: have a Bachelor's Degree in Physician and Surgeon.

#### **Student Learning Outcomes**

Specialist practitioners who support patients and physicians in solving diagnostic problems. It also seeks to prepare individuals with integrity and a humanistic outlook in their clinical, teaching and research practice, while strictly adhering to ethical principles and the standards of professional. Anatomical Pathology Residents who graduate from this institution are outstanding leaders in local and international settings who contribute to the generation and implementation of innovations in humantissue prosection strategies and procedures that will result in the most accurate diagnosis possible.

## RAP Residency in Anatomic Pathology Edition 2013

First Seme	ster	
Code	Name	CA
ME4140	Clinical Ethics	1.5
ME4153	Anatomic Pathology I	3
ME4154	Clinical Practice in Anatomic Pathology I	3
Second Se	mester	
Code	Name	CA
ME4141	Health Sciences Education	1.5
ME4155	Anatomic Pathology II	3
ME4156	Clinical Practice in Anatomic Pathology II	3
Third Sem	ester	
Code	Name	CA
ME4142	Quality Health Care	1.5
ME4157	Anatomic Pathology III	3
ME4158	Clinical Practice in Anatomic Pathology III	3
Fourth Ser	mester	
Code	Name	CA
ME4143	Research and Innovation Methods	1.5
ME4159	Anatomic Pathology IV	3
ME4160	Clinical Practice in Anatomic Pathology IV	3
Fifth Seme	ester	
Code	Name	CA
ME4144	Thesis Project I	3
ME5201	Anatomic Pathology V	3
ME5202	Clinical Practice in Anatomic Pathology V	3
Sixth Sem	ester	
Code	Name	CA
ME5190	Thesis Project II	3
ME5203	Anatomic Pathology VI	3
ME5204	Clinical Practice in Anatomic Pathology VI	3

### **Seventh Semester**

Code	Name	CA
ME5191	Elective Specialty I	1.5
ME5205	Anatomic Pathology VII	3
ME5206	Clinical Practice in Anatomic Pathology VII	1.5
Eighth Se	emester	
Code	Name	CA
ME5192	Elective Specialty II	1.5
ME5207	Anatomic Pathology VIII	3
ME5208	Clinical Practice in Anatomic Pathology VIII	1.5
ME5266	Thesis Defense	.3

 $<sup>\</sup>textbf{CA} \ \ \text{The letters "CA" represents the number of semester credit hour of the course}.$ 

## **RCA Residency in Health Care Quality**

#### **Program and Learning Outcomes**

#### **Admission Profile**

This program is aimed at physicians who have passed the national Medical Residency Applicant Examination and who have an interest and vocation in this specialty; the skills and attitudes for evaluating the quality and safety of healthcare processes and for leading improvement efforts within the framework of health organizations and services; a sense of commitment to patient safety and the provision of quality first-contact healthcare services; the capacity to read and comprehend medical literature in English. They must also be available full-time to cover academic and healthcare activities in compliance with the regulations in effect. In order to be admitted to the Residency in Healthcare Quality of Tecnológico de Monterrey, applicants must satisfactorily meet the graduate admission requirements stipulated by ITESM and the Mexican Ministry of Health.

Academic background for admission: a Bachelor's Degree in Physician and Surgeon.

#### **Student Learning Outcomes**

- a) Drive and direct organizational change and innovation through resource and health service infrastructure management, in order to construct, transform and operate clinical and administrative healthcare processes that are centered on the patient and his/her family, constantly seeking quality, safety, and self-sustainability in healthcare services.
- b) Develop and transform their community through the collaborative construction of knowledge; the lifelong development of their abilities and skills; professional development founded on ethical values; relevant scientific research in the clinical-systemic interface; and the ongoing consolidation of their capacity to perform in national and international settings.

#### **Graduate Profile**

Specialist practitioners who apply their knowledge and innovation practice at the macro and micro healthcare levels, according to the highest quality and safety standards. It also seeks to prepare individuals with integrity and a humanistic outlook in their clinical, teaching and research practice, while strictly adhering to ethical principles and the standards of professional practice. Health Care Quality Residents who graduate from this institution are outstanding leaders in local and international settings who design, implement and evaluate effective operating strategies in organizations belonging to the healthcare sector, based on investigation processes and innovation, bringing about organizational change in this sector.

# RCA Residency in Health Care Quality Edition 2013

First Semes	ster	
Code	Name	CA
ME4140	Clinical Ethics	1.5
ME4142	Quality Health Care	1.5
ME4177	Management in Clinical Care I	3
ME4178	Hospital Practice I	3
Second Sei	mester	
Code	Name	CA
ME4141	Health Sciences Education	1.5
ME4143	Research and Innovation Methods	1.5
ME4179	Management in Clinical Care II	3
ME4180	Hospital Practice II	3
Third Seme	ester	
Code	Name	CA
ME4144	Thesis Project I	3
ME4181	Management in Clinical Care III	3
ME4182	Hospital Practice III	3
Fourth Sen	nester	
Code	Name	CA
ME5190	Thesis Project II	3
ME5225	Management in Clinical Care IV	3
ME5226	Hospital Practice IV	3
Fifth Seme	ster	
Code	Name	CA
ME5191	Elective Specialty I	1.5
ME5227	Management in Clinical Care V	3
ME5228	Hospital Practice V	1.5
Sixth Seme	stor	
	otel	
Code	Name	CA
Code ME5192		<b>CA</b> 1.5
	Name	
ME5192	Name Elective Specialty II	1.5
ME5192 ME5229	Name Elective Specialty II Management in Clinical Care VI	1.5 3

**CA** The letters "CA" represents the number of semester credit hour of the course.

## **RCR Residency in Cardiology**

#### **Program and Learning Outcomes**

#### **General Program Objectives**

The aim of the Residency in Cardiology of Tecnológico de Monterrey is to train exceptional Cardiologists who contribute to the prevention, detection, treatment and rehabilitation of cardiovascular diseases, according to the highest quality and safety standards, in both inpatient and outpatient settings. It also seeks to prepare individuals with integrity and a humanistic outlook in their clinical, teaching and research practice, while strictly adhering to ethical principles and the standards of professional practice. Cardiologists who graduate from this program are outstanding, inter- nationally competitive leaders in their field. They conduct research in the basic areas of cardiology, clinical cardiology, cardiovascular imaging, electrocardiography, hemodynamics, interventional cardiology and endovascular treatment.

#### **Learning Outcomes**

On completing the program, students will be able to:

- Deliver medical attention and care to patients with cardiovascular problems and diseases.
- Analyze, investigate and assess the results of the clinical guides and medical protocols used for patients with cardiovascular problems and diseases.
- Communicate effectively with patients, family members, faculty, colleagues and other members of the healthcare team.
- Execute their professional duties with commitment and responsibility, adhering strictly to the ethical principles of the profession.
- Know and take into consideration the characteristics of the diverse health systems and their influence on the medical attention of patients with cardiovascular problems and diseases.

#### **Target Audience**

Applicants to the Residency in Cardiology of Tecnológico de Monterrey are graduates from the Physician and Surgeon program who have earned credit for at least two years in the Residency in Internal Medicine at hospital and university insti- tutions belonging to the National System of Residencies in Medical Specialties. Doctors who have completed the Residency in Internal Medicine in other countries at universities that are recognized by the Tecnológico de Monterrey System can also apply to participate in this program.

In order to be admitted to the Residency in Cardiology of Tecnológico de Monterrey, applicants must satisfactorily meet the graduate admission requirements stipulated by ITESM and the Mexican Ministry of Health.

# RCR Residency in Cardiology Edition 2013

#### **First Semester**

Code	Name	CA
ME4140	Clinical Ethics	1.5
ME4142	Quality Health Care	1.5
ME4228	Cardiology I	3
ME4229	Medical Care in Cardiology I	3
Second Se	emester	
Code	Name	CA
ME4141	Health Sciences Education	1.5
ME4143	Research and Innovation Methods	1.5
ME4230	Cardiology II	3
ME4231	Medical Care in Cardiology II	3
Third Sem	nester	
Code	Name	CA
ME4144	Thesis Project I	3
ME4232	Cardiology III	3
ME4233	Medical Care in Cardiology III	3
Fourth Se	emester	
Code	Name	CA
ME5190	Thesis Project II	3
ME5281	Cardiology IV	3
ME5282	Medical Care in Cardiology IV	3
Fifth Sem	ester	
Code	Name	CA
ME5191	Elective Specialty I	1.5
ME5283	Cardiology V	3
ME5284	Medical Care in Cardiology V	1.5
Sixth Sem	nester	
Code	Name	CA
ME5192	Elective Specialty II	1.5
ME5266	Thesis Defense	.3
ME5285	Cardiology VI	3
ME5286	Medical Care in Cardiology VI	1.5

**CA** The letters "CA" represents the number of semester credit hour of the course.

## **REA Residency in Anesthesiology**

#### **Program and Learning Outcomes**

#### **Admission Profile**

Applicants must be qualified physicians in compliance with all the official regulations of the Ministry of Education and the Ministry of Health. They should display high moral values; be ethical and congruent with the profession they have chosen to practice. They must also be willing to work in multidisciplinary teams, interested in conducting quality research, proficient in their native language as well as a foreign language, have a neat and tidy appearance, and show respect for patients, staff and the institution in which they work.

Academic background for admission: a Bachelor's Degree in Physician and Surgeon.

#### **Student Learning Outcomes**

- a) Applying their knowledge, abilities and skills in a collaborative, multidisciplinary manner, within a framework of safe, comprehensive patient care.
- b) Be creative and innovative, conducting relevant clinical research and able to perform with quality in national and international settings, consolidating their professional competency activities with solid attitudes and values.

#### **Graduate Profile**

Anesthesiologists who apply anesthesia and analgesia techniques, according to the highest quality and safety standards, in both inpatient and outpatient settings. It also seeks to prepare individuals with integrity and a humanistic outlook in their clinical, teaching and research practice, while strictly adhering to ethical principles and the standards of professional practice, outstanding leaders at local and international levels, who contribute through clinical research to generating innovations in the techniques and procedures of this specialization that will benefit patients, their families, specialists, the healthcare team, and medical institutions.

# REA Residency in Anesthesiology Edition 2013

ME5288

Medical Care in Anesthesiology V

First Semester		
Code	Name	CA
ME4140	Clinical Ethics	1.5
ME4142	Quality Health Care	1.5
ME4234	Anesthesiology I	3
ME4235	Medical Care in Anesthesiology I	3
WIE 1233	Medical care in Allestateshology i	J .
Second Se	emester	
Code	Name	CA
ME4141	Health Sciences Education	1.5
ME4143	Research and Innovation Methods	1.5
ME4236	Anesthesiology II	3
ME4237	Medical Care in Anesthesiology II	3
Third Sem		
i nira sem	nester	
Code	Name	CA
ME4144	Thesis Project I	3
ME4144 ME4238	Thesis Project I Anesthesiology III	3
ME4144	Thesis Project I	3
ME4144 ME4238	Thesis Project I Anesthesiology III Medical Care in Anesthesiology III	3
ME4144 ME4238 ME4239	Thesis Project I Anesthesiology III Medical Care in Anesthesiology III	3
ME4144 ME4238 ME4239 Fourth Se	Thesis Project I Anesthesiology III Medical Care in Anesthesiology III  emester	3 3 3
ME4144 ME4238 ME4239 Fourth Se	Thesis Project I Anesthesiology III Medical Care in Anesthesiology III  emester Name	3 3 3
ME4144 ME4238 ME4239 Fourth Se Code ME4240	Thesis Project I Anesthesiology III Medical Care in Anesthesiology III  emester Name Anesthesiology IV	3 3 3 <b>CA</b> 3
ME4144 ME4238 ME4239 Fourth Se Code ME4240 ME4241 ME5190	Thesis Project I Anesthesiology III Medical Care in Anesthesiology III  Pemester Name Anesthesiology IV Medical Care in Anesthesiology IV Thesis Project II	3 3 3 <b>CA</b> 3 3
ME4144 ME4238 ME4239 Fourth Se Code ME4240 ME4241	Thesis Project I Anesthesiology III Medical Care in Anesthesiology III  Pemester Name Anesthesiology IV Medical Care in Anesthesiology IV Thesis Project II	3 3 3 <b>CA</b> 3 3
ME4144 ME4238 ME4239 Fourth Se Code ME4240 ME4241 ME5190	Thesis Project I Anesthesiology III Medical Care in Anesthesiology III  Pemester Name Anesthesiology IV Medical Care in Anesthesiology IV Thesis Project II	3 3 3 <b>CA</b> 3 3
ME4144 ME4238 ME4239 Fourth Se Code ME4240 ME4241 ME5190	Thesis Project I Anesthesiology III Medical Care in Anesthesiology III  emester Name Anesthesiology IV Medical Care in Anesthesiology IV Thesis Project II	3 3 3 <b>CA</b> 3 3 3

1.5

#### **Sixth Semester**

Code	Name	CA
ME5192	Elective Specialty II	1.5
ME5289	Anesthesiology VI	3
ME5290	Medical Care in Anesthesiology VI	1.5
Seventh :	Semester	
Code	Name	CA
ME5291	Anesthesiology VII	3
ME5292	Medical Care in Anesthesiology VII	3
Eighth Se	emester	
Code	Name	CA
ME5266	Thesis Defense	.3
ME5293	Anesthesiology VIII	3
ME5294	Medical Care in Anesthesiology VIII	3

 $\textbf{CA} \ \ \text{The letters "CA" represents the number of semester credit hour of the course}.$ 

## **REC Residency in General Surgery**

#### **Program and Learning Outcomes**

#### **Admission Profile**

This program is aimed at physicians who seek a highly competitive training program that will drive their leadership capacity in General Surgery, who are proficient in English, computer literate and have research skills. They must demonstrate their concern for social commitment, professionalism, leadership and entrepreneurial capability.

Academic background for admission: a Bachelor's Degree in Physician and Surgeon.

## **Student Learning Outcomes**

- a) Perform as experts in the comprehensive, ongoing care of surgical patients in relation to diagnoses, selection, preoperative, operative, and postoperative care, including managing the pathology and complications in the gastrointestinal tract; abdomen and its contents; mammary glands and soft tissue; head and neck; endocrine system; surgical oncology; polytraumatized patients and severely ill patients in the ER or ICU.
- b) Provide preoperative, operative, and postoperative care for pediatric, plastic, peripheral vascular, general thoracic and transplant surgery, and handle the most common problems in cardiac, gynecological, neurological, orthopedic and urological surgery, as well as in the administering of anesthetic agents.
- c) Use endoscopic techniques, in particular laparoscopy and minimally invasive surgical techniques, as well as other relevant diagnostic and therapeutic techniques.
- d) Act with professionalism within a framework of honesty and professional ethics, with a profound sense of respect and sensitivity toward patients and the medical community.
- e) Communicate effectively with the patient, family members and other members of multidisciplinary healthcare teams, orally and in writing.
- f) Apply the analytical skills of reasoning, medical judgment and decision making to solve problems in their specialty and use scientific method to conduct research projects that will have an impact on improving healthcare.

