

SOCIAL SCIENCES



Tecnológico
de Monterrey





ICONS



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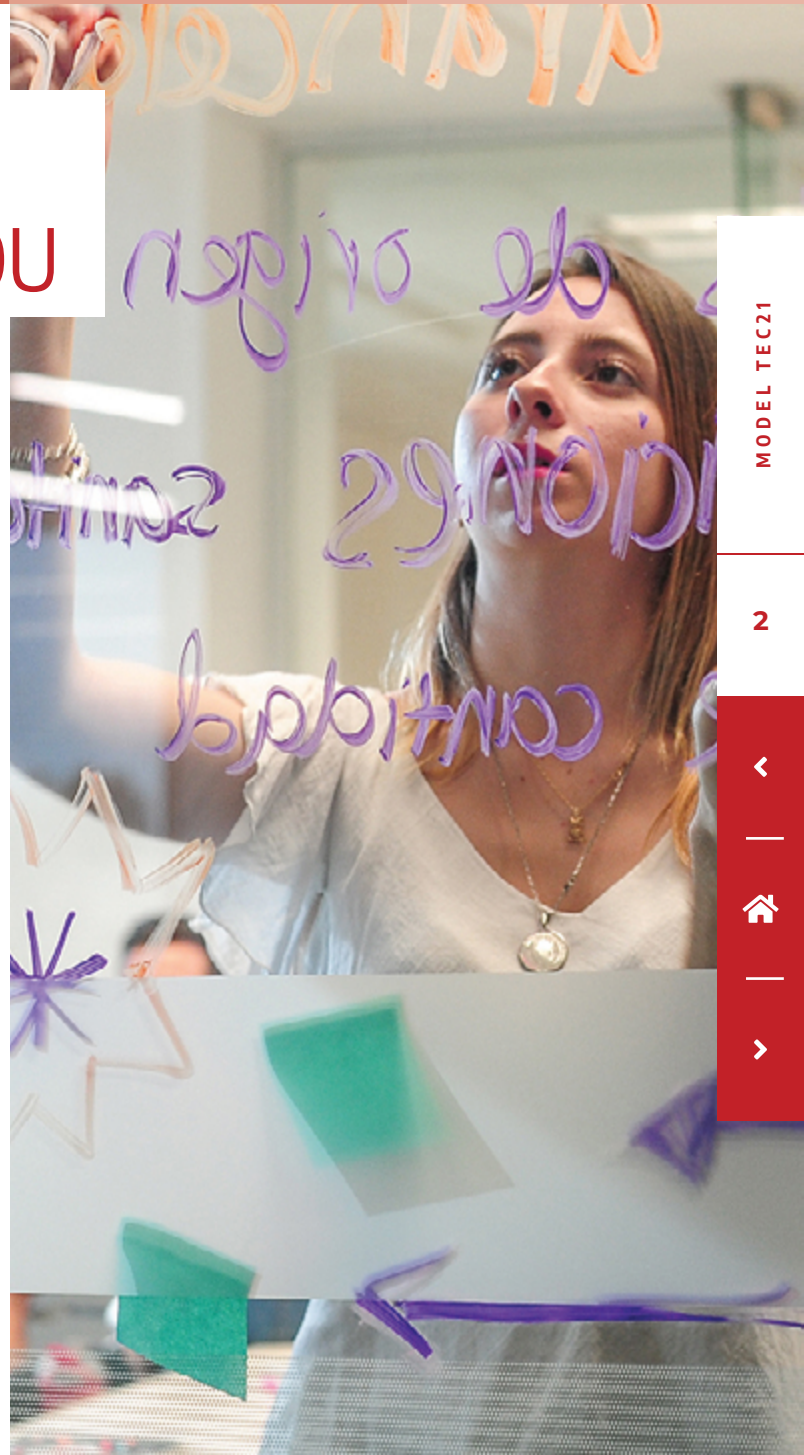
TEC CHALLENGES YOU

Our **challenge-based educational model** develops the competencies that will enable you to face up to the opportunities and challenges of the 21st century creatively and strategically.

With an education that will accompany you throughout your life, our aim is for you to be aware of the needs of the environment, acquire a systemic vision of problems and develop the capacity to solve them.

Right from the first semester, you will be participating in activities to develop your capacity to identify opportunities, find resources, take risks and recover from failure.

In addition, **the model empowers you** to make more decisions about your university studies as you progress, in order to **develop a unique profile**.





WHAT IS A CHALLENGE?

A challenge is an opportunity to learn something new and reinforce what you already know. To solve it, you need to apply yourself, investigate and interact in the “real world”. You won’t be on your own: you will have a set of personal and technological resources and tools, as well as the advice of faculty who will accompany you throughout the process. Its resolution implies a certain degree of difficulty and a duration that will awaken your interest and enthusiasm and produce a sense of achievement.

