

Contest: **Hoy elijo ser** **global**

The Vice Rectory for International Affairs of Tecnológico de Monterrey invites you to participate in the **Hoy elijo ser global** contest, in which you will have the opportunity to share with the community the experiences and knowledge that studying abroad has given you. We are looking for photos and videos that tell stories that reflect the excitement, intrigue and wonder of living different experiences, getting out of your routine and learning about other cultures while you study and prepare for the future.

Who can enter the contest?

Any foreign student who is pursuing an international experience at Tecnológico de Monterrey at any level: high school, undergraduate or graduate, and in any format: on-site, hybrid or digital. The results will be published here: <https://tec.mx/en/internationalization/contest>

→THE CATEGORIES←

Phase 1: TikTok of my Experience

Do you love social media? Participate in phase 1! Create a TikTok where you tell us in a creative and fun way a general description of yourself and your international academic experience.

Your TikTok must answer two or all of the following questions: Who are you? What is/was your greatest learning? What advice would you give to someone who is thinking of pursuing an international academic experience? Tell us!

Important: In order to be taken into account for phase 1 of the contest you must follow the following rules:

- You must use the hashtag #HoyElijoSerGlobal
- Make sure the video is public.
- You must register your participation and the link of your TikTok in the following link: bit.ly/contest2022-p1
- You must follow the guidelines of the Rulebook "Reglamento General de Estudiantes 2022", available in Spanish at MiTec.

- Vulgar or offensive signs and/or words both in the description and in the text that appears in the TikTok or in the song used will cause disqualification from the contest.
- You can use an existing background audio or create a new one -for any of the options you must make sure that they do not contain vulgar or offensive words.
- You will be able to speak or just have text appear on the screen, but you and/or your photos must appear on TikTok.
- The TikTok must last a maximum of 3 minutes and a minimum of 20 seconds.

Phase 2: Photograph Mexico, Your Family or the Colors Around You!

If your passion is photography, Phase 2 is for you! Take a photo that tells us the most enriching learning that your international academic experience is leaving you or has left you (apply in face-to-face, hybrid or virtual formats and experiences of the academic, research, professional practices or other type managed by the International Programs Office). You can choose any of the following topics:

- Mexico Through Your Eyes: If you were to send a picture to your family back home: which one does represent this country best?
- Chosen Family: Do you have close friends? Host parents? The taquero has become your best friend? Show us how you have found another family here!
- My Experience in Colors: What colors make you think about Mexico? How does the explosion of color surprise you?

Important. In order to be taken into account for the contest, you must follow the following rules:

- When uploading your photo(s) you must name it(s) as follows:
F2_NAMEOFTHE TOPIC_SCHOOLNUMBER_FILE NUMBER
One file example:
F2_MexicoThroughYourEyes_A01197871
Two files from different topics example:
F2_ChosenFamily_A01197871_01
F2_MyExperienceInColors_A01197871_01
- You must upload your original photograph(s) and without drastic editions here: bit.ly/contest2022-p2
- You must follow the guidelines of the Rulebook “Reglamento General de Estudiantes 2022”, available in Spanish at MiTec.
- The photograph(s) must have a minimum weight of 3MB
- The photograph(s) must be the authorship of the contestant.
- Any photograph from the internet or belonging to another person will be disqualified from the contest.

- The photograph(s) taken in closed spaces and/or with a group of people must reflect the security measures in the face of the health contingency recommended by the country or state where you are (for example, use of face masks by people involved, social distance).

Phase 3: Testimonial Video of the Experience

Phase 3 is for that student who is amazing in front of the camera! Record a video introducing yourself with a short description of yourself and your international academic experience. Remember, it can be in any of the face-to-face, hybrid or virtual formats and experiences of the academic, research, internship or other type managed by the International Programs Office. For this phase you must tell us what motivated you to get out of your comfort zone and what tools your international experience has given you.

Important. In order to be taken into account for the contest, you must follow the following rules:

- When uploading your video you must name it as follows: F3_IDNUMBER
Example of a file: F3_A01197871
- You must upload your video in the following link: bit.ly/contest2022-p3
- You must follow the guidelines of the Rulebook "Reglamento General de Estudiantes 2022", available in Spanish at MiTec.
- Offensive signs and/or words will cause disqualification from the contest.
- For this phase you can participate with a single video.
- The video must not be edited or manipulated in any way (raw).
- The video must last a maximum of 3 minutes and a minimum of 1 minute.
- The video must be in .mp4, or .mov format.

→IMPORTANT DATES←

→ Phase 1: TikTok

start: september 1st, 2022

deadline: september 30th, 2022 at 11:59 pm (CT)

results: october 7th, 2022

→ Phase 2: Photography

start: october 5th, 2022

deadline: october 28th, 2022 at 11:59 pm (CT)

results: november 4th, 2022

→ Phase 3: Testimonial Video

start: november 1st, 2022

deadline: december 2nd, 2022 at 11:59 pm (CT)

results: december 9th, 2022

→REQUIREMENTS AND SPECIFICATIONS←

- For **each** phase and for the complete contest, a Tec student winner and a foreign winner will be selected. Therefore, **Phase 1** will have two winners, **Phase 2** will have two winners, and **Phase 3** will have two winners.
- **Only** students can participate, you must be a foreign student at any academic level (high school, undergraduate or graduate).
- either as a Tec student or as a foreign student at the Tec or any of its 26 campuses.
- The content that is used **must** be original and of your authorship.
- The content must not have been used for another contest.
- The content **must not** have been uploaded to any social network before (Facebook, Twitter, Instagram, TikTok, Reddit, YouTube, LinkedIn, etc.)
- Videos **must not** contain vulgar or offensive language.
- The audio of the videos **must not** contain vulgar or offensive language.
- You must follow the guidelines of the Rulebook “Reglamento General de Estudiantes 2022”, available in Spanish at MiTec or HERE.
- Any student of the Tecnológico de Monterrey who is taking any face-to-face, hybrid or digital international experience and any foreign student who is taking any experience at Tecnológico de Monterrey can participate in the contest **without distinction** for gender, sexual orientation, religion or ideology.
- The students who participate in the contest transfer the authorship rights of the content applied to the Tecnológico de Monterrey. Said content may be used by Tecnológico de Monterrey for any promotional purpose and credit will be given to the author.
- The contestants must respect the deadlines to upload the content to the contest. Any late application will be **disqualified**.
- The winners will be selected by an internal committee of the Vice Rectory for International Affairs.
- The decisions made by the committee will be **final**.
- The results will be published here: <https://tec.mx/en/internationalization/contest>

→Prizes←

The winning students of the contest will be recognized by the Vice Rectory for International Affairs with a prize. **The prize will be sent to the address indicated by the winning participant.**

→Phase 1 (TikTok) →

Echo Dot (3rd Generation) - Smart Speaker with Alexa



→Phase 2 (Photography) →

Neewer - Two Video LED USB Lights of 5600 K with Adjustable Tripod



→Phase 3 (Video Testimonial) →

Skullcandy S6HBCY-374 Wireless Bluetooth Over-ear