#### **Graduate Profile**

Surgeons who deliver clinical care to patients with surgical pathology, according to the highest quality and safety standards. It also seeks to prepare individuals with integrity and a humanistic outlook in their clinical, teaching and research practice, while strictly adhering to ethical principles and the standards of professional practice. Surgeons who graduate from this institution are outstanding leaders at national and international levels, who contribute through research to generating innovations in surgical procedures, in healthcare models and in the development of the discipline itself.

## REC Residency in General Surgery Edition 2013

First Seme	ster	
Code	Name	CA
ME4140	Clinical Ethics	1.5
ME4142	Quality Health Care	1.5
ME4250	General Surgery I	3
ME4251	Medical Care in General Surgery I	3
Second Se	mester	
Code	Name	CA
ME4141	Health Sciences Education	1.5
ME4143	Research and Innovation Methods	1.5
ME4252	General Surgery II	3
ME4253	Medical Care in General Surgery II	3
Third Sem	ester	
Code	Name	CA
ME4144	Thesis Project I	3
ME4254	General Surgery III	3
ME4255	Medical Care in General Surgery III	3
Fourth Ser	nester	
Code	Name	CA
ME4256	General Surgery IV	3
ME4257	Medical Care in General Surgery IV	3
ME5190	Thesis Project II	3
Fifth Seme	ester	
Code	Name	CA
ME4258	General Surgery V	3
ME4259	Medical Care in General Surgery V	3
Sixth Semo	ester	
Code	Name	CA
ME5302	General Surgery VI	3

3

ME5303

Medical Care in General Surgery VI

## **Seventh Semester**

Code	Name	CA
ME5304	General Surgery VII	3
ME5305	Medical Care in General Surgery VII	3
Eighth Se	emester	
Code	Name	CA
ME5306	General Surgery VIII	3
ME5307	Medical Care in General Surgery VIII	3
Ninth Sei	mester	
Code	Name	CA
ME5191	Elective Specialty I	1.5
ME5308	General Surgery IX	3
ME5309	Medical Care in General Surgery IX	1.5
Tenth Sei	mester	
Code	Name	CA
ME5192	Elective Specialty II	1.5
ME5266	Thesis Defense	.3
ME5310	General Surgery X	3
ME5311	Medical Care in General Surgery X	1.5

 $<sup>\</sup>textbf{CA} \ \ \text{The letters "CA" represents the number of semester credit hour of the course.}$ 

## **REE Residency in Critical Care Medicine**

### **Program and Learning Outcomes**

#### **General Program Objectives**

The aim of the Residency in Critical Care Medicine of Tecnológico de Monterrey is to train exceptional specialist practitioners who meet the health needs of critical patients, according to the highest quality and safety standards, in public and private settings. It also seeks to prepare individuals with integrity and a humanistic outlook in their clinical, teaching and research practice, while strictly adhering to ethical principles and the standards of professional practice.

Critical Care Medicine Residents who graduate from this institution are outstanding leaders locally and internationally, who generate innovation with new diagnostic and therapeutic methodologies and technologies, as well as early disease detection programs in the population under their care.

#### **Learning Outcomes**

On completing the program, students will be able to:

- Promote, prevent, diagnose, treat and rehabilitate critical care health issues.
- Practice Critical Care Medicine in public and private healthcare systems.
- Make medical decisions applying clinical reasoning, evidence-based medicine, the use of critical thinking, research methodology and the comprehensive use of statistics.
- Be creative and innovative and handle uncertainty.
- Interact effectively in multidisciplinary teams, in teaching and research activities, and the comprehensive management of a Critical Care Unit.
- Practice as a Critical Care specialists within the framework of Medical Ethics, with responsibility and respect for the dignity of individuals and of the community where they provide these services.

#### **Target Audience**

The Multicentric Critical Care Medicine Program of Tecnológico de Monterrey is aimed at graduates from the Medical Residencies in Internal Medicine, Anesthesiology or Medical-Surgical Emergencies, whose academic performance has been outstanding and who have a vocation for and clear interest in this discipline, a spirit of innovation and com- mitment to lifelong learning, with a genuine interest in research and teaching.

In order to be admitted to the Residency in Critical Care Medicine of Tecnológico de Monterrey, applicants must satisfactorily meet the graduate admission requirements stipulated by ITESM and the Mexican Ministry of Health.

# REE Residency in Critical Care Medicine Edition 2013

#### **First Semester**

Code	Name	CA
ME4140	Clinical Ethics	1.5
ME4142	Quality Health Care	1.5
ME4197	Critical Care Medicine I	3
ME4198	Medical Care in Critical Medicine I	3
Second Sei	mester	
Code	Name	CA
ME4141	Health Sciences Education	1.5
ME4143	Research and Innovation Methods	1.5
ME4199	Critical Care Medicine II	3
ME4200	Medical Care in Critical Medicine II	3
Third Seme	ester	
Code	Name	CA
ME4144	Thesis Project I	3
ME5191	Elective Specialty I	1.5
ME5245	Critical Care Medicine III	3
ME5246	Medical Care in Critical Medicine III	1.5
Fourth Sen	nester	
Code	Name	CA
ME5190	Thesis Project II	3
ME5192	Elective Specialty II	1.5
ME5247	Critical Care Medicine IV	3
ME5248	Medical Care in Critical Medicine IV	1.5
ME5266	Thesis Defense	.3

**CA** The letters "CA" represents the number of semester credit hour of the course.

## **REG Residency in Obstetrics and Gynecology**

### **Program and Learning Outcomes**

#### **Admission Profile**

This program is aimed at general doctors who have a deep social commitment and an interest in providing quality care for senior citizens from a holistic perspective, identifying the patient as the protagonist of this care.

Academic background for admission: a Bachelor's Degree in Physician and Surgeon.

#### **Student Learning Outcomes**

- a) Develop geriatric care models for institutional and private environments, based on the human being and the social and family environment, within the framework of medical ethics.
- b) Coordinate the actions of interdisciplinary healthcare teams for the medical and gerontological care of their patients, constantly seeking to improve their quality of life.
- c) Conduct clinical research projects in geriatrics.
- d) Provide the highest quality healthcare based on state-of-the-art geriatrics within a framework of ethics and professionalism.
- e) Educate healthcare personnel and the community on the attention and care of elderly patients.

#### **Graduate Profile**

Geriatricians who meet the healthcare needs of the elderly, according to the highest quality and safety standards, in inpatient, outpatient and pro-longed-care settings. It also seeks to prepare individuals with integrity and a humanistic outlook in their clinical, teaching and research practice, while strictly adhering to ethical principles and the standards of professional practice. Geriatricians who graduate from this institution are outstanding leaders in both local and international settings and contribute to designing strategies and generating innovations to solve problems related to the health of the elderly. their diverse sociocultural settings.

## REG Residency in Obstetrics and Gynecology Edition 2013

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3 1.5 <b>CA</b>

## **Seventh Semester**

Code	Name	CA
ME5322	Advances in Obstetrics and Gynecology I	3
ME5323	Medical Care in Obstetrics and Gynecology VII	3
Eighth Se	emester	
Code	Name	CA
ME5266	Thesis Defense	.3
ME5324	Advances in Obstetrics and Gynecology II	3
ME5325	Medical Care in Obstetrics and Gynecology VIII	3

**CA** The letters "CA" represents the number of semester credit hour of the course.

## **REM Residency in Internal Medicine**

### **Program and Learning Outcomes**

### **General Program Objectives**

The aim of the Residency in Internal Medicine of Tecnológico de Monterrey is to train exceptional Internists who meet the health needs of adult patients, according to the highest quality and safety standards, in both inpatient and outpatient set- tings. It also seeks to prepare individuals with integrity and a humanistic outlook in their clinical, teaching and research practice, while strictly adhering to ethical principles and the standards of professional practice. Internists who graduate from this institution are outstanding leaders locally and internationally, who contribute to the continuous enhancement of healthcare processes and to generating innovations in the primary or secondary prevention of disorders that affect the adult population, in particular chronic-degenerative diseases.

#### **Learning Outcomes**

On completing the program, students will be able to:

- Apply their knowledge of Internal Medicine to diagnose, treat, prevent and rehabilitate health issues in adult patients.
- Keep their knowledge of Internal Medicine and its subspecialties up to date by consulting relevant information sources in order to provide optimal healthcare.
- Formulate significant clinical questions related to their patients, care and resolve them through clinical or bibliographic research.
- Communicate their clinical care and research ideas effectively and clearly, orally and in writing.
- Deliver medical care to patients with professionalism and the highest ethical standards.

#### **Target Audience**

The Multicentric Internal Medicine Program of Tecnológico de Monterrey is aimed at graduates from the undergraduate program in Medicine, whose academic performance has been outstanding and who have a vocation for and clear interest in this discipline, with a genuine interest in research and teaching.

In order to be admitted to the Residency in Critical Care Medicine of Tecnológico de Monterrey, applicants must satisfactorily meet the graduate admission requirements stipulated by ITESM and the Mexican Ministry of Health.

## REM Residency in Internal Medicine Edition 2013

Internal Medicine V

First Semester		
Code	Name	CA
ME4140	Clinical Ethics	1.5
ME4142	Quality Health Care	1.5
ME4169	Clinical Practice in Internal Medicine I	3
ME4170	Internal Medicine I	3
Second Se	emester	
Code	Name	CA
ME4141	Health Sciences Education	1.5
ME4143	Research and Innovation Methods	1.5
ME4171	Clinical Practice in Internal Medicine II	3
ME4172	Internal Medicine II	3
Third Sem	ester	
Code	Name	CA
ME4144	Thesis Project I	3
ME4173	Clinical Practice in Internal Medicine III	3
ME4174	Internal Medicine III	3
Fourth Se	mester	
Code	Name	CA
ME4175	Clinical Practice in Internal Medicine IV	3
ME4176	Internal Medicine IV	3
ME5190	Thesis Project II	3
Fifth Sem	ester	
Code	Name	CA
ME5217	Clinical Practice in Internal Medicine V	3

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ME5218

## **Sixth Semester**

Code	Name	CA
ME5219	Clinical Practice in Internal Medicine VI	3
ME5220	Internal Medicine VI	3
Seventh S	Semester	
Code	Name	CA
ME5191	Elective Specialty I	1.5
ME5221	Clinical Practice in Internal Medicine VII	1.5
ME5222	Internal Medicine VII	3
Eighth Se	emester	
Code	Name	CA
ME5192	Elective Specialty II	1.5
ME5223	Clinical Practice in Internal Medicine Specialties	1.5
ME5224	Internal Medicine Specialties	3
ME5266	Thesis Defense	.3

 $<sup>\</sup>textbf{CA} \ \ \text{The letters "CA" represents the number of semester credit hour of the course}.$ 

## **REN Residency in Pediatrics**

## **Program and Learning Outcomes**

## **General Program Objectives**

The aim of the Residency in Pediatrics of Tecnológico de Monterrey is to train exceptional Pediatricians who meet the healthcare needs of children and adolescents, according to the highest quality and safety standards, in both inpatient and outpatient settings. It also seeks to prepare individuals with integrity and a humanistic outlook in their clinical, teaching and research practice, while strictly adhering to ethical principles and the standards of professional practice. To prepare pediatricians outstanding leaders in both local and international settings, who contribute to generating innovative medical practices through clinical research, related to attending to the common and complex healthcare problems of the population between the ages of 0 and 21.

#### **Learning Outcomes**

On completing the program, students will be able to:

- Apply their knowledge and skills to the attention, prevention and promotion of health in children and adolescents.
- Practice medicine with professionalism and responsibility, committing to the continuous enhancement of pediatrics.
- Participate in the development of medical practices through patient-, student- and colleague- oriented teaching.
- Communicate the results of projects and research to provide possible solutions to pediatric cases.
- Conduct clinical practices in groups of pediatric and multidisciplinary practitioners to share medical experiences.

#### **Target Audience**

This program is aimed at all doctors who are interested in acquiring the knowledge, skills and attitudes required to preserve and improve the health of children and adolescents.

They must be committed to their work and self- directed study, with the concern and initiative to solve the serious health issues of children through ongoing progress and updating.

Enrepreneurial doctors who are willing to improve the practice and development of Pediatrics in the environment in which they work.

# REN Residency in Pediatrics Edition 2013

#### **First Semester**

Code ME4140 ME4142 ME4183 ME4184	Name Clinical Ethics Quality Health Care Ambulatory and Hospitalized Care in Pediatrics I Pediatrics I	1.5 1.5 3 3
Second Se	mester	
Code ME4141 ME4143 ME4185 ME4186	Name Health Sciences Education Research and Innovation Methods Ambulatory and Hospitalized Care in Pediatrics II Pediatrics II	1.5 1.5 3 3
Third Sem	ester	
Code	Name	CA
ME4144	Thesis Project I	3
ME4187	Ambulatory and Hospitalized Care in Pediatrics III	3
ME4188	Pediatrics III	3
Fourth Sei	mester	
Code	Name	CA
ME4189	Ambulatory and Hospitalized Care in Pediatrics IV	3
ME4190	Pediatrics IV	3
ME5190	Thesis Project II	3
Fifth Seme	ester	
Code	Name	CA
ME5231	Ambulatory and Hospitalized Care in Pediatrics V	3
ME5232	Pediatrics V	3
Sixth Sem	ester	
Code	Name	CA
ME5233	Ambulatory and Hospitalized Care in Pediatrics VI	3
ME5234	Pediatrics VI	3

## **Seventh Semester**

Code	Name	CA
ME5191	Elective Specialty I	1.5
ME5235	Ambulatory and Hospitalized Care in Pediatrics VII	1.5
ME5236	Pediatrics VII	3
Eighth Ser	mester	
Code	Name	CA
ME5192	Elective Specialty II	1.5
ME5237	Ambulatory and Hospitalized Care in Pediatrics VIII	1.5
ME5238	Pediatrics VIII	3
ME5266	Thesis Defense	.3

 $\textbf{CA} \ \text{The letters "CA" represents the number of semester credit hour of the course.}$ 

## **REO Residency in Ophthalmology**

## **Program and Learning Outcomes**

#### **Admission Profile**

The program is aimed at graduates from the Medicine and Physical undergraduate program whose academic performance has been outstanding and who have a specific vocation for this specialty. They must display the following characteristics: the capacity to apply an understanding of basic clinical and social sciences as the foundation for their medical practice; clinical skills; diagnostic and therapeutic resource management; health promotion and disease prevention; effective communication, printed and electronic information management; reasoning, clinical judgement and decision making; self-directed learning; fluency in the English language; personal development, incorporation of ethical attitudes and bases; vocation and the capacity for studying.

Academic background for admission: a Bachelor's Degree in Physician and Surgeon.