DUAL DEGREE

In order to contribute to the strengthening of your profile and to make you stand out in the workforce, the Social Sciences area offers you the opportunity to simultaneously pursue two of its programs and graduate with two degrees from Tecnológico de Monterrey, with their respective concentrations, in 5 years.



What is it?

Students will be able to study two programs simultaneously and graduate with two degrees (each with its respective concentration).

Duration: and additional year



Combinations

- LEC – LRI (10 semesters)
- LEC – LTP (10 semesters)
- LRI – LTP (10 semesters)
- LED – LRI (11 semesters)*
- LED – LEC (11 semesters)*

COMPETENCIES THAT MAKE YOU UNIQUE

What are the characteristics of Tec-educated leaders?

At Tecnológico de Monterrey, we have defined, after consulting leaders from diverse sectors and employers, seven competencies that all our students should possess. Regardless of which degree you are studying, the educational model anticipates that you will develop them through diverse challenges, courses and activities related to your university experience. They are:

1. Self-knowledge and management
2. Innovative entrepreneurship
3. Social intelligence
4. Commitment to ethics and citizenship
5. Reasoning for complexity
6. Communication
7. Digital transformation

These seven competencies, together the **knowledge, skills, attitudes and values related to the area of Social Sciences and your degree**, will be your letter of introduction and your passport in the professional world.

STEP-BY-STEP RECORD OF YOUR LEARNING

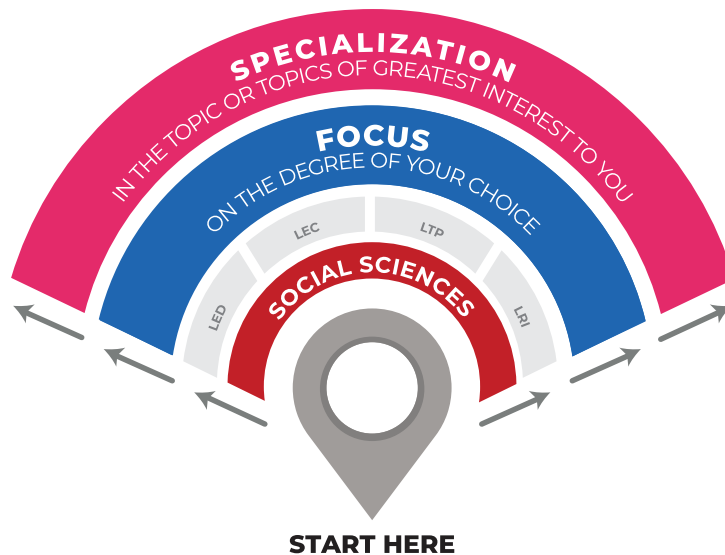
While you are at university, you will keep a record in your competency file of the degree of progress you have made and the supporting evidence. Taking responsibility for creating this file will, from this very moment, be extremely useful when you join the workforce.

YOU USED TO CHOOSE A DEGREE, NOW YOU CHOOSE A PATH

Your curriculum will be a non-linear educational, dynamic and flexible experience. You will enjoy **more time and more elements** to know and mature your degree choice, as well as to **discover and capitalize all the opportunities** you have to personalize your degree program.

The model is comprised of **three stages** and, from the first semester, you will experience educational units (courses and blocks) that have clearly defined, individual and collaborative project- and task-oriented competency development objectives (knowledge, skills, attitudes and values). In the “blocks”, you will be tackling challenges connected to reality, working collaboratively with the support of a group of faculty who will guide your learning and, at the end, evaluate your competencies together with you and your peers.

These challenges, apart from being attractive, are comprehensive experiences, since they will drive you and your peers to observe reality, map situations, diagnose problems, reflect, dialogue and confront ideas on theories and techniques to solve these problems, while experiencing, designing and producing prototypes and solutions, within a reflective, applicative dynamic in which you can take risks and make mistakes and adjustments to achieve the objective.



- 3 Give a personal touch to your degree program through specialization within or outside your discipline.
- 2 Develop the competencies relevant to your degree through more focused courses and challenges.
- 1 Acquire the basic knowledge of your area, through courses and challenges related to degrees from the area of Social Sciences.

SOCIAL SCIENCES

CREATE IMPACT AND TRANSFORM THE WORLD

How can we have a world with less inequality and more economic opportunities? Which policies need to be formulated in a world highly dominated by technology? Who will design the new laws and reforms? How can we negotiate and resolve major international conflicts? The challenges of today force us to foster the use of technological innovations oriented towards generating wellbeing, justice and inclusion. Aware that all of us can transform the public environment, we drive entrepreneurship, evidence-based policies, and ethical and responsible decision making.

Forming part of the area of Social Sciences means acquiring the competencies to analyze contexts, detect trends and patterns, and develop solutions that will narrow gaps, resolve conflict and tackle deprivation.



