Tecnológico de Monterrey

LUB

B.A. in Urbanism

Shape sustainable cities.

Why study this degree at Tec?

From your very first semester, you join a community that transforms cities through ideas, data, and collaboration. You learn how people live in them and design functional, regenerative, and accessible spaces that raise quality of life.

Is this your path?

If you're interested in transforming cities through planning, design, and territorial management; if you're analytical, critical, and motivated to find sustainable solutions that improve people's lives, that improves people's lives, Urbanism at Tec is for you.

LUB at Tec is your platform to make it happen!



What makes this degree unique at Tec:

- A strong focus on sustainability, regeneration, and territorial innovation.
- Technology and data science tools applied to urban planning.
- Concentrations such as City Entrepreneurship, Real Estate Intelligence, or Regenerative Design.
- Partnerships with organizations like UN-Habitat, SvN, IMCO, Distritotec, and more.

Your career field, full of possibilities. Some examples:

You can work in real estate, urban consulting, territorial planning and management, mobility and transportation, space regeneration, government institutions, and research centers.





Skills you will develop:

You will learn to analyze cities using digital tools, diagnose territorial challenges, plan and design urban projects, manage processes with participatory methodologies, and transform the environment through sustainable, creative, and collaborative proposals.



Imagine this:

Leading the redesign of urban mobility in your city. Developing a regenerative project with environmental impact. Creating urban well-being strategies for thousands of people.

At Tec, that future starts today.

You'll be part of something bigger

#51 -100 Worldwide in Architecture and Built Environment (QS Ranking by Subject 2026)

Double Degree options with Macquarie University, University of Essex, Rennes School of Business, and Universidad EAFIT

The first Urbanism undergraduate program at a private university in Mexico

Exchange opportunities with the National University of Singapore, Bauhaus, Tsinghua University, UCL, among others

Check which campuses offer this program at tec.mx

The voices of those already making their mark

- **Andrea Martínez,** recipient of the Professional Development Leadership Award and current Deputy Director at Mexico's Ministry of Environment (SEMARNAT).
- **Arturo Balvanera**, first place winner of the Design the Street of Your Dreams competition, now at Perkins and Will.
- **Geovanna Mena**, finalist in the Frisa and Proyecta awards and Director of the Crossway Conference.

A glimpse of how our graduates make an impact with their talent.

Your vision already detects the challenges of cities. Here, you learn how to redesign their future.

Take the first step toward urban planning that changes realities.

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Curriculum
B.A. in Urbanism

1ST SEMESTER
- Elective Course Mathematics and Science
- Drawing and Graphic Expression
- Creative Methods
- Theory of Art, Design and Habitat
- Design Fundamentals
- History of Art, Design and City
- Induction to the Social Service
- Tec Week Elective I

2ND SEMESTER
- Exploration Topic
- Research for Creative Industries
- Data Analysis and Visualization
- Design with Mathematics and Physics
- Elective Course Humanities and Fine Arts
- Creative Coding
- Digital Experimentation
- Academic English
- Tec Week Elective II
- Tec Week Elective III

3RD SEMESTER
- Elective Course Social and Behavioral Sciences
- Critical History of Architecture and the City
- Urban Theory
- Geomatics and Urban Mobility
- Participatory Diagnosis and Urban Planning
- Tec Week Elective IV
- Tec Week Elective V

4TH SEMESTER
- Elective Course Leadership, Entrepreneurship and Innovation
- Data Science for Cities
- Urban Research Project
- Urban Law
- Urban and Landscape Design
- Urban Project Management
- Tec Week Elective VI
- Disciplinary Tec week

5TH SEMESTER
- Elective Course Ethics and Citizenship
- Urban Policy: Economy, Ecology and Society
- Change Management, Negotiation and Governance
- Affordable Housing and Real Estate Development
- Climate Resilience and Territorial Foresight
- Tec Week Elective VII
- Professional Life Planning

6TH SEMESTER
TEC SEMESTER

You'll be able to customize your career through:
- Professional Elective I
- Professional Elective II
- Professional Elective III
- Professional Elective IV
- Professional Elective V
- Professional Elective VI

- Tec Week Elective VIII
- Tec Week Elective IX

7TH SEMESTER
TEC SEMESTER

You'll be able to customize your career through:
- Elective I
- Elective II
- Elective III
- Elective IV
- Elective V
- Elective VI

- Tec Week Elective X
- Tec Week Elective XI

8TH SEMESTER
- Elective Multidisciplinary Professional
- Final Territorial Transformation Project
- Strategies and Guides for the Final Degree Exam
- Tec Week Elective XII

● You'll be able to customize your learning experience by choosing from the different available options.

*The curriculum may vary. Contact an admissions advisor or visit **tec.mx** for more information.

Your future in URBANISM starts here.

Want more info?

Scan this QR to know more about this program.
tec.mx/lub

WHY NOT?

RVOE: DEC-520912