#### **Student Learning Outcomes**

- a) Apply the most up-to-date medical knowledge of Ophthalmology to the comprehensive care of patients with ocular problems, with ethics, professionalism, and a humanistic outlook.
- b) Perform surgical procedures to attend to the principal ophthalmological problems prevailing in the community, such as cataracts, strabismus, refractive surgery, and retinal laser surgery, assuring quality care and patient safety.
- c) Evaluate the ocular, systemic and external conditions of each patient and of the community, to achieve the best ocular and visual health.
- d) Collaborate in multidisciplinary teams in the prevention and early detection of glaucoma, diabetic retinopathy, and visual problems in children, among other ocular diseases.
- e) Demonstrate interpersonal and communication skills that facilitate the effective exchange of information and good relations with patients and colleagues.
- f) Contribute to the development of Ophthalmology through the consolidation of research and teaching skills.

## **Graduate Profile**

Ophthalmologists who care for the visual health and ocular diseases of the population, according to the highest quality and safety standards, in public and private inpatient and outpatient settings. It also seeks to prepare individuals with integrity and a humanistic outlook and spirit of service in their clinical, teaching and research practice, while strictly adhering to ethical principles and the standards of professional practice. Ophthalmologists who graduate from this institution are outstanding leaders in both local and international settings, who contribute to generating innovation in diagnostic and therapeutic methods and techniques, as well as to implementing prevention and early detection programs for ocular diseases that are relevant in the general population.

## REO Residency in Ophthalmology Edition 2013

First Semester		
Code	Name	CA
ME4140	Clinical Ethics	1.5
ME4142	Quality Health Care	1.5
ME4220	Fundamentals in Ophthalmology I	3
ME4221	Medical Care and Surgery in Ophthalmology I	3
WIL IZZ I	medical care and surgery in opticinal mology i	3
Second Se	emester	
Code	Name	CA
ME4141	Health Sciences Education	1.5
ME4143	Research and Innovation Methods	1.5
ME4222	Fundamentals in Ophthalmology II	3
ME4223	Medical Care and Surgery in Ophthalmology II	3
Third Sem	nester	
Code	Name	CA
ME4144	Thesis Project I	3
ME4224	Oculoplastic, Pediatric Ophthalmology and Strabismus	3
ME4225	Medical Care and Surgery in Ophthalmology III	3
Fourth Se		
Code	Name	CA
ME4226	Glaucoma, Anterior Segment and Neurophtalmology	3
ME4227	Medical Care and Surgery in Ophthalmology IV	3
ME5190	Thesis Project II	3
Fifth Sem	ester	
Code	Name	CA
ME5273	Cornea, External Diseases and Refractive Surgery	3

3

Medical Care and Surgery in Ophthalmology V

ME5274

## **Sixth Semester**

Code	Name	CA
ME5191	Elective Specialty I	1.5
ME5275	Retina and Uveitis	3
ME5276	Medical Care and Surgery in Ophthalmology VI	1.5
Seventh S	Semester	
Code	Name	CA
ME5192	Elective Specialty II	1.5
ME5277	Ophthalmology Specialties	3
ME5278	Medical Care and Surgery in Ophthalmology VII	1.5
Eighth Se	emester	
Code	Name	CA
ME5266	Thesis Defense	.3
ME5279	Diagnostic Procedures in Ophthalmolgy	3
ME5280	Medical Care and Surgery in Ophthalmology VIII	3

 $\textbf{CA} \ \ \text{The letters "CA" represents the number of semester credit hour of the course}.$ 

## **RER Residency in Radiology and Imaging**

## **Program and Learning Outcomes**

#### **Admission Profile**

This program is aimed at graduates of the Physician and Surgeon whose academic performance is outstanding, who display leadership skills, an interest in serving as educators and researchers, and a psychological profile that can adapt to change and innovation.

Academic background for admission: a Bachelor's Degree in Physician and Surgeon.

#### **Student Learning Outcomes**

- a) Recognize the health needs of patients, family members and society in general, as well as those of medical and third-party payer institutions.
- b) Perform their medical practice taking into consideration the risks/benefit, costs/benefit, environmental and legal medical aspects of their professional tasks, within the framework of medical ethics.
- c) Investigate problems related to their professional practice in multidisciplinary teams and use the findings obtained to solve them.
- d) Communicate effectively and respectfully with patients, family members and other healthcare professionals.

#### **Graduate Profile**

Radiologists who attend to the health requirements of patients, according to the highest quality and safety standards, in both inpatient and outpatient settings. It also seeks to prepare individuals with integrity and a humanistic outlook in their clinical, teaching and research practice, while strictly adhering to ethical principles and the standards of professional practice. Radiologists who graduate from this institution are outstanding leaders in both local and international settings and remain at the forefront of their specialty, generating healthcare models based on research and innovation that enable them to compete in a globalized economy.professionals.

## RER Residency in Radiology and Imaging Edition 2013

First Sem	nester	
Code	Name	CA
ME4140	Clinical Ethics	1.5
ME4142	Quality Health Care	1.5
ME4205	Radiology and Image I	3
ME4206	Medical Care in Radiology and Image I	3
Second S	emester	
Code	Name	CA
ME4141	Health Sciences Education	1.5
ME4143	Research and Innovation Methods	1.5
ME4207	Radiology and Image II	1.5
ME4208	Medical Care in Radiology and Image II	3
ME4209	Advanced Physics	1.5
Third Sen	mester	
Code	Name	CA
ME4144	Thesis Project I	3
ME4210	Radiology and Image III	3
ME4211	Medical Care in Radiology and Image III	3
Fourth Se	emester	
Code	Name	CA
ME4212	Radiology and Image IV	3
ME4213	Medical Care in Radiology and Image IV	3
ME5190	Thesis Project II	3
Fifth Sem	nester	
Code	Name	CA
ME5258	Radiology and Image V	3
ME5259	Medical Care in Radiology and Image V	3

#### **Sixth Semester**

Code	Name	CA
ME5260	Radiology and Image VI	3
ME5261	Medical Care in Radiology and Image VI	3
Seventh :	Semester	
Code	Name	CA
ME5191	Elective Specialty I	1.5
ME5262	Radiology and Image VII	3
ME5263	Medical Care in Radiology and Image VII	1.5
Eighth Se	emester	
Code	Name	CA
ME5192	Elective Specialty II	1.5
ME5264	Radiology and Image VIII	3
ME5265	Medical Care in Radiology and Image VIII	1.5
ME5266	Thesis Defense	.3

 $\textbf{CA} \ \ \text{The letters "CA" represents the number of semester credit hour of the course.}$ 

## **REU Residency in Neurology**

#### **Program and Learning Outcomes**

#### **Admission Profile**

The program is aimed at doctors who have a deep sense of social responsibility, are willing to receive new knowledge, have the capacity and the desire to acquire skills to seek knowledge in the area of neurological science and, subsequently, the capacity to generate new knowledge within this branch of neuroscience.

Academic background for admission: a Bachelor's Degree in Physician and Surgeon.

#### **Student Learning Outcomes**

- a) Diagnose, treat, and promote the health of patients with neurological diseases in a comprehensive, effective manner based on scientific evidence, using appropriate resources, demonstrating research- and analysis-oriented thought, with knowledge and applications specific to basic and clinical neurological sciences in the face of clinical situations.
- b) Respect the dignity of human beings and the ethical principles of their profession as neurologists.
- c) Effectively coordinate the healthcare team that participates in the clinical, rehabilitation and palliative care of the patient with neurological disorders.
- d) Apply their knowledge to the planning, design, statistical analysis, discussion, conclusion, and publication of clinical studies aimed at assessing diagnostic and therapeutic effectiveness in their specialization.
- e) Participate in the development of clinical research and basic protocols, particularly in the areas of abnormal movements, neurodegenerative diseases, and neoplasia of the central nervous system.
- f) Communicate their knowledge effectively to patients, family members and medical colleagues, as well as to other healthcare professionals, displaying an attitude of information, listening, caring, compassion and respect toward the patient and his or her family members, including the patient's preference in the formulation of disease management plans and practicing their specialty in a cost-efficient manner, without compromising the quality of the care provided.

#### **Graduate Profile**

Neurologists who meet the needs of patients with neurological pathologies, according to the highest quality and safety standards, in both inpatient and outpatient settings. It also seeks to prepare individuals with integrity and a humanistic outlook in their clinical, teaching and research practices, while strictly adhering to ethical principles and the standards of professional practice. Neurologists who graduate from this institution are internationally competitive leaders, who contribute to the generation of knowledge on the frontiers of Neurology and transfer this knowledge through teaching. They are also committed to lifelong learning in medicine.

## REU Residency in Neurology Edition 2013

First Seme	ester	
Code	Name	CA
ME4140	Clinical Ethics	1.5
ME4142	Quality Health Care	1.5
ME4214	Neurology I	3
ME4215	Medical Care in Neurology I	3
Second Se	emester	
Code	Name	CA
ME4141	Health Sciences Education	1.5
ME4143	Research and Innovation Methods	1.5
ME4216	Neurology II	3
ME4217	Medical Care in Neurology II	3
Third Sem	nester	
Code	Name	CA
ME4144	Thesis Project I	3
ME4218	Neurology III	3
ME4219	Medical Care in Neurology III	3
Fourth Se	emester	
Fourth Se Code	emester Name	CA
		<b>CA</b> 3
Code	Name	
Code ME5190	Name Thesis Project II	3
<b>Code</b> ME5190 ME5267	Name Thesis Project II Neurology IV Medical Care in Neurology IV	3
<b>Code</b> ME5190 ME5267 ME5268	Name Thesis Project II Neurology IV Medical Care in Neurology IV	3
Code ME5190 ME5267 ME5268	Name Thesis Project II Neurology IV Medical Care in Neurology IV	3 3 3
Code ME5190 ME5267 ME5268 Fifth Semo	Name Thesis Project II Neurology IV Medical Care in Neurology IV  nester Name	3 3 3
Code ME5190 ME5267 ME5268 Fifth Seme Code ME5191	Name Thesis Project II Neurology IV Medical Care in Neurology IV  nester Name Elective Specialty I	3 3 3 3 <b>CA</b> 1.5
Code ME5190 ME5267 ME5268 Fifth Semontonian Code ME5191 ME5269	Name Thesis Project II Neurology IV Medical Care in Neurology IV  sester Name Elective Specialty I Neurology V Medical Care in Neurology V	3 3 3 3 <b>CA</b> 1.5 3
Code ME5190 ME5267 ME5268  Fifth Semant Code ME5191 ME5269 ME5270	Name Thesis Project II Neurology IV Medical Care in Neurology IV  sester Name Elective Specialty I Neurology V Medical Care in Neurology V	3 3 3 3 <b>CA</b> 1.5 3
Code ME5190 ME5267 ME5268 Fifth Semantic Code ME5191 ME5269 ME5270 Sixth Semantic Code	Name Thesis Project II Neurology IV Medical Care in Neurology IV  nester Name Elective Specialty I Neurology V Medical Care in Neurology V	3 3 3 3 <b>CA</b> 1.5 3 1.5
Code ME5190 ME5267 ME5268  Fifth Semantic Code ME5191 ME5269 ME5270  Sixth Semantic Code	Name Thesis Project II Neurology IV Medical Care in Neurology IV  nester Name Elective Specialty I Neurology V Medical Care in Neurology V  mester Name	3 3 3 3 CA 1.5 3 1.5
Code ME5190 ME5267 ME5268  Fifth Semant Code ME5191 ME5269 ME5270  Sixth Semant Code ME5192	Name Thesis Project II Neurology IV Medical Care in Neurology IV  nester Name Elective Specialty I Neurology V Medical Care in Neurology V mester Name Elective Specialty II	3 3 3 3 1.5 CA 1.5
Code ME5190 ME5267 ME5268  Fifth Semon Code ME5191 ME5269 ME5270  Sixth Semon Code ME5192 ME5266	Name Thesis Project II Neurology IV Medical Care in Neurology IV  sester Name Elective Specialty I Neurology V Medical Care in Neurology V  mester Name Elective Specialty II Thesis Defense	3 3 3 3 4 1.5 4 6 1.5 7 6 7 1.5 8 1.5 1.5

**CA** The letters "CA" represents the number of semester credit hour of the course.

## **RGE Residency in Geriatrics**

### **Program and Learning Outcomes**

### **General Program Objectives**

The principal aim of the Residency in Geriatrics of Tecnológico de Monterrey is to train exceptional Geriatricians who meet the healthcare needs of the elderly, according to the highest quality and safety standards, in inpatient, outpatient and pro-longed-care settings. It also seeks to prepare individuals with integrity and a humanistic outlook in their clinical, teaching and research practice, while strictly adhering to ethical principles and the standards of professional practice. Geriatricians who graduate from this institution are outstanding leaders in both local and international settings, and contribute to designing strategies and generating innovations to solve problems related to the health of the elderly.

#### **Learning Outcomes**

On completing the program, students will be able to:

- Develop geriatric care models for institutional and private environments, based on the human being and the social and family environment, within the framework of medical ethics;
- Coordinate the actions of interdisciplinary healthcare teams for the medical and gerontological care of their patients, constantly seeking to improve their quality of life;
- Conduct clinical research projects in geriatrics;
- Provide the highest quality healthcare based on state-of-the-art geriatrics within a framework of ethics and professionalism;
- Educate healthcare personnel and the community on the attention and care of elderly patients.

#### **Target Audience**

This program is aimed at general doctors who have a deep social commitment and an interest in providing quality care for senior citizens from a holistic perspective, identifying the patient as the protagonist of this care.

In order to be admitted to the Residency in Geriatrics of Tecnológico de Monterrey, applicants must satisfactorily meet the graduate admission requirements stipulated by ITESM and the Mexican Ministry of Health.

# RGE Residency in Geriatrics Edition 2013

Geriatrics and Gerontology I

Medical Care in Geriatrics and Gerontology V

First Semester			
Code	Name	CA	
ME4140	Clinical Ethics	1.5	
ME4170	Internal Medicine I	3	
ME4201	Medical Care in Geriatrics and Gerontology I	3	
Second Se	emester		
Code	Name	CA	
ME4142	Quality Health Care	1.5	
ME4172	Internal Medicine II	3	
ME4202	Medical Care in Geriatrics and Gerontology II	3	
Third Sem	ester		
Code	Name	CA	
ME4141	Health Sciences Education	1.5	
ME4174	Internal Medicine III	3	
ME4203	Medical Care in Geriatrics and Gerontology III	3	
Fourth Sei	mester		
Code	Name	CA	
ME4143	Research and Innovation Methods	1.5	
ME4176	Internal Medicine IV	3	
ME4204	Medical Care in Geriatrics and Gerontology IV	3	
Fifth Seme	ester		
Code	Name	CA	
ME4144	Thesis Project I	3	

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ME5249

ME5250

#### **Sixth Semester**

Code	Name	CA
ME5191	Elective Specialty I	1.5
ME5251	Geriatrics and Gerontology II	3
ME5252	Medical Care in Geriatrics and Gerontology VI	1.5
Seventh S	emester	
Code	Name	CA
ME5190	Thesis Project II	3
ME5253	Geriatrics and Gerontology III	3
ME5254	Medical Care in Geriatrics and Gerontology VII	3
Eighth Se	mester	
Code	Name	CA
ME5192	Elective Specialty II	1.5
ME5255	Geriatrics and Gerontology IV	3
ME5257	Medical Care in Geriatrics and Gerontology VIII	1.5
ME5266	Thesis Defense	.3

 $<sup>\</sup>textbf{CA} \ \ \text{The letters "CA" represents the number of semester credit hour of the course}.$ 

## **RNE Residency in Neonatology**

#### **Program and Learning Outcomes**

### **General Program Objectives**

The aim of the Residency in Neonatology of Tecnológico de Monterrey is to train exceptional Neonatologists who are experts in the healthcare of newborns, meeting the highest standards of quality and patient safety, in public and private healthcare institutions. It also seeks to prepare individuals with integrity and a humanistic outlook in their clinical, teaching and research practice, while strictly adhering to ethical principles and the standards of professional practice. Neonatologists who graduate from this institution are outstanding leaders able to execute superior work in national and international settings. They are committed to the development and transformation of their communities through programs and actions to enhance the healthcare of newborns. They are creative and innovative, contributing to the generation and practice of clinical research that impacts the health of newborns.