Degrees from the area of Social Sciences:

- LED** B.A. in Law*
- LEC** B.A. in Economics*
- LTP** B.A. in Governance and Public Transformation*
- LRI** B.A. in International Relations*



LEARNING THROUGH TEC WEEKS

TEC Weeks, an intensive pause for your comprehensive growth.

Every semester will be interspersed with Tec Weeks, specifically aimed at purposefully developing your competencies for life, such as social intelligence, commitment to ethics and citizenship, communication and entrepreneurship, among others. The better you know yourself, the more you will grow.





LED

B.A. IN LAW

Justice is not an option, but a vocation

Lawyers of today must be capable of effectively resolving the challenges posed by a globalized world in constant social, scientific and technological change. As a result, they need the competencies not only to apply the existing regulatory systems fairly and effectively, but also to design and apply innovations in the field of Law. As a B.A. in Law from Tecnológico de Monterrey, you will contribute to a culture of legality through an ethical, highly specialized professional practice with an international vision and social responsibility.

As a B.A. in Law, you will graduate from Tec de Monterrey with the following competencies:

- Create ideal legal instruments for the development of business activities, considering political, economic and social contexts.
- Formulate legal prevention and litigation strategies, which consider the promotion and defense of human rights.
- Participate as a legal operator in jurisdictional processes, in accordance with the Constitution, current legislation and moral principles.
- Oversee legal relationships between individuals, at the family level, regarding their assets, or in civil or mercantile contracts.
- Propose legal conflict-resolution strategies, derived from the articulation of State's areas of responsibility, in its three branches.
- Promote appropriate legal actions regarding the behavior of civil servants and in anti-corruption systems, based on the applicable legal principles and standards.
- Formulate legal options for solving transnational controversies, through the effective application of international and comparative law.
- Generate ethical regulatory environments for technology development and use technological tools efficiently to create legal instruments and strategies.

WHICH SPECIALIZATIONS ARE AVAILABLE TO YOU?

The educational model enables you to personalize your graduate profile. During the specialization stage, consider a focus based on your post-graduation plans. Tec offers you the means to achieve this through diverse concentrations.

Consult the concentrations this degree offers:



tec.mx/led

CAREER FIELD

Thanks to the integral preparation you will receive in this degree, on graduating you will be able to participate in diverse areas, such as:

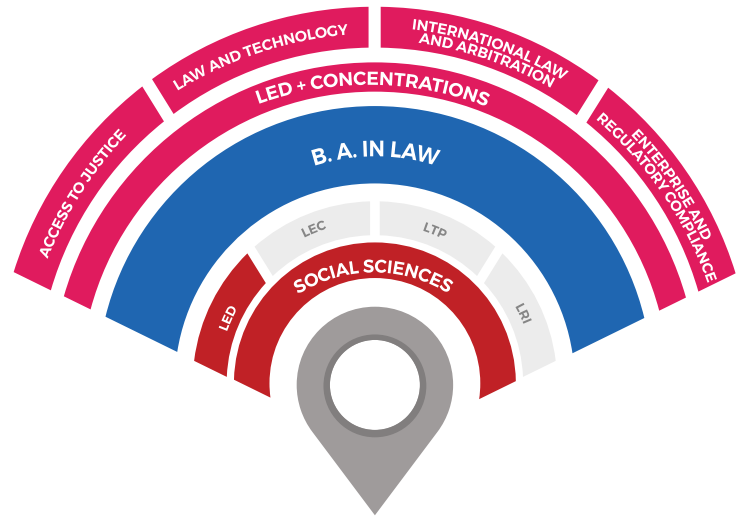
- Specialized law firms
- Legal area in companies
- Administrative courts and courts of law
- Legislative branch
- Public administration
- Non-government organizations
- International and human rights organizations
- Research centers
- Technology regulation firms
- Technology development and consumer companies

IS THIS RIGHT FOR YOU?

If you believe that justice, legality and respect for human rights are key to development and conflict resolution in today's world, then this could be the degree for you.

CURRICULUM

CHOOSE YOUR PATH



What you need to know about each stage of your curriculum:

Exploration

1. You will open your competency file and add to it throughout your degree program.
2. You will learn the foundations of the area of Social Sciences.
3. You will participate in fundamental and exploration challenges from the area of Social Sciences, interacting with peers from different degree programs.
4. You will study general education courses, selecting them from a collection.
5. You will participate in a challenge that integrates all the competencies to be developed in this phase.

Focus

1. You will acquire the core competencies of your degree, in other words, those that distinguish it.
2. You will participate in more focused challenges to reinforce what you have learned and broaden your basic knowledge.
3. You will have the elements to decide whether to deepen your knowledge or diversify and, subsequently, build your specialization plan.
4. The Tec Weeks, challenges and overall university experiences will enrich your file.

