






**Dr. Paola Abril Campos Rivera**  
Research Professor at the Public Policy Unit  
National System of Researchers Candidate

**Contact:**

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 <https://tec.mx/en/research/institute-obesity-research/public-policy-unit>

**Degrees:**

- DrPH – Harvard University (2019)
- Bachelor's in Sociology – University of Pennsylvania (2009)

**Research Areas:**

- Health Systems
- Public Policies in Nutrition and Food
- Implementation of Public Policies

**Selected Publications:**

1. Michael R. Reich & Paola Abril Campos (2024). Applied political analysis for health system reform, *Health Systems & Reform*. Forthcoming.
2. Implementation playbook, delivering impact for health. Geneva: World Health Organization; 2023. Licence: CC BY-NC-SA 3.0 IGO.
3. Paola Abril Campos & Michael R. Reich (2019). Political Analysis for Health Policy Implementation, *Health Systems & Reform*, 5(3), 224-235, DOI: 10.1080/23288604.2019.1625251

**Awards and Recognitions:**

- Presentation at the World Public Health Nutrition Congress in June 2024
- Member of the Editorial Board of the World Health Organization on Implementation, Continuous Improvement, and Sustainability

**Current Projects:**

- Project in collaboration with and funded by UNICEF to analyze the state of public policy implementation and actions to improve nutrition in Mexico
- Project in collaboration with and funded by UNICEF on nutrition governance
- Project in collaboration with Professor Veronika Wirtz from Boston University on social norms related to the use of semaglutide on social media; a public health perspective (without external funding)
- Project on the Digital Transformation of Health Systems in Latin America funded by the Elcano Royal Institute