#### **Learning Outcomes**

On completing the program, students will be able to:

- Assess, diagnose and care for the health of new- borns in critical, medical or surgical conditions, with integrity, responsibility and a sense of humanity;
- Be competent in the evaluation, diagnosis, monitoring and treatment techniques used in the clinical care of the newborn in critical, medical or surgical conditions;
- Identify the psychosocial implications of disease in their patients, as well as the repercussions on the family environment and/or that of substitute caregivers;
- Identify highisk pregnancies and their subsequent repercussions on the birth process and pathologies in the newborn, and undertake the clinical supervision and monitoring of these patients;
- Make the best use of their patients databases as a guide for making the necessary clinical decisions and understanding the administrative procedures that expedite neonatal medical care;
- Apply and transfer knowledge of the basic medical disciplines in relation to the pregnancy process, the fetus and the newborn;
- Conduct clinical research in their field of specialization and communicate the findings efficintly, both orally and in writing.

#### **Target Audience**

This program is aimed at Pediatricians with the knowledge, skills, attitudes and values expected of a specialist in Pediatrics, whose academic performance is outstanding and who displays a vocation for and interest in Neonatology, with a genuine conviction for conducting research and who demonstrates fludings efficintly, in conversational English.

In order to be admitted to the Residency in Neonatology of Tecnológico de Monterrey, applicants must satisfactorily meet the graduate admission requirements stipulated by ITESM and the Mexican Ministry of Health.

## RNE Residency in Neonatology Edition 2013

First Seme	ster	
Code	Name	CA
ME4140	Clinical Ethics	1.5
ME4142	Quality Health Care	1.5
ME4191	Medical Care in Neonatology I	3
ME4192	Neonatology I	3
Second Se	mester	
Code	Name	CA
ME4141	Health Sciences Education	1.5
ME4143	Research and Innovation Methods	1.5
ME4193	Medical Care in Neonatology II	3
ME4194	Neonatology II	3
Third Sem		
Code	Name	CA
ME4144	Thesis Project I	3
ME4195	Medical Care in Neonatology III	3
ME4196	Neonatology III	3
Fourth Sei	mester	
Code	Name	CA
ME5190	Thesis Project II	3
ME5239	Medical Care in Neonatology IV	3
ME5240	Neonatology IV	3
Fifth Seme	ester	
Code	Name	CA
ME5191	Elective Specialty I	1.5
ME5241	Medical Care in Neonatology V	1.5
ME5242	Neonatology V	3
Sixth Sem	ester	
Code	Name	CA
ME5192	Elective Specialty II	1.5
ME5243	Medical Care in Neonatology VI	1.5
ME5243 ME5244	Medical Care in Neonatology VI Neonatology VI	
ME5243	Medical Care in Neonatology VI	1.5

**CA** The letters "CA" represents the number of semester credit hour of the course.

## **RNP Residency in Pediatric Neurology**

#### **Program and Learning Outcomes**

#### **Admission Profile**

The program is aimed at graduates from the residency in pediatrics, whose academic performance is outstanding and who have a vocation for and interest in the discipline, research and teaching, in addition to being committed to lifelong learning.

Academic background for admission: a Bachelor's Degree in Physician and Surgeon, and have graduated from pediatrics.

#### **Student Learning Outcomes**

- a) Plan, coordinate and execute, based on science and with a humanistic orientation, the comprehensive care of children and adolescents with neurological disorders.
- b) Act as a consultant to other specialists or general practitioners and, after a full, appropriate evaluation of their patient, immediately request the collaboration of other specialists if necessary.
- c) Design, implement or collaborate in educational programs aimed at their own professional development, the healthcare team to which they belong, and the patients and their family members.
- d) Apply the scientific method when researching problems in their professional practice and use the findings obtained to solve them.

#### **Graduate Profile**

Pediatric Neurologists who meet the healthcare needs of children and adolescents with neurological disorders, according to the highest quality and safety standards, in public and private healthcare institutions. It also seeks to prepare individuals with integrity and a humanistic outlook in their clinical, teaching and research practice, while strictly adhering to ethical principles and the standards of professional practice. Pediatric Neurologists who graduate from this institution are outstanding leaders in both local and international settings; they contribute to the development and transfer of knowledge in their specialty, through publications and active participation in academic and professional forums; and they collaborate with the training of specialists in this discipline through teaching and continuing education activities.

## RNP Residency in Pediatric Neurology Edition 2013

First Semo	ester	
Code	Name	CA
ME4140	Clinical Ethics	1.5
ME4142	Quality Health Care	1.5
ME4260	Pediatric Neurology I	3
ME4261	Medical Care in Pediatric Neurology I	3
Second Se	emester	
Code	Name	CA
ME4141	Health Sciences Education	1.5
ME4143	Research and Innovation Methods	1.5
ME4262	Pediatric Neurology II	3
ME4263	Medical Care in Pediatric Neurology II	3
Third Sem	nester	
Code	Name	CA
ME4144	Thesis Project I	3
ME4264	Pediatric Neurology III	3
ME4265	Medical Care in Pediatric Neurology III	3
Fourth Se	emester	
Fourth Se Code	emester Name	CA
		<b>CA</b> 3
Code	Name	
Code ME5190	Name Thesis Project II	3
<b>Code</b> ME5190 ME5312	Name Thesis Project II Pediatric Neurology IV Medical Care in Pediatric Neurology IV	3
<b>Code</b> ME5190 ME5312 ME5313	Name Thesis Project II Pediatric Neurology IV Medical Care in Pediatric Neurology IV	3
Code ME5190 ME5312 ME5313 Fifth Sem	Name Thesis Project II Pediatric Neurology IV Medical Care in Pediatric Neurology IV	3 3 3
Code ME5190 ME5312 ME5313 Fifth Sem Code	Name Thesis Project II Pediatric Neurology IV Medical Care in Pediatric Neurology IV  nester Name	3 3 3
Code ME5190 ME5312 ME5313 Fifth Sem Code ME5191	Name Thesis Project II Pediatric Neurology IV Medical Care in Pediatric Neurology IV  nester Name Elective Specialty I	3 3 3 <b>CA</b> 1.5
Code ME5190 ME5312 ME5313  Fifth Sem Code ME5191 ME5314	Name Thesis Project II Pediatric Neurology IV Medical Care in Pediatric Neurology IV  nester Name Elective Specialty I Pediatric Neurology V Medical Care in Pediatric Neurology V	3 3 3 <b>CA</b> 1.5 3
Code ME5190 ME5312 ME5313  Fifth Sem Code ME5191 ME5314 ME5315	Name Thesis Project II Pediatric Neurology IV Medical Care in Pediatric Neurology IV  nester Name Elective Specialty I Pediatric Neurology V Medical Care in Pediatric Neurology V	3 3 3 <b>CA</b> 1.5 3
Code ME5190 ME5312 ME5313  Fifth Sem Code ME5191 ME5314 ME5315  Sixth Sem	Name Thesis Project II Pediatric Neurology IV Medical Care in Pediatric Neurology IV  nester Name Elective Specialty I Pediatric Neurology V Medical Care in Pediatric Neurology V	3 3 3 <b>CA</b> 1.5 3 1.5
Code ME5190 ME5312 ME5313  Fifth Sem Code ME5191 ME5314 ME5315  Sixth Sem Code	Name Thesis Project II Pediatric Neurology IV Medical Care in Pediatric Neurology IV  nester Name Elective Specialty I Pediatric Neurology V Medical Care in Pediatric Neurology V  nester Name	3 3 3 3 CA 1.5 3 1.5
Code ME5190 ME5312 ME5313  Fifth Sem Code ME5191 ME5314 ME5315  Sixth Sem Code ME5192	Name Thesis Project II Pediatric Neurology IV Medical Care in Pediatric Neurology IV  nester Name Elective Specialty I Pediatric Neurology V Medical Care in Pediatric Neurology V  nester Name Elective Specialty II	3 3 3 CA 1.5 3 1.5
Code ME5190 ME5312 ME5313  Fifth Sem Code ME5191 ME5314 ME5315  Sixth Sem Code ME5192 ME5266	Name Thesis Project II Pediatric Neurology IV Medical Care in Pediatric Neurology IV  nester Name Elective Specialty I Pediatric Neurology V Medical Care in Pediatric Neurology V  nester Name Elective Specialty II Thesis Defense	3 3 3 4 CA 1.5 3 1.5 CA 1.5

**CA** The letters "CA" represents the number of semester credit hour of the course.

## **RPS Residency in Psychiatry**

#### **Program and Learning Outcomes**

#### **Admission Profile**

The program is aimed at graduates from the bachelor's degree in Medicine who have a vocation for studying Psychiatry; display the highest moral values; are committed to the ethical practice of their profession; are willing to work in multidisciplinary teams; and display an interest in the field of research.

Academic background for admission: a Bachelor's Degree in Physician and Surgeon.

#### **Student Learning Outcomes**

- a) Proficiency in psychopathology, psychiatric nosology, and psychiatric treatment methods; the ability to define, apply, perform and interpret diverse psychiatric diagnostic tests and therapeutic methodologies.
- b) Proficiency in each of the basic learning units related to the specialty, including psychopathology, neuroanatomy and neurophysiology, psychopharmacology, psychotherapies, diagnostic and treatment methodologies, and basic knowledge related to psychiatric subspecialties (children and adolescents, the elderly, addictions, eating disorders, and the oncological patient).
- c) The capacity to manage administrative issues, quality control and development of a mental health system (from the consulting room to the clinic), planning, organizing, coordinating, and supervising the activities of the professional technical and auxiliary staff of a mental health system.
- d) The capacity to collaborate with practitioners from other specialties to establish the diagnosis, prognosis, and treatment of patients, as well as the required preventive measures; the ability to carry out teaching and research activities applied to psychiatry.
- e) Decision-making skills based on ethical principles, responsibility, professionalism, and citizenship.

#### **Graduate Profile**

Psychiatrists who successfully meet the healthcare needs of mental health patients in the public and private sectors. It also seeks to prepare individuals with integrity and a humanistic outlook in their clinical, teaching and research activities, while strictly adhering to ethical principles and the standards of professional practice. Psychiatrists who graduate from this institution are outstanding leaders in both local and international settings. They are creative and innovative, promoting the development of mental health in the community and conducting relevant clinical research.

## RPS Residency in Psychiatry Edition 2013

ME5194

Psychiatry V

First Semester			
Code	Name	CA	
ME4140	Clinical Ethics	1.5	
ME4145	Medical Care in Psychiatry I	3	
ME4146	Psychiatry I	3	
Second Se	mester		
Code	Name	CA	
ME4141	Health Sciences Education	1.5	
ME4147	Medical Care in Psychiatry II	3	
ME4148	Psychiatry II	3	
Third Sem	ester		
Code	Name	CA	
ME4142	Quality Health Care	1.5	
ME4149	Medical Care in Psychiatry III	3	
ME4150	Psychiatry III	3	
Fourth Ser	mester		
Code	Name	CA	
ME4143	Research and Innovation Methods	1.5	
ME4151	Medical Care in Psychiatry IV	3	
ME4152	Psychiatry IV	3	
Fifth Seme	ester		
Code	Name	CA	
ME4144	Thesis Project I	3	
ME5193	Medical Care in Psychiatry V	3	

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#### **Sixth Semester**

Code	Name	CA
ME5190	Thesis Project II	3
ME5195	Medical Care in Psychiatry VI	3
ME5196	Psychiatry VI	3
Seventh S	Semester	
Code	Name	CA
ME5191	Elective Specialty I	1.5
ME5197	Medical Care in Psychiatry VII	1.5
ME5198	Psychiatry VII	3
Eighth Se	emester	
Code	Name	CA
ME5192	Elective Specialty II	1.5
ME5199	Medical Care in Psychiatry VIII	1.5
ME5200	Psychiatry VIII	3
ME5266	Thesis Defense	.3

 $\textbf{CA} \ \ \text{The letters "CA" represents the number of semester credit hour of the course}.$ 

## **RUR Residency in Urology**

#### **Program and Learning Outcomes**

#### **Admission Profile**

The program is aimed at graduates from the bachelor's degree in Medicine, whose academic performance is outstanding; who are innate leaders with the capacity for growth and discovery of new frontiers in themselves, in medicine and in their profession; with a spirit of innovation and commitment to lifelong learning, hard work on a daily basis, and the strength to constantly provide top-quality care; with a genuine interest in the pursuit of research and teaching.

Academic background for admission: a Bachelor's Degree in Physician and Surgeon.

#### **Student Learning Outcomes**

- a) Deliver medical and surgical care for patients with urological disorders, with professionalism and in compliance with ethical principles.
- b) Apply their knowledge of urology, clinical judgment, and the bases of contemporary scientific evidence for medical decision making.
- c) Communicate knowledge of this specialty effectively to patients, family members, medical colleagues, and other healthcare professionals.
- d) Manage inpatient clinical information by integrating scientific files that will have a positive impact on healthcare in urology.

#### **Graduate Profile**

Urologists who meet the needs of patients with urological disorders, according to the highest quality and safety standards, in both inpatient and outpatient settings. It also seeks to prepare individuals with integrity and a humanistic outlook in their clinical, teaching and research practice, while strictly adhering to ethical principles and the standards of professional practice. Urologists who graduate from this institution are nationally and internationally competitive leaders who head the development of preventive action strategies, cost-effective diagnostic strategies, and innovative, successful treatments, in public and private institutions.