Specialization

1. You have decided whether to diversify or delve further into your degree, by choosing a concentration, a modality, an internship stay, to mention just a few of your options. The Tec Semester is a flexible-time space to get started.
2. You will develop the competencies related to your specialization, increasingly connected to your passions, interests and plans.
3. If you decided to opt for a concentration, on graduating you will obtain a professional concentration certificate issued by the Office of the Registrar at your campus.

SEMESTER 1						SEMESTER 2						CHOOSE YOUR PROGRAM
Elective Course Mathematics and Science	Tec week	Elective Course Mathematics and Science	Tec week	Elective Course Mathematics and Science	Week 18	Elective Course Humanities and Fine Arts	Tec week	Elective Course Humanities and Fine Arts	Tec week	Elective Course Humanities and Fine Arts	Week 18	
Introduction to Social Sciences		Introduction to Social Sciences		Political Philosophy for Contemporary Dilemmas		Microeconomics		Microeconomics		Macroeconomics		
Mathematical Thinking I		Mathematical Thinking I		Mathematical Thinking I		Mathematical Thinking II		Quantitative Methods I		Quantitative Methods I		
Transformation of Contemporary Mexico 9 3		Global Challenges		Principles of Programming for the Social Sciences		An Introduction to Law		Technological Tools for the Social Sciences		Entrepreneurship and Technology for the Transformation of Mexico		

SEMESTER 3						SEMESTER 4					
Elective Course Social and Behavioral Sciences	Tec week	Elective Course Social and Behavioral Sciences	Tec week	Elective Course Social and Behavioral Sciences	Week 18	Elective Course Leadership, Entrepreneurship and Innovation	Tec week	Elective Course Leadership, Entrepreneurship and Innovation	Tec week	Elective Course Leadership, Entrepreneurship and Innovation	Week 18
Theory of Law		Seminar on Theory of Law		Personhood and Legal Transactions		Law of Obligations I		Seminar on the Law of Obligations I		Law of Obligations II	
Legal Argumentation		Legal Argumentation Seminar		Seminar on Personhood and Legal Transactions		Human Rights and their Judicial Interpretation		Conflict Resolution and General Process Theory		Human Rights and their Judicial Interpretation	
Exploration Topic		Constitutional Law		Real and Personal Property							

SEMESTER 5						CHOOSE YOUR CONCENTRATION
Elective Course Ethics and Citizenship	Tec week	Elective Course Ethics and Citizenship	Tec week	Elective Course Ethics and Citizenship	Week 18	
Seminar on the Law of Obligations II		Labor Law I		Labor Law II		
Administrative Law I		Civil and Commercial Contra		Family and Inheritance Law		

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- TEC Semester
- Multi-disciplinary block (CHALLENGE)
- Final global block (CHALLENGE)

SEMESTER 6						SEMESTER 7					
Oral Trials	Tec week	Corporations	Tec week	Tax Law	Week 18	Security Interests and Commercial Paper	Tec week	Professional Responsibility	Tec week	Public International Law	Week 18
Accusatory Criminal System		Labor Procedural Law		Company and Regulatory Compliance		Intellectual Property Law		Legal English		Public International Law Seminar	
Administrative Law II		Fiscal and Administrative Procedural Law		Constitutional Remedies I		Fiscal and Administrative Procedural Law		Constitutional Remedies II		Private International Law and International Commercial Arbitration	
SEMESTER 8						SEMESTER 9					
Tec Semester (Elective I - VI)					Week 18	Elective Multidisciplinary Professional	Tec week	Applied Legal Research	Tec week	Applied Legal Research	Week 18

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LEC

B.A. IN ECONOMICS

Maximization through knowledge

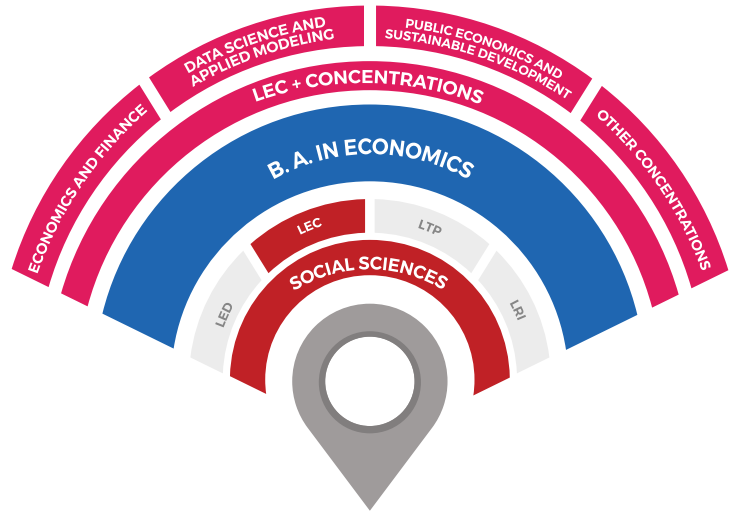
Are you interested in economics, finance, public policy or data science? Would you like to discover the best way to apply economics and finance to have a positive impact on your environment and our country? To achieve this, you need to know how markets work and how individuals, businesses and governments make decisions. Tec-trained economists not only have the capacity to analyze these behaviors through models, generate public policies, invest capital and make forecasts, but also to go even further using new fintech and data analytics technologies and behavioral economics, among others.

