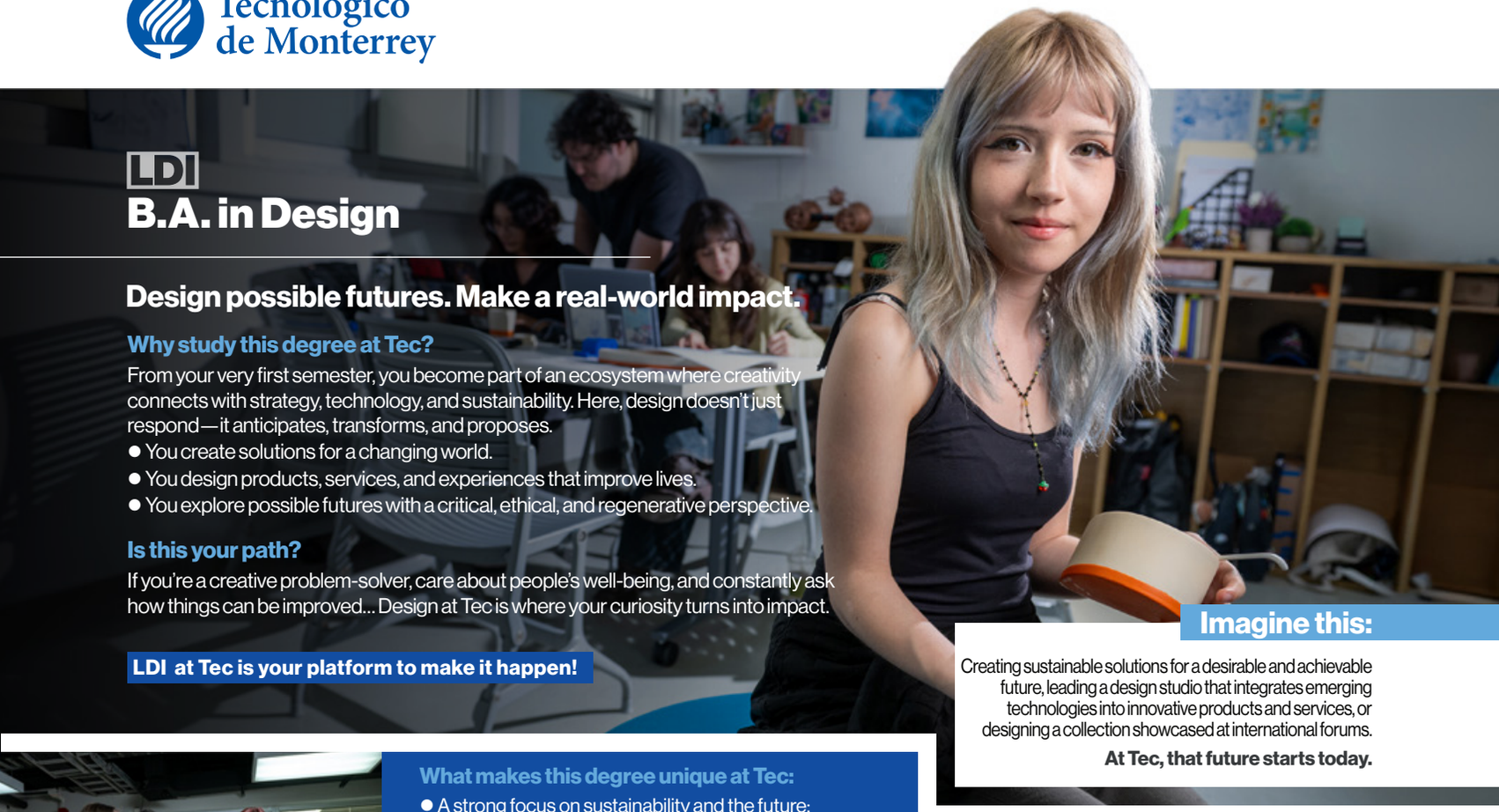
Tecnológico de Monterrey



LDI

B.A. in Design

Design possible futures. Make a real-world impact.

Why study this degree at Tec?

From your very first semester, you become part of an ecosystem where creativity connects with strategy, technology, and sustainability. Here, design doesn't just respond—it anticipates, transforms, and proposes.

- You create solutions for a changing world.
- You design products, services, and experiences that improve lives.
- You explore possible futures with a critical, ethical, and regenerative perspective.