## RUR Residency in Urology Edition 2013

First Semester		
		<b>C</b> A
<b>Code</b> ME4140	Name Clinical Ethics	<b>CA</b> 1.5
		1.5
ME4142 ME4161	Quality Health Care	
ME4161	Medical Care in Urology I General Urology I	3
WE4102	General Grology i	3
Second Se	emester	
Code	Name	CA
ME4141	Health Sciences Education	1.5
ME4143	Research and Innovation Methods	1.5
ME4163	Medical Care in Urology II	3
ME4164	General Urology II	3
Third Sem	ester	
Code	Name	CA
ME4144	Thesis Project I	3
ME4165	Medical Care in Urology III	3
ME4166	General Urology III	3
Fourth Se	mester	
Code	Name	CA
ME4167	Medical Care in Urology IV	3
ME4168	General Urology IV	3
ME5190	Thesis Project II	3
MESTO	The sist to jeet in	3
Fifth Sem	ester	
Code	Name	CA
ME5209	Medical Care in Urology V	3
ME5210	General Urology V	3
Sixth Sen	nester	
Code	Name	CA
ME5211	Medical Care in Urology VI	3
	<del></del>	

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ME5212

General Urology VI

## **Seventh Semester**

Code	Name	CA
ME5191	Elective Specialty I	1.5
ME5213	Medical Care in Urology VII	1.5
ME5214	General Urology VII	3
Eighth Se	emester	
Code	Name	CA
ME5192	Elective Specialty II	1.5
ME5215	Medical Care in Urology VIII	1.5
ME5216	General Urology VIII	3
ME5266	Thesis Defense	.3

 $\textbf{CA} \ \text{The letters} \ \text{``CA''} \ \text{represents the number of semester credit hour of the course}.$ 

### **MBC Master in Biomedical Sciences**

#### **Program and Learning Outcomes**

#### **Admission Profile**

Graduated from a bachelor's degree in Medicine, Biotechnology, Engineering, Biomedicine, Medical Chemistry, Pharmacy, Nutrition, as well as Biologists and Biochemists, who are interested in continuing their academic training in the path of Research in Applied Medicine.

Academic background for admission: a bachelor's degree.

#### **Student Learning Outcomes**

- a) Demonstrate a high level of theoretical and methodological knowledge of Biomedical Sciences in any professional situation.
- b) Perform research in their area of expertise to provide knowledge relevant to the advancement of Biomedical Sciences.
- c) Communicate their professional work results in a clear, effective and efficient manner.
- d) Work in their professional community of their area of expertise with efficient leadership, collaborative and ethical manner.

#### **Graduation Profile**

Researchers in the biomedical area with the necessary skills to integrate interdisciplinary research that are necessary for real progress in medical research in all specialties, validating experimental models, testing new drugs and devices in preclinical models, with immediate application to the needs of the patient.

# MBC Master in Biomedical Sciences Edition 2017

### **First Semester**

Code	Name	CA
BI4000	Translational Medicine and Experimental Models	3
BI4001	Biostatistics	3
BI5000	Research and Innovation Methods	1.5
OP4000	Quality Development Course	1.5
Second Se		
Code	Name	CA
BI4002	Cellular and Molecular Biology and Human Genetics	3
BI4003	Oxidative Stress and Inflammation	3
BI5001	Thesis I	3
Third Sem	ester	
Code	Name	CA
BI5002	Thesis II	3
OP5042	Elective I	3
OP5043	Elective II	3
Fourth Sei	mester	
Code	Name	CA
BI5003	Thesis III	3
OP5044	Elective III	3
OP5045	Elective IV	3

**CA** The letters "CA" represents the number of semester credit hour of the course.

### **DBC PH. D. in Biomedical Sciences**

### **Program and Learning Outcomes**

#### **Admission Profile**

Graduates of a master's degree in science in areas related to Biomedical Sciences, Translational Medicine or an equivalent discipline in the biological area who wish to continue their postgraduate studies along the path of applied medical research.

Academic background for admission: a bachelor's degree in medicine, biomedicine, biotechnology, bioscience, nutrition, biomedical engineering, pharmacy, biology, nursing, chemistry, physics, or related fields.

### **Student Learning Outcomes**

- a) Understand the application of biomedical sciences and research methodologies on areas of physiopathological mechanisms for discovering therapeutic targets, markers, and diagnosis, trial-running new pharmaceuticals, and designing therapeutic devices.
- b) Use research skills for validating experimental models in vivo that reproduce an approximation of the diseases under their study or in vitro.
- c) Design experiments from the identification of a problem to the interpretation of results.
- d) Communicate effectively orally and in writing with their peers: mentors, research community, society, and grant proposals.
- e) Make decisions with scientific judgment and critical thinking in their practice as researchers following legal, ethical and government regulations.

### **Graduate Profile**

Scientists who create knowledge to establish novel and innovative technologies that are relevant for the health sector and understand basic phenomena within the field of Biomedical Sciences. They work as leaders or as collaborators within national and international research groups, on areas such as physiopathological mechanisms for discovering therapeutic targets, markers, and diagnosis, trial-running new pharmaceuticals, and designing therapeutic devices among others. The findings of their discoveries are important outcomes which should be submitted for peer-reviewed and academic publication, patents, or conference proceedings. This knowledge transference as well as all their professional activities follows legal, ethical and official norms.

# **DBC PH. D. in Biomedical Sciences** Edition 2017

First Seme	ester	
Code	Name	CA
BI6000	Guided Research I	3
BI6001	Guided Research II	3
BI6018	Integrated Exam	1.5
GM6000	Research Seminar I	.5
GM6006	Research Workshop I	1
Second Se	emester	
Code	Name	CA
BI6002	Research Proposal I	3
BI6003	Research Proposal II	3
BI6021	Research Proposal Defense	1.5
GM6001	Research Seminar II	.5
GM6007	Research Workshop II	1
Third Sem	ester	
Code	Name	CA
BI6004	Doctoral Research I	3
BI6005	Doctoral Research II	3
BI6019	Research Integration I	1.5
GM6002	Research Seminar III	.5
GM6008	Research Workshop III	1
Fourth Se	mester	
Code	Name	CA
BI6006	Doctoral Research III	3
BI6007	Doctoral Research IV	3
GM6003	Research Seminar IV	.5
GM6009	Research Workshop IV	1
GM6013	Scientific Product I	1.5
Fifth Sem	ester	
Code	Name	CA
BI6008	Doctoral Research V	3
BI6009	Doctoral Research VI	3
BI6020	Research Integration II	1.5
GM6004	Research Seminar V	.5
GM6010	Research Workshop V	1

### **Sixth Semester**

BI6017

BI6022

**Doctoral Research XIV** 

**Doctoral Defense** 

0.211		
Code	Name	
BI6010	Doctoral Research VII	
BI6011	Doctoral Research VIII	
GM6005	Research Seminar VI	
GM6011	Research Workshop VI	
GM6014	Scientific Product II	
Carranth C	·	
Seventh S		
Code	Name	
BI6012	Doctoral Research IX	
BI6013	Doctoral Research X	
BI6014	Doctoral Research XI	
Eighth Co	mostor	
Eighth Se		
Code	Name	
BI6015	Doctoral Research XII	
BI6016	Doctoral Research XIII	

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**CA** The letters "CA" represents the number of semester credit hour of the course.

# **DCL PH. D. in Program in Clinical Sciences**

### **Program and Learning Outcomes**

### **Admission Profile**

Graduates from a Medical Specialty at the Tecnológico de Monterrey, or from other prestigious universities approved by the Interinstitutional Commission for the Training of Human Resources for Health in areas related to the program, who are interested in continuing their academic training in the path of Applied Research in topics such as Cardiology, Hematology and Cancer, Ophthalmology, Neurosciences and Mental Health and, therefore, wish to train as scientists for the development of clinical research projects in the areas of Health.

Academic background for admission: Medical residency programs.

### **Student Learning Outcomes**

- a) Apply in expert level strategies of search, selection, and analysis of relevant knowledge in the area of expertise regarding aspects such as: mechanisms of disease (pathogenesis); detection, diagnosis or history of disease; therapeutic interventions, including trials with medicines or drugs; primary and secondary prevention and health promotion; human behavior; health services and epidemiology, among others.
- b) Use qualitative and quantitative research methods and statistical tools for the development of scientific research to provide knowledge for regional or national issues in their field of expertise.
- c) Obtain results of their research with critical scientific thinking clearly establishing the potential application, as well as each of its limitations and areas of opportunity.
- d) Transfer knowledge through scientific products such as: articles, patents or technological developments that allow reducing the gap between scientific knowledge relevant and valid and its application at the patient's bedside.
- e) Develop protocols or clinical trials that comply with current regulations in bioethics, quality and safety, ensuring the integrity and dignity of patients and their families as well as the intellectual property of the findings.

### **Graduate Profile**

Experts in clinical research are recognized nationally and / or internationally for their ability to generate medical knowledge in three possible dimensions: individual, institution or society. Generate scientific production based on ethical principles, relevant to understanding human - health and disease, care systems and / or public health. In addition, leaders in prestigious organizations in the implementation of strategies to reduce inequity in health care and increase the use of resources based on best evidence.

# DCL PH. D. in Program in Clinical Sciences Edition 2012

Edition 2012				
First Sem	ester			
Code	Name	CA		
DS4000	Leadership for Sustainable Development	1.5		
ME5183	Doctoral Research Proposal I	3		
ME5184	Research and Innovation Methods	1.5		
ME6000	Bioethics and Regulations in Research	3		
ME6001	Methodological Structure and Statistics in Biomedical and Clinical Research	3		
Second Se	emester			
Code	Name	CA		
ME5185	Doctoral Research Proposal II	3		
ME5186	Doctoral Research Proposal III	3		
ME5187	Research Seminar I	1		
ME6002	Epidemiological Research	3		
Third Sen	nester			
Code	Name	CA		
ME6003	Doctoral Research I	3		
ME6004	Doctoral Research	3		
ME6005	Doctoral Research III	3		
ME6006	Doctoral Research IV	3		
Fourth Se	mester			
Code	Name	CA		
ME6007	Doctoral Research V	3		
ME6007 ME6008	Doctoral Research VI	3		
ME6007	Doctoral Research VII	3		
ME6007 ME6008	Doctoral Research VI	3		
ME6007 ME6008 ME6009	Doctoral Research VII Doctoral Research VIII	3		
ME6007 ME6008 ME6009 ME6010	Doctoral Research VII Doctoral Research VIII	3		
ME6007 ME6008 ME6009 ME6010	Doctoral Research VI Doctoral Research VII Doctoral Research VIII ester	3 3 3		

3

3

ME6012

ME6013

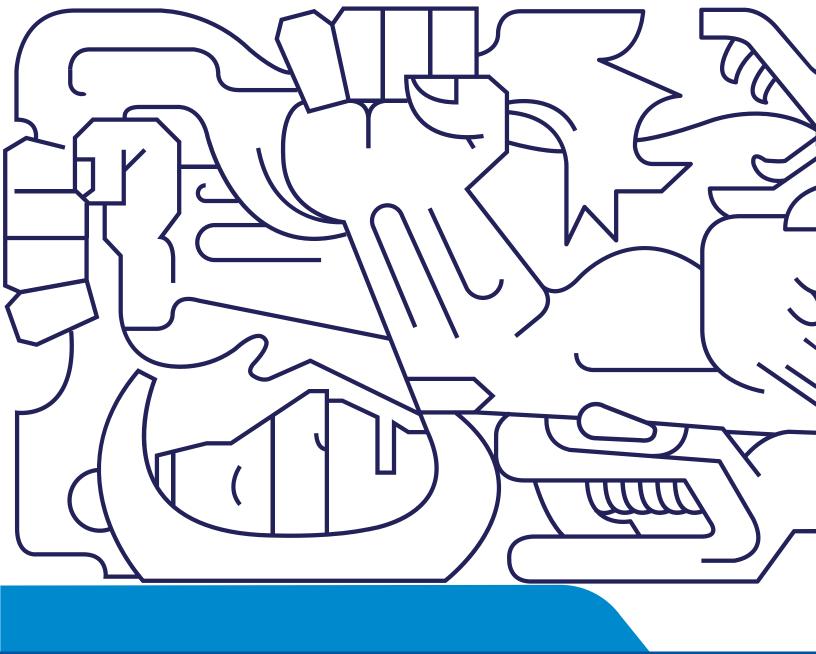
Doctoral Research X

Doctoral Research XI

## **Sixth Semester**

Code	Name	CA
ME5189	Research Seminar III	1
ME6014	Doctoral Research XII	3
ME6015	Doctoral Research XIII	3
ME6016	Doctoral Research XIV	3
Seventh S	emester	
Code	Name	CA
ME6017	Doctoral Research XV	3
ME6018	Doctoral Research XVI	3
ME6019	Doctoral Research XVII	3
ME6020	Doctoral Defense	.3

**CA** he letters "CA" represents the number of semester credit hour of the course.



Business School

### **MAF Master in Finance**

## Justification

Since the 1990s, the Mexican economy has aligned itself with the worldwide trend of global integration of production processes, supply chain, as well as capital mobility, risks and talents. However, because of the great crisis of 2008-2010, various economies have initiated reflection processes regarding positive and negative effects of globalization, such as access to more competitive markets, on one hand, as well as concentration of wealth or regulation so restrictive that it slows down competitiveness; the above has left as a side effect a general deceleration of the global economy.

Additionally, information and communication technologies (ITC) have modified behavior patterns among more atomized decision makers such as families. The aforementioned has had an impact on the consumption habits of products and services, on the information flows, on the location of the opinion polls, which is transforming various industries of the different sectors of economic activity. Examples of these transformations include disintermediation, virtualization, robotization / automation and the "financialization" of the economy (ILO, 2017). This financialization would manifest itself as the proportion of the economic activity measured as international flows, of financial transactions as positions in derivatives or in investment portfolios.

On the other hand, the decrease in the demographic bonus in developed countries opens the possibility of flexibility in the migration policies of these economies, which in principle will seek to attract the most qualified and competitive talent internationally. However, this possibility also presupposes the challenge of multicultural integration in the fields of work and society as a whole..

### **Target Market**

The profile of the potential student of the Master in Finance program of EGADE Business School is mainly professionals who ideally have two years of relevant work experience and meet at least one of the following criteria in their professional development profile:

- They have positions with perspectives of organizational growth, considering important the systemic understanding of the organization and the quantitative methodologies of support for decision-making regarding funding and investment.
- They have enough experience and interest in developing new business models, to improve the competitiveness of existing companies or create new businesses through knowledge and use of advanced technological tools and financial models.
- They want or require developing consultancy or advisory skills, to support the continuous improvement, competitiveness and sustainability of organizations, through diagnostic methodologies designed within diverse referential frameworks, as well as effective financial solutions and innovative business models.
- They demonstrate willingness to acquire or improve knowledge, practices and techniques, with critical thinking and innovative attitude, that impacts their professional field or the communities in which they have influence, through the generation of value in organizations using their creativity,

their deep knowledge of financial markets and financing and investment mechanisms, as well as of the technologies that allow the realization of these changes.

### **Program Objective**

The Master in Finance program (MAF) has as its main purpose to train full leaders with competences based on the values of Innovation, Integrity, Collaboration, Empathy, Inclusion and Global Citizenship, as well as fundamental financial skills of the profession, to understand the macro-financial and sectoral variables, promote the financial health of the company and contribute to the transformation of the organization by adapting to a professional and dynamic environment.