A B.A. in Economics will graduate from Tec de Monterrey with the following competencies:

- Analyze individual, business and government economic decision-making models, based on the interpretation and analysis of economic variables.
- Evaluate economic policy proposals, based on economic theory tools aimed at generating greater growth and reducing poverty and inequality.
- Generate solutions to problems that involve the efficient use of public and private resources, based on quantitative models.
- Assess market failure in diverse contexts, examining its origin, impact and mitigation measures.
- Analyze individual, business and government economic decision making, considering preferences, budgetary restrictions, and possible risk or uncertainty scenarios.
- Propose solutions to relevant economic and financial problems, using technological innovations to generate greater competitiveness and growth.
- Develop economic research projects, using quantitative and qualitative models.

CURRICULUM

CHOOSE YOUR PATH



What you need to know about each stage of your curriculum:

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Focus

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Specialization

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Mathematical Thinking I		Mathematical Thinking I		Mathematical Thinking I		Mathematical Thinking II		Quantitative Methods I		Quantitative Methods I		
Transformation of Contemporary Mexico 93		Global Challenges		Principles of Programming for the Social Sciences		An Introduction to Law		Technological Tools for the Social Sciences		Entrepreneurship and Technology for the Transformation of Mexico		
SEMESTER 3					CHOOSE YOUR PROGRAM							
Elective Course Social and Behavioral Sciences	Tec week	Elective Course Social and Behavioral Sciences	Tec week	Elective Course Social and Behavioral Sciences		Week 18						
Economic Decision Making		Economic Decision Making		Behavioral Economics								
Mathematical Thinking III		Mathematical Thinking III		Quantitative Methods II								
Exploration Topic		Political Participation and Identity Sociology		Macroeconomics and Economic Development								
SEMESTER 4					SEMESTER 5					CHOOSE YOUR CONCENTRATION		
Elective Course Leadership, Entrepreneurship and Innovation	Tec week	Elective Course Leadership, Entrepreneurship and Innovation	Tec week	Elective Course Leadership, Entrepreneurship and Innovation	Week 18	Elective Course Ethics and Citizenship	Tec week	Elective Course Ethics and Citizenship	Tec week		Elective Course Ethics and Citizenship	Week 18
Statistics Fundamentals		Mathematical Thinking IV		Econometrics Fundamentals		Econometrics I		Econometrics I			Econometrics I	
Origin and Future of the Macroeconomic Approach		Money and Financial Capital		Consumer and Producer Incentives		Economic Competition		Dynamics of National and Regional Growth			Strategic Decisions in Markets and Institutions	

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LTP

B.A. IN GOVERNANCE AND PUBLIC TRANSFORMATION

Analyze and build the future

The rapid acceleration of social and technological change has intensified the challenges we face to generate public development and wellbeing. Therefore, the world needs professionals who are capable of impacting the functioning of political, business and technological systems, through the use of advanced analytical methods and the generation of new public undertakings.

A B.A. in Governance and Public Transformation will graduate from Tec de Monterrey with the following competencies:

- Trigger high-impact public and governance transformations, through the efficient use of disruptive technological tools.
- Generate public entrepreneurship models, in which the agents involved will have an impact on processes for designing and implementing public and social initiatives.
- Formulate public policy proposals able to withstand complex contexts, employing advanced analytical methods.
- Develop research projects on political and social issues, from a multidisciplinary perspective and using quantitative and qualitative methods.
- Create reform proposals to improve the quality of democracy based on the analysis and diagnosis of public election, representation and citizen participation issues.
- Propose reforms aimed at public transformation, creating companies or organizations that will have a strong social impact and analyzing the functioning and performance of the existing institutions.
- Generate political analysis that explains the interaction between political, social and economic phenomena, at the local, national and international levels, and its impact on the public agenda.

WHICH SPECIALIZATIONS ARE AVAILABLE TO YOU?

The educational model enables you to personalize your graduate profile. During the specialization stage, consider a focus based on your post-graduation plans. Tec offers you the means to achieve this through diverse concentrations.

