

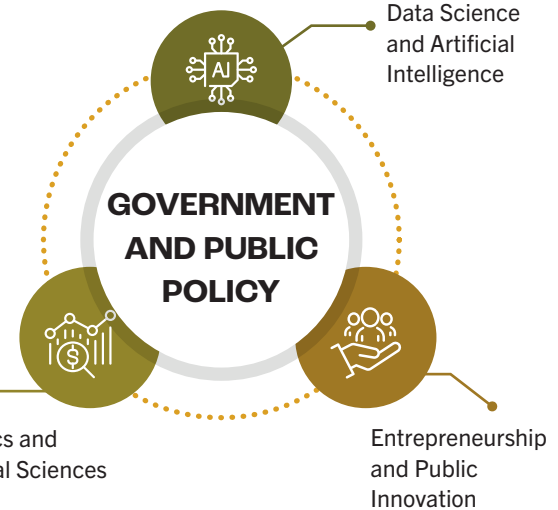
We educate designers of public innovation.

Imagine developing a digital platform that uses data science to generate solutions to the social challenges faced by the inhabitants of your city.

This is just a part of what you can achieve by studying the Bachelor's in Government and Public Transformation at Tec.

Skills you will develop

- Training in political-economic analysis with advanced tools.
- Designing innovations to transform systems.
- Solving public problems with measurable results.
- Mastery of data and public policies.
- Project management and critical thinking.



Your career field



- International Organizations
- Public Administration
- Specialized Private Sector
- Public Entrepreneurship
- Research and Postgraduate Studies

But the limit is up to you.

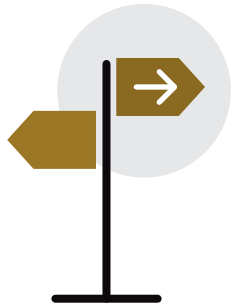
Is it your path?



If you are someone who seeks to transform the world through data analysis, the use of disruptive technologies, and the generation of entrepreneurship proposals, this career is for you.



YOUR DEGREE AT TEC



Your journey starts here

Why study the B.A. in Governance and Public Transformation at Tecnológico de Monterrey?

On entering Tec, you will form part not only of a community, but also of an entire ecosystem that will allow you to:

- Study the only program of this type in Mexico
- Participate in a new way of impacting political, business and technological systems
- Enjoy a career that offers the broadest range of potential employment as well as top salaries
- Master data science and advanced analytical methods with a focus on public policy
- Generate new public enterprises
- Dual-degree option with Economics and International Relations



Study abroad

We want you to have an international profile and, to achieve this, we have signed agreements with more than 100 top universities in 20 countries, such as:



Network

As a student, you will have the opportunity to develop projects in your degree program with leading companies and education partners, such as:

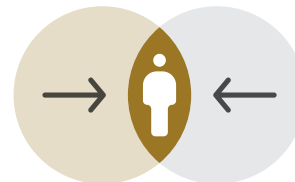
- Reforma
- México Evalúa
- IMCO
- Mexicans Against Corruption and Impunity
- Executive Secretary's Office for the National System of Public Security
- INE



Specialize

While studying at Tec, you will have the opportunity to choose a concentration, gain experience, and create a unique, tailor-made professional profile. The available options include:

- Public Enterprise
- Applied Economics and Data Science for the Public Good



WOULD YOU LIKE MORE INFORMATION?



Scan the Code to learn more about this degree.
tec.mx/ltp