### **Learning Outcomes**

At the end of the program the student will be able to:

- Continuously validate the value proposition and performance, based on variables and economic-financial criteria and the best practices of the profession.
- Ethically implement a financial management within the organization, according to best practices, following the current and potential regulatory framework, local, national and international.
- Make use of creative thinking, to design new business models identifying and taking advantage of financial disruptions of technological origin.
- Communicate the optimal financial decisions for the organization with leadership and conviction attitude.
- Address effective financial solutions that generate value in organizations and that adapt to a changing regulatory and technological environment.
- Proactively challenge current financial management processes or professional practice.
- Select from among various traditional and disruptive financial methodologies, those that allow them to optimize their performance at a professional level and even at a personal level.
- Proactively transform their financial conduct and professional practice based on world class financial standards

#### **Admission Profile**

Tecnológico de Monterrey seeks to integrate a new generation of students in all its graduate programs, who have completed their undergraduate studies and distinguished themselves by being: talented, enthusiastic people, committed to the development of their environment and to the well-being of society; people who have the potential to successfully complete their graduate program and become leaders with entrepreneurial spirit, human sense and internationally competitive.

Therefore, for admission, the applicant participates in a complete selection process that considers:

- The result of the Admission Test for Postgraduate Studies (PAEP).
- The overall grade point average (GPA) in their undergraduate studies.

Each School may have additional requirements.

# **MAF Master in Finance**

### Edition 2020

First Trim	nester	
Code	Name	CA
AD4045	Ethics and Governance in Business	1.5
AD4046	Responsible Leadership	1.5
EO4018	Macroeconomics	1.5
FZ4019	Financial Performance Assessment	1.5
FZ4020	Analytical Foundations for Finance	1.5
FZ4021	Economic and Managerial Foundations for Finance	1.5
Second T	rimester	
Code	Name	CA
FZ5056	Advanced Financial Analysis	1.5
FZ5057	Data Science Applied	1.5
FZ5058	Macrofinance	1.5
FZ5059	Quantitative Methods in Finance	1.5
OP5085	Elective I	3
Third Trin	nester	
Code	Name	CA
FZ5060	Tactical Financial Management	1.5
FZ5061	Financial Engineering	1.5
FZ5062	Markets and Fixed Income Instruments	1.5
FZ5063	Derivative Products	1.5
OP5086	Elective II	3
Fourth Tr	imester	
Code	Name	CA
FZ5064	Long-term Financial Strategy.	1.5
FZ5065	Investment Strategies	1.5
FZ5066	Market and Equity	1.5
FZ5067	Finance Project Planning	1.5
OP5087	Elective III	3
Fifth Trim	nester	
Code	Name	CA
AD5137	Managerial Skills	1
FZ5068	Finance Project Execution	1.5

1.5

2

Investment Portfolios Management

Risk Management

FZ5069

FZ5070

**CA** The letters "CA" represents the number of semester credit hour of the course.

## **MAF-V Master in Finance** (Online Program)

### **Program and Learning Outcomes**

### **Admission Profile**

Professionals with work experience in labor that seek to transform their professional profiles and update themselves with cutting-edge content in the discipline. Professionals that hold decision-making and people management positions, with perspectives for organizational growth, considering a systemic understanding of the organization and methodologies that support decision-making as crucial. Individual that are experienced in their professional domains and are interested in developing innovative business models aimed at enhancing company competitiveness or creating new businesses through the knowledge and use of cutting-edge management tools and entrepreneurship models. Likewise, applicants to the program are people with work experience who wish to develop and/or strengthen consultancy skills to support continuous improvement, competitiveness, and sustainability of regional organizations by applying diagnostic methodologies that generate innovative and effective solutions.

Prerequisite for entry: a bachelor's degree.

### **Student Learning Outcomes**

- a) Continuously validate the value proposition and performance, based on variables and economic-financial criteria and the best practices of the profession.
- b) Ethically implement financial management within the organization, according to best practices, following the current and potential regulatory framework, local, national and international.
- c) Make use of creative thinking, to design new business models identifying and taking advantage of financial disruptions of technological origin.
- d) Communicate the optimal financial decisions for the organization with leadership and conviction attitude.
- e) Address effective financial solutions that generate value in organizations and that adapt to a changing regulatory and technological environment.
- f) Proactively challenge current financial management processes or professional practice.
- g) Select from among various traditional and disruptive financial methodologies, those that allow them to optimize their performance at a professional level and even at a personal level.
- h) Proactively transform their financial conduct and professional practice based on world class financial standards.

### **Graduation Profile**

Leaders with competences based on the values of Innovation, Integrity, Collaboration, Empathy, Inclusion and Global Citizenship, as well as fundamental financial skills of the profession, to understand the macro-financial and sectoral variables, promote the financial health of the company and contribute to the transformation of the organization by adapting to a professional and dynamic environment.

# **MAF-V Master in Finance**

Edition 2020

<b>First Trim</b>	ester	
Code	Name	CA
AD4045	Ethics and Governance in Business	1.5
AD4046	Responsible Leadership	1.5
EO4018	Macroeconomics	1.5
FZ4019	Financial Performance Assessment	1.5
FZ4020	Analytical Foundations for Finance	1.5
FZ4021	Economic and Managerial Foundations for Finance	1.5
Second Ti	rimester	
Code	Name	CA
FZ5056	Advanced Financial Analysis	1.5
FZ5057	Data Science Applied	1.5
FZ5058	Macrofinance	1.5
FZ5059	Quantitative Methods in Finance	1.5
OP5085	Elective I	3
Third Trin	nester	
Code	Name	CA
FZ5060	Tactical Financial Management	1.5
FZ5061	Financial Engineering	1.5
FZ5062	Markets and Fixed Income Instruments	1.5
FZ5063	Derivative Products	1.5
OP5086	Elective II	3
Fourth Tr		
Code	Name	CA
FZ5064	Long-term Financial Strategy.	1.5
FZ5065	Investment Strategies	1.5
FZ5066	Market and Equity	1.5
FZ5067	Finance Project Planning	1.5
OP5087	Elective III	3
Fifth Trim		
Code	Name	CA
AD5137	Managerial Skills	1
FZ5068	Finance Project Execution	1.5
FZ5069	Investment Portfolios Management	1.5
FZ5070	Risk Management	2

**CA** The letters "CA" represents the number of semester credit hour of the course.

# **MBA Master in Business Administration**

### **Program and Learning Outcomes**

### **Admission Profile**

Applicants are professionals with at least three years of professional experience and are interested in one of the following criteria for their professional development profile:

- Occupy leadership positions with organizational growth opportunities, considering as important the systematic understanding of the organization and the use of methodologies to support the decision-making process.
- Experienced professionals with interest in developing innovative business models, seeking to increase the competitiveness of the company or create new business through the knowledge application, use of tools and cutting-edge management models.
- With work experience who wish to develop and/or strengthen consulting skills to support continuous improvement, competitiveness and sustainability of organizations in the region through the application of diagnostic methodologies generating innovative and effective solutions.
- With leadership potential showing passion for learning, critical thinking and professional growth to impact value creation in organizations, using leadership skills and knowledge, techniques and effective management tools.

Academic background for admission: a bachelor's degree.

## **Student Learning Outcomes**

- a) Understand the needs and demands of interest groups to recognize business opportunities and guarantee the successful operation of the company; propose business models based on a constant innovation process; and manage the interactions of the actors to integrate resources in the creation of value, in order to generate economic, social and environmental value in high connectivity and disruptive environments.
- b) Generate creative solutions based on the analysis of scenarios using quantitative and qualitative methods; propose improvements in the organization based on internal and external analysis to ensure the market approach; and demonstrate the practicality of their proposals in order to implement the best solution with a systemic approach, to make effective decisions in the organization based on strategic thinking.
- c) Communicate effectively with stakeholders; develop human talent through processes of attraction, selection, training, empowerment, evaluation, and retention; strengthen interdisciplinary, generational and culturally diverse work teams; and lead change processes to assure the relevance of the organization, in order to exercise leadership with a human sense and in line with the strategic objectives of the organization.
- d) Evaluate the information obtained through observation, experience, reflection, reasoning and communication; persuade stakeholders about the practicality and do-ability of solutions to complex problems based on consistent evidence, arguments and coherent conclusions; and implement solutions

to complex problems to achieve the objectives of the organization, in order to solve complex problems through an iterative process of logical, objective and autonomous reasoning.

### **Graduation Profile**

Comprehensive leaders who generate economic, social and environmental value in the new environments in which they operate, characterized by their volatility, their high level of interconnectivity and disruption due to constant social and technological changes. Likewise, they are capable of making effective decisions based on critical thinking and human sense, to help organizations achieve their strategic objectives in a sustainable manner. Graduates are capable of proposing business models based on a process of constant innovation, the generation of creative solutions that incorporate elements of shared economies, the development of human talent and social inclusion. In addition, they work collaboratively to provide answers to complex problems faced by society and companies, with a global vision, that are sustainable and adhere to ethical principles.

# MBA Master in Business Administration Edition 2020

First Trime	ester	
Code	Name	CA
EO4016	Managerial Economics	2
FZ4018	Strategic Financial Management	2
MT4019	Innovative Marketing for Value Creation	2
OP4046	Quality Development Course	3
Second Tr	imester	
Code	Name	CA
AD4043	Global Leadership	2
AD4044	Dynamics of Negotiation and Influence	1.5
EM4001	Innovation and Future Thinking	1.5
EM4002	Entrepreneurial Mindset	2
MT4020	Business Intelligence	2
Third Trim	nester	
Code	Name	CA
AD5120	Global Operations Management	2
AD5121	Project I	1
OP5085	Elective I	3
OP5086	Elective II	3
Fourth Tri	mester	
Code	Name	CA
AD5122	Change Management and Organizational Behavior	3
AD5123	Strategy	2
AD5124	Project II	1
OP5087	Elective III	3
Fifth Trim	ester	
Code	Name	CA
AD5125	Top Management	2
AD5126	Project III	1
OP5088	Elective IV	3

**CA** The letters "CA" represents the number of semester credit hour of the course.

# **MBA-G MBA in Global Business & Strategy**

### **Program and Learning Outcomes**

### **Admission Profile**

Applicants are professionals with at least three years of professional experience and are interested in one of the following criteria for their professional development profile:

- Occupy leadership positions with organizational growth opportunities, considering as important the systematic understanding of the organization and the use of methodologies to support the decision-making process.
- Experienced professionals with interest in developing innovative business models, seeking to increase the competitiveness of the company or create new business through the knowledge application, use of tools and cutting-edge management models.
- With work experience who wish to develop and/or strengthen consulting skills to support continuous improvement, competitiveness and sustainability of organizations in the region through the application of diagnostic methodologies generating innovative and effective solutions.
- With leadership potential showing passion for learning, critical thinking and professional growth to impact value creation in organizations, using leadership skills and knowledge, techniques and effective management tools.

Academic background for admission: a bachelor's degree.

### **Student Learning Outcomes**

- a) Make business decisions based on ethical reasoning, applying concepts and ethical principles and taking their stakeholders into consideration.
- b) Identify and evaluate opportunities that allow them to innovate and undertake profitable business models using analytical techniques that contribute to sustainable development of their communities.
- c) Apply knowledge and skills for effective systemic functioning of the organization, through the application of management methodologies to explote opportunities and adaptation of environmental challenges.
- d) Lead effective teams, valuing diversity and being competent in management processes that enable the implementation of organizational changes.
- e) Strengthen a global vision of business to function in international environments incorporating the cultural, political, economic and social context.

### **Graduation Profile**

Professionals who lead organizations and operate in global environments, through effective and ethical decision-making supported by cutting-edge management techniques and models. They lead strategic projects that generate value for the organization and its local, national and international environment, through the application of leadership skills, systemic knowledge of the organization and a global vision. They identify areas of opportunity in the environment and, accordingly, design and develop innovative and sustainable business models through the application of analytical and financial tools. They also contribute to the economic, social and environmental development of their community through innovative and sustainable projects.

# MBA-G MBA in Global Business & Strategy Edition 2017

Remedial 1	rimester (1)	
Code	Name	CA
AD4024	Business Analytics Foundations	3
First Trime	ster	
Code	Name	CA
AD4025	Managerial Skills I	1
AD4026	Business Intelligence	1.5
AD4027	Corporate Governance and Ethics	1.5
MT4016	Consumer Behavior and Marketing Strategies	3
RH4003	Leadership and Managing People in Organizations	3
Second Tri	mester	
Code	Name	CA
AD4028	Operations Management	3
EC4005	Managerial Economics	3
FZ4001	Corporate Finance	3
Third Trime	ester	
Code	Name	CA
AD5086	Strategic Management	3
AD5087	Strategy and Negotiations in Multicultural Environments	3
AD5088	Service Management	1.5
		1.5
DS4005	Corporate Sustainability	1.5
DS4005 Fourth Trir		
Fourth Trir	nester	1.5
Fourth Trir	nester Name	1.5 <b>CA</b>
Fourth Trin Code AD5089	nester  Name  Innovation and Entrepreneurship	1.5 <b>CA</b> 3
Fourth Trir Code AD5089 AD5090	nester  Name Innovation and Entrepreneurship  Managerial Skills II	1.5 <b>CA</b> 3 1
Fourth Trin Code AD5089 AD5090 OP5053	Name Innovation and Entrepreneurship Managerial Skills II Elective I Elective II	1.5 CA 3 1 3
Fourth Trin Code AD5089 AD5090 OP5053 OP5054	Name Innovation and Entrepreneurship Managerial Skills II Elective I Elective II	1.5 CA 3 1 3
Fourth Trin Code AD5089 AD5090 OP5053 OP5054	Name Innovation and Entrepreneurship Managerial Skills II Elective I Elective II	1.5 CA 3 1 3 3
Fourth Trin Code AD5089 AD5090 OP5053 OP5054 Fifth Trime Code	Name Innovation and Entrepreneurship Managerial Skills II Elective I Elective II ster Name	1.5 CA 3 1 3 3

**CA** The letters "CA" represents the number of semester credit hour of the course.

### **MBA-I Master in Business Administration**

### **Program and Learning Outcomes**

### **General Program Objectives**

The objective of the Master in Business Administration is to prepare professionals that:

Manage organizations that operate in global environments, making effective and ethical decisions supported in cutting edge techniques and management models.

Lead strategic projects that add value to the organization and its local, national and international environment, applying leadership skills, systemic understanding of the organization and global vision. Identify opportunity areas in business environment and, accordingly, design and develop innovative and sustainable business models applying analytical and financial tools.

Contribute to the economic, social and environmental development of their community through innovative and sustainable projects.

### **Learning Outcomes**

On completing the program, students will be able to:

- Make business decisions based on ethical reasoning, applying concepts and ethical principles and taking their stakeholders into consideration.
- Identify and evaluate opportunities that allow them to innovate and undertake profitable business models using analytical techniques that contribute to sustainable development of their communities.
- Apply knowledge and skills for effective systemic functioning of the organization, through the application of management methodologies to explote opportunities and adaptation of environmental challenges.
- Lead effective teams, valuing diversity and being competent in management processes that enable the implementation of organizational changes.
- Strengthen a global vision of business to function in international environments incorporating the cultural, political, economic and social context..