Consult the concentrations this degree offers:



tec.mx/ltip

CAREER FIELD

Thanks to the integral preparation you will receive in this degree, on graduating you will be able to participate in diverse areas that use big data and strategic analysis for decision making, such as:

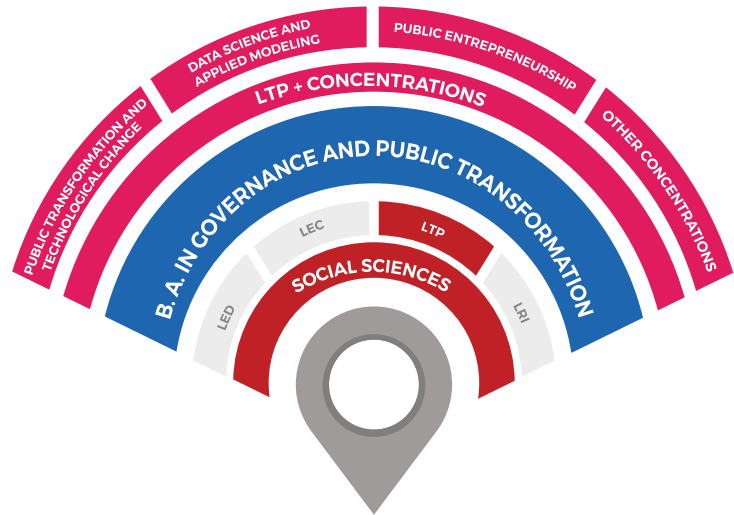
- Technology companies
- Think tanks
- Startups
- Financial institutions
- Public sector
- Studying specialized graduate degrees abroad
- International organizations

IS THIS RIGHT FOR YOU?

If you aspire to transform the world through data analysis, the use of disruptive technologies and the generation of entrepreneurship proposals, this is the right degree for you.

CURRICULUM

CHOOSE YOUR PATH



What you need to know about each stage of your curriculum:

Exploration

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Focus

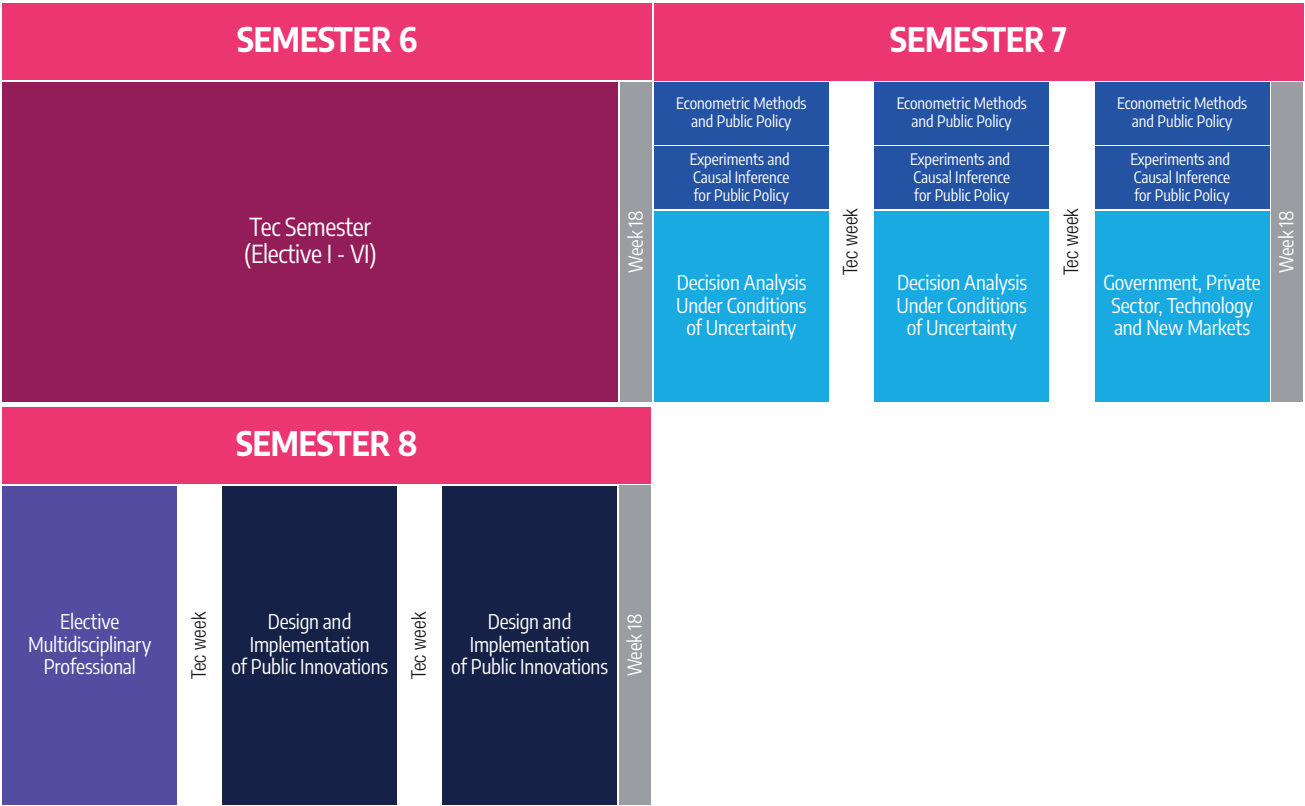
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2. You will participate in more focused challenges to reinforce what you have learned and broaden your basic knowledge.
3. You will have the elements to decide whether to deepen your knowledge or diversify and, subsequently, build your specialization plan.
4. The Tec Weeks, challenges and overall university experiences will enrich your file.

