

The 2030 Vision of the Tecnológico de Monterrey is synthesized in the motto *Leadership, innovation, and entrepreneurship for human flourishing*, adopting the character of a great common goal. Key elements of the Tecnológico de Monterrey's philosophy, such as placing the person at the center, sustainable development of communities, comprehensive well-being, responsible and ethical entrepreneurial leadership, citizenship, and inclusion, among others, are harmoniously articulated in a vision that seeks the fulfillment of people and their natural and social environments. The following aims to awaken comprehensive and broad conversations about this vision.<sup>1</sup>

By incorporating the concept of Human Flourishing into its 2030 vision, Tecnológico de Monterrey has made explicit its commitment to the improvement of society and the people within it. Through the idea of Human Flourishing<sup>2</sup>, Tecnológico de Monterrey has outlined the areas and scope of its contribution to the well-being of its community and society at large. Therefore, it is necessary to enrich and socialize this goal, understanding the commitment to it, and identifying the conceptual guidelines for its educational and formative realization.

Definition:

Human flourishing is **the process of developing the capacities, strengths, and virtues of the individual in different areas of their life\***. It is a conscious process that responds to **personal convictions, purpose, and actions** and is interrelated with the conditions of the **social and environmental context**. Its achievement contributes to building a better world, therefore making it an **end in itself**.

\* (These areas have been defined in the Integral Well-being model of Tecnológico de Monterrey and include physical, emotional, intellectual, spiritual, social, occupational and financial dimensions).

The following is a brief explanation of the elements of the above definition.

<p>Human Flourishing is a process of development</p>	<ul style="list-style-type: none"> <li>• Human flourishing is linked to the stages of life in which the individual's needs, interests, beliefs, and activities change. Therefore, their flourishing also shifts throughout their development.</li> <li>• It is a culturally dependent process, but it cannot contradict individuals' natural limits and possibilities.</li> <li>• It is important to consider that the goals and values corresponding to the ways of life are countless, including both cultural and communal, as well as individual aspects.</li> </ul>
<p>...a process of developing capabilities, strengths, and virtues in various aspects of life</p>	<ul style="list-style-type: none"> <li>• Human Flourishing is a process that considers the generation of necessary social conditions that enable effective agency for individuals. In other words, it allows individuals to choose the way of life that suits them best and the possibility to act for their fulfillment, having the necessary resources, knowledge, and skills.</li> <li>• The full potential of people unfolds through the hierarchy of needs, from physiological to those of transcendence and self-actualization.</li> <li>• Strengths and virtues are potentially accessible to people and can be developed according to individual efforts and favorable or unfavorable environmental circumstances, especially regarding education.</li> </ul>

<sup>1</sup> This is a synthesis of the research on Human Flourishing, prepared by the Human Flourishing Projects Department of the Vice-Presidency of Inclusion, Social Impact and Sustainability.

<sup>2</sup> Preliminarily described in the 2030 Vision as "the conscious development of individuals seeking their physical, intellectual, emotional, spiritual, and social fulfillment, positively impacting their environment and society. "

<p>The person at the center</p>	<ul style="list-style-type: none"> <li>• All individuals have dignity, meaning a final character for actions; individuals are bearers of rights, holders of citizenship privileges, and other social and political prerogatives.</li> <li>• Each person is a qualitatively different entity by virtue of aspects of their personality (competencies, beliefs, habits, values) and position in life (rights, relationships, wealth, among others).</li> </ul>
<p>It is a conscious process that responds to personal convictions, purpose, and actions.</p>	<ul style="list-style-type: none"> <li>• Positive psychology has proposed that meaning is one of the essential components of well-being. The UNESCO Human Flourishing team uses the term meaningfulness, which refers to things important to an individual that contribute to their sense of self.</li> <li>• Life purpose is generally characterized as being aligned to something people consider higher than their own. It is a choice that guides and explains a person's actions.</li> <li>• Individual action is required; however, actions depend not only on individual will but also on the conditions that make them possible.</li> </ul>
<p>It is a process interrelated with the conditions of the social and environmental context.</p>	<ul style="list-style-type: none"> <li>• Environments play a crucial role in the Human Flourishing of individuals, including the technological environment, economic system, social environment, and the natural or environmental setting that constitute the ecosystems we are part of, on which we depend, and for which we are responsible.</li> <li>• Regarding the natural environment, a necessary aspect of the concept of a person must be recognized: their belonging to the broader sphere of life. Humans are a mutually dependent part of the other elements of the Earth's vital system. It is a human mission to care for and respect all life forms.</li> <li>• Concerning the social environment, individuals flourish more frequently and abundantly in an environment where others also manage to develop and where their dignity is respected. It is more challenging to flourish in societies experiencing precarity, environmental degradation, and injustice.</li> <li>• Human Flourishing is a culturally dependent process, influenced by the forces of the economy, politics, and the natural environment, taking place in all dimensions of an individual's life. Addressing Human Flourishing is cultivating the necessary conditions for individuals to achieve their fulfillment, a result of the cooperative and loving solidarity of many.</li> </ul>
<p>Human flourishing is an end in itself.</p>	<ul style="list-style-type: none"> <li>• The concepts of happiness and human flourishing share the characteristic of being ultimate, as they are pursued for their own sake, not for the sake of something else. However, one difference is that flourishing is more systemic than happiness. This is because it cannot be comprehended egocentrically; instead, it is on par with the totality and each of its components.</li> </ul>

It can be stated that human flourishing is the *raison d'être* of all practices, initiatives, and social rules. From this perspective, leadership, innovation, and entrepreneurship become potentialities with a clear orientation. Also, in this same sense, the education that transforms lives, which Tecnológico de Monterrey aspires to, takes on a new and broader scope. It not only shapes individuals but also molds agents of change committed to the realization of an ideal that transcends their own limits.