### **Target Audience**

Applicants are professionals with at least three years of professional experience and are interested in one of the following criteria for their professional development profile:

- Occupy leadership positions with organizational growth opportunities, considering as important the systematic understanding of the organization and the use of methodologies to support the decision making process.
- Experienced professionals with interest in developing innovative business models, seeking to increase the competitiveness of the company or create new business through the knowledge application, use of tools and cutting edge management models.

- With work experience who wish to develop and/or strengthen consulting skills to support continuous improvement, competitiveness and sustainability of organizations in the region through the application of diagnostic methodologies generating innovative and effective solutions.
- With leadership potential showing passion for learning, critical thinking and professional growth to impact value creation in organizations, using leadership skills and knowledge, techniques and effective management tools.

# **MBA-I Master in Business Administration**

### Edition 2017

Remedial '	Trimester	
Code	Name	CA
AD4024	Business Analytics Foundations	3
First Trime		
Code	Name	CA
AD4025	Managerial Skills I	1
AD4026	Business Intelligence	1.5
AD4027	Corporate Governance and Ethics	1.5
MT4016	Consumer Behavior and Marketing Strategies	3
RH4003	Leadership and Managing People in Organizations	3
Second Tri	imester	
Code	Name	CA
AD4028	Operations Management	3
EC4005	Managerial Economics	3
FZ4001	Corporate Finance	3
Third Trim	ester	
Code	Name	CA
AD5086	Strategic Management	3
AD5087	Strategy and Negotiations in Multicultural Environments	3
AD5088	Service Management	1.5
DS4005	Corporate Sustainability	1.5
Fourth Tri	mester	
Code	Name	CA
AD5089	Innovation and Entrepreneurship	3
AD5090	Managerial Skills II	1
OP5053	Elective I	3
OP5054	Elective II	3
Fifth Trime		
Code	Name	CA
AD5107	Applied Project (A)	3
OP5055	Elective III	3

**CA** The letters "CA" represents the number of semester credit hour of the course.

### MBA-V MBA Online (Online Program)

### **Program and Learning Outcomes**

### **Admission Profile**

- Applicants are professionals with at least three years of professional experience and are interested in one of the following criteria for their professional development profile:
- Occupy leadership positions with organizational growth opportunities, considering as important the systematic understanding of the organization and the use of methodologies to support the decisionmaking process.
- - Experienced professionals with interest in developing innovative business models, seeking to increase the competitiveness of the company or create new business through the knowledge application, use of tools and cutting-edge management models.
- - With work experience who wish to develop and/or strengthen consulting skills to support continuous improvement, competitiveness and sustainability of organizations in the region through the application of diagnostic methodologies generating innovative and effective solutions.
- - With leadership potential showing passion for learning, critical thinking and professional growth to impact value creation in organizations, using leadership skills and knowledge, techniques and effective management tools.
- Academic background for admission: a bachelor's degree.

### **Student Learning Outcomes**

- a) Make business decisions based on ethical reasoning, applying concepts and ethical principles and taking their stakeholders into consideration.
- b) Identify and evaluate opportunities that allow them to innovate and undertake profitable business models using analytical techniques that contribute to sustainable development of their communities.
- c) Apply knowledge and skills for effective systemic functioning of the organization, through the application of management methodologies to explote opportunities and adaptation of environmental challenges.
- d) Lead effective teams, valuing diversity and being competent in management processes that enable the implementation of organizational changes.
- e) Strengthen a global vision of business to function in international environments incorporating the cultural, political, economic and social context.

### **Graduation Profile**

Professionals who lead organizations and operate in global environments, through effective and ethical decision-making supported by cutting-edge management techniques and models. They lead strategic projects that generate value for the organization and its local, national and international environment, through the application of leadership skills, systemic knowledge of the organization and a global vision. They identify areas of opportunity in the environment and, accordingly, design and develop innovative and sustainable business models through the application of analytical and financial tools. They also contribute to the economic, social and environmental development of their community through innovative and sustainable projects.

# **MBA-V MBA Online**

Edition 2019

Remedial Trimester				
Code	Name	CA		
AD4024	Business Analytics Foundations	3		
First Trime				
Code	Name	CA		
AD4025	Managerial Skills I	1		
AD4026	Business Intelligence	1.5		
AD4027	Corporate Governance and Ethics	1.5		
MT4016	Consumer Behavior and Marketing Strategies	3		
RH4003	Leadership and Managing People in Organizations	3		
Second Tri	mester			
Code	Name	CA		
AD4028	Operations Management	3		
EC4005	Managerial Economics	3		
FZ4001	Corporate Finance	3		
Third Trim	ester			
Code	Name	CA		
AD5086	Strategic Management	3		
AD5087	Strategy and Negotiations in Multicultural Environments	3		
AD5088	Service Management	1.5		
DS4005	Corporate Sustainability	1.5		
F				
Fourth Tri				
Code	Name	CA		
AD5089	Innovation and Entrepreneurship	3		
AD5090	Managerial Skills II	1		
OP5053	Elective I	3		
OP5054	Elective II	3		
Fifth Trime	ester			
Code	Name	CA		
AD5107	Applied Project (A)	3		
OP5055	Elective III	3		

**CA** The letters "CA" represents the number of semester credit hour of the course.

# **MBE Master in Business Administration Executive Program**

#### Justification

The update of the Master in Business Administration Executive Program responds to the urgent need to validate the skills and abilities that are currently being developed in our students, so that they are in line with the demands of today's global business decision-making. In this sense, it deepens in the development of capacities and abilities in order to carry out a critical and strategic analysis and evaluation of business situations within a changing and uncertain global economic, social, political, and technological setting.

### **Target Audience**

Program applicants are executives, experienced entrepreneurs and active business owners or directors with a global leadership role in their organizations.

Participants must be willing and able to travel to the international residences of South America (Brazil), North America (Mexico-USA), Asia (China-India) and Europe (Netherlands-Poland) that the program offers for four periods of up to 9 days during the program.

Applicants must have at least 7 years of professional experience and meet at least one of the following criteria in their professional development profile:

Have management positions with high growth potential to reach top management positions

Have work experience and seek to increase their international competitiveness

Have high potential to develop their skills as responsible global leaders

Seek to strengthen their global critical thinking, their exposure to multicultural decision making, work in virtual face-to-face and virtual teams and development of global business strategies.

Candidates carry out the EGADE admission process through a holistic review of their academic and professional background. Every candidate is interviewed by the Program Management. The School seeks to have the ability to meet the academic requirements of the program and can work in global teams. It requires the applicant strong and fluent English language, ability to participate in global residences and be able to lead multicultural teams

### **Program Objective**

The Master in Global Business Management program aligned with the vision of Tecnológico de Monterrey has as its main purpose the education of responsible leaders who have the capacity to understand and anticipate changes in the economic-financial, technological and social environment in such a way that they take strategic decisions.

This program encourages the development of skills and abilities to carry out a critical and strategic analysis and evaluation of business situations in a changing and uncertain global economic, social, political and technological environment; and incorporates the development of skills and abilities required to participate and lead global teams, both face-to-face and virtual.

This global executive program is geared towards developing responsible strategic leaders who can navigate their organizations through the challenges facing the current and future global business community

### **Learning Outcomes**

At the end of the program, the student will be able to:

- Be a responsible leader with the global environment and consistent with the organization
- Develop competitive global business strategies
- Strategically incorporate innovation and technological change in the organization.
- Solve complex problems through an iterative process of logical, objective and autonomous reasoning.

### **Admission Profile**

Tecnológico de Monterrey seeks to integrate a new generation of students in all its graduate programs, who have completed their undergraduate studies and distinguished themselves by being: talented, enthusiastic people, committed to the development of their environment and to the well-being of society; people who have the potential to successfully complete their graduate program and become leaders with entrepreneurial spirit, human sense and internationally competitive.

Therefore, for admission, the applicant participates in a complete selection process that considers:

- The result of the Admission Test for Postgraduate Studies (PAEP).
- The overall grade point average (GPA) in their undergraduate studies.

Each School may have additional requirements..

# MBE Master in Business Administration Executive Program Edition 2020

First S	Semester
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i ii st seilles	icei	
Code	Name	CA
AD4051	Leadership, Organization and Change	3
AD4052	International Immersion I	2
FZ4022	Corporate Finance in a Global Environment	3
Second Sen	nester	
Code	Name	CA
AD4053	Accelerated Leadership Development	1
AD4054	Roles & Responsibilities for Managers / Business Ethics	3
AD4055	International immersion II	2
OP5090	Elective I	3
Third Seme	ster	
Code	Name	CA
AD5139	Accelerated Leadership Development II	1
AD5140	International Immersion III	2
AD5141	Strategy in a Global Environment	3
OP5091	Elective II	3
Fourth Sem	nester	
Code	Name	CA
AD5142	Global Business Management	2
AD5143	International Immersion IV	2
CD5001	Analytical Tools for the Comprehensive Creation of Value	1.5
OP5092	Elective III	3
Fifth Semes	ster	
Code	Name	CA
AD5144	Transformation Based on Technology	1.5
AD5145	Multicultural Management and Strategic Negotiation	1.5
AD5146	Accelerated Advanced Leadership III	1
AD5147	Economic Basis of Global Business	2
EM5005	Corporate Entrepreneurship and Venture Capital	1.5

**CA** The letters "CA" represents the number of semester credit hour of the course.

# **MBM Master in Business Management**

### **Program and Learning Outcomes**

### **Admission Profile**

Recent graduates or young professionals with relevant work experience of less than three years, who seek to transform their professional profile, enhance their business skills and competencies, as well as acquire cutting-edge knowledge. Professionals that aspire to take on leadership roles, whether within a family business or an organization, pondering a systemic understanding of the organization and supportive methodologies for decision-making. Individuals that aim to develop and implement strategies of innovation and digital transformation through a profound understanding of new technologies and the implications of achieving standardized adaptation within the company. Likewise, people who aim to excel in consultancy roles to support the development of regional organizations by applying novel methodologies to generate innovative and effective solutions.

Academic background for admission: a bachelor's degree.

## **Student Learning Outcomes**

- a) Participate effectively in collaborative networks (national and international) appreciating diversity and new trends, promoting knowledge exchange and interaction.
- b) Identify constantly new ways of doing things, promoting knowledge creation and business innovation through the design of innovative projects that contribute to the sustainable development of the organization.
- c) Prioritize and solve complex projects, evaluate diverse solution alternatives through the analysis, the interpretation and the evaluation of existing resources, organizational processes and their impact on the environment.
- d) Seek the development of other colleagues for the greater good.
- e) Understand the digital impact on business and industry, identify and evaluate new technologies that help rethink new business models and new ways of operating that contribute to the efficiency and survival of the organization.

#### **Graduation Profile**

Leaders who focus on managing projects and initiatives within the organization, in order to make effective decisions and help organizations achieve their strategic objectives in a sustainable way.

# MBM Master in Business Management Edition 2020

### **First Trimester**

LII2C IIIIII	estei	
Code	Name	CA
AD4042	Management Core	3
AD4047	Leadership and Human Capital	3
CF4011	Accounting	1.5
EO4017	Global Economy	1.5
MT4021	Consumer Behavior	3
Second Tr	rimester	
Code	Name	CA
AD4048	Business Model Innovation and Design	3
AD4049	Immersion Project I	3
MT4022	Marketing	2
OP5085	Elective I	3
Third Trim	nester	
Code	Name	CA
AD5132	Global Business Environment	3
AD5133	Immersion Project II	3
OP4046	Quality Development Course	3
OP5086	Elective II	3
Fourth Tri	imester	
Code	Name	CA
AD5134	Change Management	1.5
AD5135	Career Builder	2
AD5136	Immersion Project III	2
OP5087	Elective III	3

**CA** The letters "CA" represents the number of semester credit hour of the course.

# MBM-V Master in Business Management (Online Program)

### **Justification**

Nowadays, companies and other organizations' trend is to work with a more horizontal structure, which leads to the need for people prepared in business, competent to perform a self-regulated work that adds value to the company and strengthens the profiles of high potentials since the beginning of their work.

In response to this need, the Master's in Business Management (MBM) program is proposed to be updated, in line with the Tec21 model of Tecnológico de Monterrey that seeks to develop key skills of professionals who are at an early stage of their working life.

In this program update, Tec21 pedagogical model based on challenges (Practicums) with associated organizations that allow students to face existing problems is incorporated in order to identify effective execution methods and possible solutions. The above is planned with the guidance and mentoring of expert professors in the business area and of professionals recognized for their experience in the different related organizations, responsible for implementing solutions to relevant and current problems.

## **Target Audience**

The Master in Business Management program (MBM) is aimed for diverse career /industry professionals who are in the early stages of their working life and who are looking for:

- Leadership positions with perspective of organizational growth, considering important the systemic understanding of the organization and support methodologies for decision making.
- Developing and implementing innovation and digital transformation strategies through an in-depth knowledge of new technologies and achieving homologated adaptation in the company.
- Developing in consulting areas to support the development of organizations in the region through the application of diagnostic methodologies generating innovative and effective solutions.
- Empowering their professional career and exceling in professional life through the development of key leadership and digital skills.
- Networking with companies and institutions.
- Solving real problems in business environments.

### **Program Objective**

The Master in Business Management program (MBM) has as its main purpose to train full leaders who focus on managing projects and initiatives within the organization, in order to make effective decisions and help organizations achieve their strategic objectives in a sustainable way.

### **Learning Outcomes**

At the end of the program the student will be able to:

- Participate effectively in collaborative networks (national and international) appreciating diversity and new trends, promoting knowledge exchange and interaction.

- Identify constantly new ways of doing things, promoting knowledge creation and business innovation through the design of innovative projects that contribute to the sustainable development of the organization.
- Prioritize and solve complex projects, evaluate diverse solution alternatives through the analysis, the interpretation and the evaluation of existing resources, organizational processes and their impact on the environment.
- Seek the development of other colleagues for the greater good.

### **Admission Profile**

Tecnológico de Monterrey seeks to integrate a new generation of students in all its graduate programs, who have completed their undergraduate studies and distinguished themselves by being: talented, enthusiastic people, committed to the development of their environment and to the well-being of society; people who have the potential to successfully complete their graduate program and become leaders with entrepreneurial spirit, human sense and internationally competitive.

Therefore, for admission, the applicant participates in a complete selection process that considers:

- The result of the Admission Test for Postgraduate Studies (PAEP).
- The overall grade point average (GPA) in their undergraduate studies.

Each School may have additional requirements.