Specialization

1. You have decided whether to diversify or delve further into your degree, by choosing a concentration, a modality, an internship stay, to mention just a few of your options. The Tec Semester is a flexible-time space to get started.
2. You will develop the competencies related to your specialization, increasingly connected to your passions, interests and plans.
3. If you decided to opt for a concentration, on graduating you will obtain a professional concentration certificate issued by the Office of the Registrar at your campus.

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SEMESTER 3					CHOOSE YOUR PROGRAM							
Elective Course Social and Behavioral Sciences	Tec week	Elective Course Social and Behavioral Sciences	Tec week	Elective Course Social and Behavioral Sciences		Week 18						
Economic Decision Making		Economic Decision Making		Behavioral Economics								
Mathematical Thinking III		Mathematical Thinking III		Quantitative Methods II								
Exploration Topic		Political Participation and Identity Sociology		Macroeconomics and Economic Development								
SEMESTER 4					SEMESTER 5					CHOOSE YOUR CONCENTRATION		
Elective Course Leadership, Entrepreneurship and Innovation	Tec week	Elective Course Leadership, Entrepreneurship and Innovation	Tec week	Elective Course Leadership, Entrepreneurship and Innovation	Week 18	Elective Course Ethics and Citizenship	Tec week	Elective Course Ethics and Citizenship	Tec week		Elective Course Ethics and Citizenship	Week 18
Public Choice and Comparative Political Institutions		Public Choice and Comparative Political Institutions		Public Choice and Comparative Political Institutions		The Political Economy of Technological Change and Development		The Political Economy of Technological Change and Development			The Political Economy of Technological Change and Development	
Public Opinion		Behavioral Economics and Political Neuroscience		Data Science for Decision Making I		Data Science for Decision Making II		Institutions, Regulation and Public Policy			Technology Policy for Development	

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LRI

B.A. IN INTERNATIONAL RELATIONS

Transformation that transcends borders

In a world that is becoming increasingly interdependent, solving complex problems demands an international vision, commitment to worldwide sustainability and fairness, and tools to design and implement global impact projects. A B.A. in International Relations develops the competencies to design and manage cooperation strategies that will have a positive impact on global sustainability.

A B.A. in International Relations will graduate from Tec de Monterrey with the following competencies:

- Facilitate international conflict management agreements, from the local to global levels, considering the needs and interests of the diverse actors.
- Use forecasting tools to diagnose emerging challenges that will impact the international system.
- Formulate international cooperation and worldwide governance strategies for global challenges, favoring ethical, democratic, sustainable solutions.
- Create sustainable development projects from the scientific perspective of international relations, seeking innovative courses of action for the planet's sustainability.
- Propose solutions to complex social issues with an international impact, integrating the perspective of global and regional public goods.
- Foment a culture of inclusion and respect for diversity, designing communication strategies from a multicultural standpoint.
- Generate positioning strategies for Mexico or other countries in the international arena, consolidating their contribution to the construction of a fairer world order.

Consult the concentrations this
degree offers:



tec.mx/lri

WHICH SPECIALIZATIONS ARE AVAILABLE TO YOU?

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CAREER FIELD

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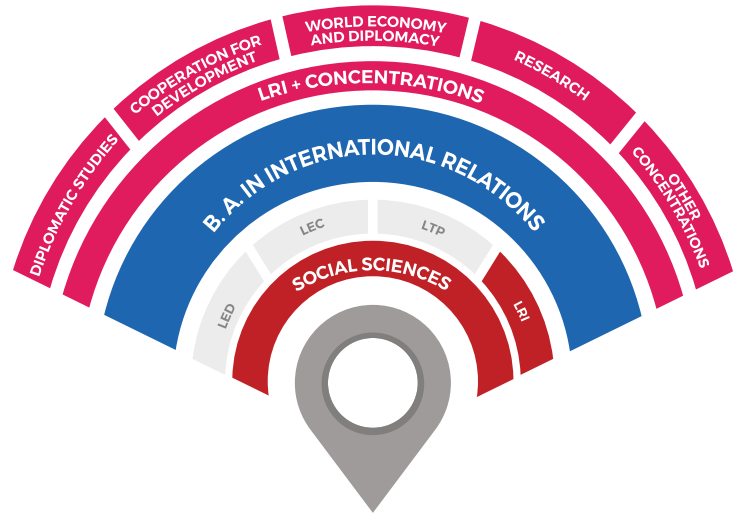
- Mexico's Ministry of Foreign Affairs
- Transnational companies
- Public administration
- International organizations
- Civil society organizations
- Studying specialized graduate degrees abroad

IS THIS RIGHT FOR YOU

If you understand that we live in an interconnected world, have an international vision of your environment and consider yourself to be a citizen of the world, this is the right degree for you.