Is this your path?

If you're a creative problem-solver, care about people's well-being, and constantly ask how things can be improved... Design at Tec is where your curiosity turns into impact.

LDI at Tec is your platform to make it happen!

Imagine this:

Creating sustainable solutions for a desirable and achievable future, leading a design studio that integrates emerging technologies into innovative products and services, or designing a collection showcased at international forums.

At Tec, that future starts today.



What makes this degree unique at Tec:

- A strong focus on sustainability and the future: regenerative, circular, and ethically driven design.
- Use of emerging technologies: AI, XR, digital fabrication, and future speculation.
- Unique concentrations such as Object Art and Fashion, Jewelry Design, UX/UI, and Interior Design.
- QS Ranking 2025: #40 worldwide in Art & Design and #1 in Latin America.
- Partnerships with MABE, IKEA, Whirlpool, Gravity Sketch, Wanted Design NY, among others.

You'll be part of something bigger

#50 Worldwide in Art & Design (QS Ranking by Subject 2026)

Exhibitions at Milan Design Week and Wanted Design NY

International programs with Politecnico di Milano, Elisava, and RMIT

Check which campuses offer this program at tec.mx

Your career field, full of possibilities. Some examples:

You can work in design studios, creative industries, social innovation, manufacturing, sustainability, consulting, entrepreneurship, immersive experiences, UX, product design, fashion, art, or services.



The voices of those already making their mark

- **Daniela Paredes,** co-founder of Gravity Sketch, a 3D design platform used by global brands like Adidas and Ford.
- **Susy Tort**, innovation strategist, who as Head of Design at MIT GOV/LAB developed projects to improve governance and citizen participation worldwide.

A glimpse of how our graduates make an impact with their talent.



Skills you will develop:

- You will design systems, products, and services with social, cultural, and environmental impact.
- You will apply strategic thinking, critical insight, and ethical principles in your practice.
- You will integrate technology into creative and interdisciplinary processes.
- You will be able to lead diverse teams and complex projects with a systemic approach.

Your creativity is already searching for new forms. Here, you learn how to bring them to life.

Take the first step toward transformative design.

Tecnológico de Monterrey

Curriculum
B.A. in Design

1ST SEMESTER
- Elective Course Mathematics and Science
- History of Art, Design and City
- Drawing and Graphic Expression
- Creative Methods
- Theory of Art, Design and Habitat
- Design Fundamentals
- Induction to the Social Service
- Tec Week Elective I

2ND SEMESTER
- Exploration Topic
- Design with Mathematics and Physics
- Data Analysis and Visualization
- Digital Experimentation
- Research for Creative Industries
- Creative Coding
- Elective Course Humanities and Fine Arts
- Academic English
- Tec Week Elective II
- Tec Week Elective III

3RD SEMESTER
- Elective Course Social and Behavioral Sciences
- Materials and Processes I
- Drawing and Representation
- Geometry for Design
- Design Studio I
- Tec Week Elective IV
- Tec Week Elective V

4TH SEMESTER
- Elective Course Leadership, Entrepreneurship and Innovation
- Digital Modeling and Visualization
- Materials and Processes II
- Design Theories and Methods
- Design Studio II
- Tec Week Elective VI
- Disciplinary Tec week

5TH SEMESTER
- Elective Course Ethics and Citizenship
- History and Criticism of Design
- Strategic Design Management
- Life-Centered Design
- Speculative Design
- Design and Technology
- Design Studio III
- Tec Week Elective VII
- Professional Life Planning

6TH SEMESTER
TEC SEMESTER

You'll be able to customize your career through:
- Professional Elective I
- Professional Elective II
- Professional Elective III
- Professional Elective IV
- Professional Elective V
- Professional Elective VI

- Tec Week Elective VIII
- Tec Week Elective IX

7TH SEMESTER
TEC SEMESTER

You'll be able to customize your career through:
- Elective I
- Elective II
- Elective III
- Elective IV
- Elective V
- Elective VI

- Tec Week Elective X
- Tec Week Elective XI

8TH SEMESTER
- Elective Multidisciplinary Professional
- Design Studio IV
- Strategies and Guides for the Final Degree Exam
- Tec Week Elective XII

● You'll be able to customize your learning experience by choosing from the different available options.

Your future in *DESIGN* starts here.

Want more info?

Scan this QR to know more about this program.
tec.mx/ldi

WHY NOT?

RVOE: DEC-520912