## MBM-V Master in Business Management Edition 2020

#### **First Trimester**

Code	Name	
Code	Name	CA
AD4042	Management Core	3
AD4047	Leadership and Human Capital	3
CF4011	Accounting	1.5
EO4017	Global Economy	1.5
MT4021	Consumer Behavior	3
Second Tr	rimester	
Code	Name	CA
AD4048	Business Model Innovation and Design	3
AD4049	Immersion Project I	3
MT4022	Marketing	2
OP5085	Elective I	3
Third Trim	nester	
Code	Name	CA
AD5132	Global Business Environment	3
AD5133	Immersion Project II	3
OP4046	Quality Development Course	3
OP5086	Elective II	3
Fourth Tri		
Code	Name	CA
AD5134	Change Management	1.5
AD5135	Career Builder	2
AD5136	Immersion Project III	2
OP5087	Elective III	3

**CA** The letters "CA" represents the number of semester credit hour of the course.

#### **MDE Executive Master in Business Administration**

#### **Program and Learning Outcomes**

#### **Admission Profile**

Professionals who have at least three relevant years of professional experience and who meet at least one of the following criteria in their professional development profile:

- They have leadership positions with perspectives of organizational growth, considering important the systemic understanding of the organization and support methodologies for decision making.
- They have experience in their professional area and with interest in developing innovative business models, which seek to increase the competitiveness of the company or create new businesses through the knowledge and use of state-of-the-art management and entrepreneurship tools and models.
- Applicants who wish to develop and / or strengthen consultancy skills to support the continuous improvement, competitiveness and sustainability of organizations in the region through the application of diagnostic methodologies generating innovative and effective solutions.
- With leadership potential to show passion for learning, critical thinking and professional growth that impacts the generation of value in organizations through the use of leadership skills, knowledge, techniques and effective management tools.

Academic background for admission: a bachelor's degree.

#### **Student Learning Outcomes**

- a) Understand the needs and demands of stakeholders to recognize business opportunities and ensure the successful operation of the company; propose business models based on a constant innovation process; and manage the interactions of the actors to integrate resources in the creation of value, in order to generate economic, social and environmental value in high connectivity and disruptive environments.
- b) Generate creative solutions based on the analysis of scenarios using quantitative and qualitative methods; propose improvements in the organization based on internal and external analysis to guarantee the market approach; and demonstrate the viability of their proposals in order to implement the best solution with a systemic approach, with the aim of making effective decisions in the organization based on strategic thinking.
- c) Communicate effectively with stakeholders; develop human talent through processes of attraction, selection, training, empowerment, evaluation, and retention; strengthen interdisciplinary, generational and culturally diverse work teams; and lead change processes to assure the relevance of the organization, in order to exercise their leadership with a human sense and in line with the strategic objectives of the organization.

d) Evaluate the information obtained through observation, experience, reflection, reasoning and communication; convince stakeholders about the viability of solutions to complex problems based on consistent evidence, arguments and conclusions; and implement solutions to problems to achieve the objectives of the organization, in order to solve those problems through an iterative process of logical, objective and autonomous reasoning.

#### **Graduation Profile**

Professionals who lead organizations that operate in global environments, through effective and ethical decision-making supported by cutting-edge management techniques and models. They also lead strategic projects that generate value for the organization and its local, national and international environment, through the application of leadership skills, systemic knowledge of the organization and a global vision. They identify areas of opportunity in the environment and, accordingly, design and develop innovative and sustainable business models through the application of analytical and financial tools. Likewise, they contribute to the economic, social and environmental development of their community through innovative and sustainable projects.

## MDE Executive Master in Business Administration Edition 2020

#### **First Semester**

Liigt Seille	ster	
Code	Name	CA
AD4054	Roles & Responsibilities for Managers / Business Ethics	3
EO4019	Economic Context of Global Business	3
MT4023	Strategy for Customer Development	3
RH4004	Leadership & Power in Organizations	3
Second Se	emester	
Code	Name	CA
AD5148	Supply Chain & Improvement for Global Companies	3
AD5149	Transformational Leadership	3
EO4020	Microeconomics	1.5
FZ4023	Financial Accounting / Reporting Analytics	1.5
FZ4024	Corporate Finance	3
Third Sem	ester	
Code	Name	CA
CD4002	Data Analytics for Decision Making	3
OP5090	Elective I	3
OP5091	Elective II	3
Fourth Sei	mester	
Code	Name	CA
AD5150	International Practicum	1.5
CF5001	Intrafirm Analytics for Decision Making	1.5
MT4024	Data Analytics for Business Value Creation	3
OP5092	Elective III	3

**CA** The letters "CA" represents the number of semester credit hour of the course.

### **MGN-V Master in Enterprise Administration** (Online Program)

#### **Program and Learning Outcomes**

#### **Admission Profile**

Executives who wish to enrich their global perspective in the multinational business environment, and apply this knowledge in companies, enterprises and organizations, in order to progress in their business career. Also, consultants, entrepreneurs and business owners who wish to participate in high-level projects and progress within a business career or improve their business from an innovative perspective.

Academic background for admission: a bachelor's degree.

#### **Student Learning Outcomes**

- a) Be resilient to different organizational dynamics.
- b) Generate sustainable solutions to institutional problems through abilities, ideas, and entrepreneurship within an ethical framework.
- c) Generate results with value added using innovative business models.
- d) Interact in multicultural and global environments taking advantage of diversity.
- e) Visualize and create the future of organizations and companies, identifying opportunities to generate value.
- f) Use information technologies for business intelligence that allows analytic decision-making.
- g) Apply and promote interdisciplinary and collaborative work, being a guide for high-performance teams.
- h) Communicate, interact and influence stakeholders in the organization.
- i) Perform in virtual environments without time and space limitations.

#### **Graduation Profile**

Professionals in organizational management who develop strategic thinking and skills to make assertive and valuable decisions, skills to design and implement solutions with an ethical and socially responsible perspective to complex business problems, through the use of analytical methods and innovative technologies. As well as capabilities to interact with specialists from all functional areas of the company in order to define organizational strategies, guidelines and objectives, character to lead change processes in complex environments that strengthen organizational transformation and understanding of the design and undertaking of innovative business models that add value to the organization.

## MGN-V Master in Enterprise Administration

Plan 2017

Code         Name         CA           AD4035         Quantitative Methods for Decision Making         3           FZ4017         Analysis and Interpretation of Financial Information         3           First Trim=ster           Code         Name         CA           AD4036         Social Responsibility, Ethics and Sustainability         3           AD4037         Management and Managerial Philosophy         3           Second Trimester           Code         Name         CA           AD4038         Management and Direction of Human Capital         3           EC4019         Management and Direction of Human Capital         3           EC4019         Managerial Economics         CA           AD4038         Management and Direction of Human Capital         3           EC4019         Managerial Economics         CA           AD4039         Managerial Economics         CA           AD4040         Manegrial Management         3           AD4040         Value Chain Management         3           AD4040         Value Chain Management         3           AD4040         Value Chai	Remedial	Trimester	
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Third Trimster           Code         Name         CA           AD4039         Financial Management         3           MT4017         Strategic Marketing Management         3           Fourth Trimster           Code         Name         CA           AD4040         Value Chain Management         3           AD5109         Strategic Planning         3           Fifth Trimster           Code         Name         CA           AD5110         Business Intelligence         3           AD5111         Entrepreneurship and Business Model Design         3           Sixth Trimster           Code         Name         CA           OP5053         Elective I         3           OP5054         Elective II         3           Seventh Trimster           Code         Name         CA	AD4038	Management and Direction of Human Capital	3
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AD4040 Value Chain Management 3 AD5109 Strategic Planning 3  Fifth Trimester  Code Name CA AD5110 Business Intelligence 3 AD5111 Entrepreneurship and Business Model Design 3  Sixth Trimester  Code Name CA OP5053 Elective I 3 OP5054 Elective II 3  Seventh Trimester  Code Name CA OP5055 CA OP5056 CA OP5057 CA OP5058 CA OP5059	Fourth Tri	mester	
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OP5053         Elective I         3           OP5054         Elective II         3           Seventh Trimester           Code         Name         CA	Sixth Trim	ester	
OP5054 Elective II  Seventh Trimester Code Name  CA	Code	Name	CA
Seventh Trimester Code Name CA	OP5053	Elective I	3
Code Name CA	OP5054	Elective II	3
	Seventh T	rimester	
AD5112 Field Project 3	Code	Name	CA
	AD5112	Field Project	3
OP5055 Elective III 3	OP5055	Elective III	3

**CA** The letters "CA" represents the number of semester credit hour of the course.

### **DCA PH. D. in Business Administration**

### **Program and Learning Outcomes**

#### **Admission Profile**

Professionals who have a master's degree in the areas of management, administration and social sciences. Interested in carrying out high-impact applied research, to contribute to the knowledge of any of the specialty areas of Administrative Sciences.

Academic background for admission: Master's degree in the areas of management, administration and social sciences.

#### **Student Learning Outcomes**

- a) Develop theoretical and empirical models typical of administrative sciences to generate applied research projects, based on original critical knowledge.
- b) Publish research products in different high-quality academic media.
- c) Develop research projects aimed at transforming organizations with ethical awareness and social responsibility.
- d) Generate effective collaborative environments in high-level research and teaching groups in higher education institutions.

#### **Graduate Profile**

Research leaders who generate value through the generation of state-of-the-art applied knowledge in the fields of administrative sciences. This knowledge will contribute to the design of effective decisions for organizations, based on critical thinking and human sense.

# DCA PH. D. in Business Administration Edition 2020

First Semester			
Code	Name	CA	
GD6030	Guided Research I	3	
GD6031	Guided Research II	3	
GD6032	Guided Research III	3	
Second Se	emester		
Code	Name	CA	
GD6033	Research Proposal I	3	
GD6034	Research Proposal II	3	
GD6036	Research Seminar I	.5	
GD6042	Research Integration I	1.5	
GD6046	Integrated Exam	1.5	
GD6047	Research Workshop I	1	
Third Sem	nester		
Code	Name	CA	
GD6017	Doctoral Research I	3	
GD6017	Doctoral Research II	3	
GD6035	Research Proposal Defense	1.5	
GD6037	Research Seminar II	.5	
GD6048	Research Workshop II	.5 1	
GD0010	nescuren wondhop ii	•	
Fourth Se	mester		
Code	Name	CA	
GD6019	Doctoral Research III	3	
GD6020	Doctoral Research IV	3	
GD6038	Research Seminar III	.5	
GD6044	Scientific Product I	1.5	
GD6049	Research Workshop III	1	
Fifth Sem	ester		
Code	Name	CA	
GD6021	Doctoral Research V	3	
GD6022	Doctoral Research VI	3	
GD6039	Research Seminar IV	.5	
GD6043	Research Integration II	1.5	
GD6050	Research Workshop IV	1	
	·		

### **Sixth Semester**

Code	Name	CA
GD6023	Doctoral Research VII	3
GD6024	Doctoral Research VIII	3
GD6040	Research Seminar V	.5
GD6045	Scientific Product II	1.5
GD6051	Research Workshop V	1

#### **Seventh Semester**

Code	Name	CA
GD6025	Doctoral Research IX	3
GD6026	Doctoral Research X	3
GD6027	Doctoral Research XI	3
GD6041	Research Seminar VI	.5
GD6052	Research Workshop VI	1

### **Eighth Semester**

Code	Name	CA
GD6000	Doctoral Defense	.3
GD6028	Doctoral Research XII	3
GD6029	Doctoral Research XIII	3

**CA** The letters "CA" represents the number of semester credit hour of the course..

#### DCF Ph. D. in Financial Science

#### **Program and Learning Outcomes**

#### **General program objectives**

Prepare researchers who applied research in higher education teaching activities and/or consulting work, extending the limits of their financial and economic science knowledge, to solve complex problems in the areas of risk management and corporate finance in companies, organizations and institutions, as advisors or executive decision makers in the development of sustainable businesses.

#### **Learning outcomes**

On completing the program, students will be able to:

- Apply theoretical knowledge to generate innovative financial models that add value to organizations, markets and/or the economic system, considering the complexity and uncertainty inherent to financial activities.
- Analyze business and financial information to diagnose and propose innovative business models and financial strategies in organizations that compete in globalized marketplaces, to improve their efficiency, sustainability and competitiveness.
- Use information technologies intensively, to diagnose, simulate and generate problems that compromise or endanger the competitiveness and/or sustainable development of organizations and to improve their financial management.
- Interact effectively and efficiently with individuals who have different cultural characteristics and work in organizations that operate in globalized settings.

#### **Target Audience**

DCF graduate competencies are as follows:

- This program is designed for people with:
- The desire and capacity for conducting research and expanding the borders of knowledge in the fields of financial science.
- The discipline and intellectual curiosity to ask fundamental questions and conduct research that will contribute to creating and disseminating original, innovative knowledge and/or practices in the context of financial theory, management and economics.
- The intention of studying a program that will position them as opinion leaders and generators of trends of thought in the areas of finance and economics.

## DCF Ph. D. in Financial Science Edition 2011

First Seme	ster	
Code	Name	CA
AD4018	Business Policy, Ethics and Corporate Social Responsibility	3
GF5019	Research Proposal I	3
MA4016	Calculus and Linear Algebra	3
OP5062	Elective I	3
Second Se	mester	
Code	Name	CA
FZ5024	Investment Theory	3
GF5020	Research Proposal II	3
MA4017	Probability and Statistics	3
OP5063	Elective II	3
Third Sem	ester	
Code	Name	CA
EO4009	Open Macroeconomics	3
EO4011	Advanced Microeconomics	3
GF5021	Research Proposal III	3
OP5064	Elective III	3
Fourth Ser	nester	
Code	Name	CA
FZ5002	Financial Information and Decision Making	3
FZ5026	Mathematics for Finance	3
GF5022	Research Seminar I	1
GF6027	Doctoral Research I	3
OP5065	Elective IV	3
Fifth Seme	ester	
Code	Name	CA
AD4020	Research Methodology	3
GF6028	Doctoral Research II	3
GF6029	Doctoral Research III	3
OP5066	Elective V	3

#### **Sixth Semester**

Code	Name	CA
GF5023	Research Seminar II	1
GF5025	Assisted Research I	3
GF6030	Doctoral Research IV	3
GF6031	Doctoral Research V	3
Seventh Se	emester	
Code	Name	CA
GF5026	Assisted Research II	3
GF6032	Doctoral Research VI	3
GF6033	Doctoral Research VII	3
<b>Eighth Sen</b>	nester	
Code	Name	CA
GF5024	Research Seminar III	1
GF5027	Assisted Research III	3
GF6034	Doctoral Research VIII	3
GF6035	Doctoral Research IX	3
Ninth Sem	ester Name	CA
GF6000	Doctoral Defense	.3
GF6036	Doctoral Research X	3
GF6037	Doctoral Research XI	3
GF6038	Doctoral Research XII	3

**CA** The letters "CA" represents the number of semester credit hour of the course.

## Course Content by Academic Discipline

The description of the courses for all the undergraduate programs offers at Tecnologico de Monterrey is available in the Academic Vice-Rectory official web site: http://sitios.itesm.mx/va/planes\_de\_estudio/3\_3EN.htm

This catalogue presents information on the **Graduate Programs Catalogue 2020** of Tecnológico de Monterrey. Its content reflects the information available in official media at the time of its publication.

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