CURRICULUM

CHOOSE YOUR PATH



What you need to know about each stage of your curriculum:

Exploration

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Specialization

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Elective Course Mathematics and Science		Elective Course Mathematics and Science		Elective Course Mathematics and Science		Elective Course Humanities and Fine Arts		Elective Course Humanities and Fine Arts		Elective Course Humanities and Fine Arts	
Introduction to Social Sciences		Introduction to Social Sciences		Political Philosophy for Contemporary Dilemmas		Microeconomics		Microeconomics		Macroeconomics	
Mathematical Thinking I	Tec week	Mathematical Thinking I	Tec week	Mathematical Thinking I	Week 18	Mathematical Thinking II	Tec week	Quantitative Methods I	Tec week	Quantitative Methods I	Week 18
Transformation of Contemporary Mexico 93		Global Challenges		Principles of Programming for the Social Sciences		An Introduction to Law		Technological Tools for the Social Sciences		Entrepreneurship and Technology for the Transformation of Mexico	
SEMESTER 3											
Elective Course Social and Behavioral Sciences		Elective Course Social and Behavioral Sciences		Elective Course Social and Behavioral Sciences		CHOOSE YOUR PROGRAM					
Economic Decision Making		Economic Decision Making		Behavioral Economics							
Mathematical Thinking III	Tec week	Mathematical Thinking III	Tec week	Quantitative Methods II	Week 18						
Exploration Topic		Political Participation and Identity Sociology		Macroeconomics and Economic Development							
SEMESTER 4						SEMESTER 5					
Elective Course Leadership, Entrepreneurship and Innovation		Elective Course Leadership, Entrepreneurship and Innovation		Elective Course Leadership, Entrepreneurship and Innovation		Elective Course Ethics and Citizenship		Elective Course Ethics and Citizenship		Elective Course Ethics and Citizenship	
Classical Theories of International Relations		Contemporary Theories of International Relations		Contemporary Theories of International Relations		Legal Aspects of International Relations		International Organizations		Risk Governance in the Contemporary Global Agenda	
Historical analysis of the international system	Tec week	Regional Scenarios in the Contemporary World	Tec week	Future Scenarios on the International Political Economy	Week 18	Conflict and Negotiation	Tec week	Cooperation and Global Governance	Tec week	Governance for Global Public Goods in the Risk Society	Week 18
						CHOOSE YOUR CONCENTRATION					

- General education course
- Area exploration course
- Introductory block (CHALLENGE)
- Area exploration block (CHALLENGE)

- Optional block outside the area (CHALLENGE)
- Global area block (CHALLENGE)
- Disciplinary course
- Disciplinary block (CHALLENGE)

- Disciplinary global block (CHALLENGE)
- TEC Semester
- Multi-disciplinary block (CHALLENGE)
- Final global block (CHALLENGE)



- General education course
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- Multi-disciplinary block (CHALLENGE)
- Final global block (CHALLENGE)

SOCIAL SCIENCES

With the Social Sciences entry, you have the option of moving throughout your undergraduate studies to the campus that offers the specialization you would like to pursue.

Entry Campuses for the area of SOCIAL SCIENCES	Campuses where you can enter and graduate from the corresponding degrees			
	LED	LEC	LTP	LRI
Aguascalientes				
Chiapas				
Chihuahua	●	●		
Ciudad de México	●	●	●	●
Ciudad Juárez				
Cuernavaca				
Estado de México	●	●	●	●
Guadalajara	●	●		●
Hidalgo	●			
Irapuato				
Laguna				
León				
Monterrey	●	●	●	●
Morelia				
Obregón				
Puebla	●	●	●	●
Querétaro	●	●		●
Saltillo				
San Luis Potosí				
Santa Fe	●	●	●	●
Sinaloa				
Sonora Norte	●			
Tampico				
Toluca	●	●		
Zacatecas				



36% of the graduates of the School of Social Sciences and Government form their own company, public enterprise or civil society organization.

Most of these companies or organizations **are located in Latin America, the US, Europe and Canada.** With them, they have created more than **110,000 jobs.**

UNLEASH YOUR POTENTIAL TO TRANSFORM

At Tecnológico de Monterrey we're looking for students willing to be better for the benefit of others, people with the humility and courage to challenge paradigms, with the ambition to improve, who embrace the most advanced technical knowledge, and with an ethical and humanistic profile, who dare to go forward, more willing to be than to have.

For further information on the degrees from the area of Social Sciences, go to



tec.mx/profesional