

### BGB at Tec

As a BGB graduate you will be able to:

- Detect global business opportunities using databases and specialized software
- Design projects to market goods and services
- Plan the efficient global operation of a supply chain
  - Develop plans to internationalize a company
  - Negotiate in multinational and multicultural contexts
- Develop the competitiveness of a company

### Study abroad

- Pforzheim University
  - ESC Rennes
- University of British Columbia
  - Fudan University
  - UIBE University

### Strategic allies

- Home Depot
- Whirlpool
  - Cemex
  - FEMSA
- C.H. Robinson
  - Racing Cargo
    - Dicex
    - Soriana
    - Sigma
      - GE
    - Pepsico
  - Crisa Libbey
    - Oxxo

### Global business today

- Business perspective that crosses borders
- Dynamic, demanding and unpredictable business environment
  - Digitization of industrial and business processes

### Specialization paths

- Global Supply Chain Management
- Customs and Foreign Trade Consulting
- Business in different regions of the world
- Americas Competitiveness Business Certificate

### Your future

- Multinational and domestic companies
- Global logistics and supply chain companies
- Governmental and private organizations that promote foreign trade and foreign investment
- Consulting in international companies
- Development of own company

**Did you know...** Salvador Suárez Zaizar, a LIN graduate, was director for Asia and Oceania at OCMCE, worked at the Mexican embassy in China and now has his own consulting firm for global entrepreneurship and business in Beijing?